

NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE



KALIYAKKAVILAI

Accredited by NAAC with 'B' Grade

Department of Business Administration

INTER COLLEGE FEST REPORT 2017

Date: 23/02/2017

Venue: Auditorium, NACCAS

Time: 9.00 am – 1.00 pm

Event: National Level Symposium

Topic: Relevance of Ethics and Human Values in Modern Business

The programme was organized on 23rd February 2017, Thursday at 9:00am in our college Auditorium. It commenced with the prayer song by the Students of I BBA followed by the Lighting of Lamp by the Chief Guest Dr. D .Mavoothu (Professor, School of Management Studies, Cochin University of Science and Technology), Secretary Rev. Fr. Dr. S. Maria Rajendran, Associate Secretary Rev. Fr. S.K. Jose Robinson, Head of the Department Dr. M. Babima, Assistant Professor Dr. M.Gnana Muhila, a Student representative from III BBA. The welcome address was delivered by the Head of the Department Dr. M. Babima. The programme was felicitated by our secretary Rev. Fr. Dr. S. Maria Rajendran. The Annual Report was produced by our Head of the Department Dr. M. Babima, the chief guest was introduced by Mrs. R. Sheela, Asst. Prof, Dept. of Business Administration. A valuable talk on “*RELEVANCE OF ETHICS AND HUMAN VALUES IN MODERN BUSINESS*” was given by the Chief Guest Dr. D. Mavoothu; Professor, School of Management Studies, Cochin University of Science and Technology.

After a tea break of 10 minutes, the Competitions started at 10:30 am. The competitions are Paper Presentation, Business Quiz and Best Manager. Students from various colleges and from our college participated in the events. The morning session had paper presentation, prelims for quiz and three rounds of best manager. The paper presentation was held on the auditorium and the participants were judged by the Chief Guest Dr. D. Mavoothu; Professor, School of Management Studies, Cochin University of Science and Technology and our department head

Dr. M. Babima. Final rounds for best manager and quiz were held in the auditorium around 2 pm. The last two rounds for best manager were conducted by an eminent personality Mr. M. Rose Cyril Xavier, Sub Divisional Engineer (planning), BSNL Nagercoil.

Our Department Magazine named “SPROUTS” was released by our Principal Dr. E. John Jothi Prakash to the chief guest Mr. M. Rose Cyril Xavier, Sub Divisional Engineer (planning), BSNL Nagercoil, then prizes for the events was also presented at this event.

The winners were,

Paper presentation

I Prize – Gayathri. K. J, Greeshma. G. S from V.T.M. college, Dhanuvachapuram and they were awarded with cash prize of Rs. 1000

II Prize – C. Arul Sabi, Y.L. Abisha from NACCAS, Kaliyakkavilai and they were awarded with a cash prize of Rs. 500

Business Quiz

I Prize - Udhaya school of Engineering and they were awarded with a cash prize of Rs. 1000

II Prize - NACCAS, Kaliyakkavilai and they were awarded with a cash prize of Rs. 500

Best manager

Ajay. K from Udhaya School of Engineering and they were awarded with a cash prize of Rs. 1500

The prizes were distributed to the winners by the chief guest Mr. M. Rose Cyril Xavier. Commendation certificate and mementos also be distributed to the staff members of our department. The overall championship was received by Udaya school of Engineering. A wonderful feedback was conveyed by a student from Udaya school of Engineering.

The vote of thanks was delivered by President of Na-MARS 2k17, Mr. D. G. Winman. The programme ended with the National Anthem.

PHOTOS OF OUR SYMPOSIUM













Head
Department of Business Administration
Nanjil Catholic College of Arts & Science
Kaliyakkavilai - 629 153, Tamil Nadu.

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INTER COLLEGE FEST REPORT 2018

Date: 23/02/2018

Venue: Auditorium, NACCAS

Time: 9.00 am – 1.00 pm

Event: National Level Symposium

Topic: Business Perspectives and Challenges in 21st Century

The programme was organized on 23rd, February 2018, at 9:00am in our college Auditorium. It commenced with the prayer song by the Students of I BBA followed by the Lighting of Lamp by the Chief Guest Mr. Saju Lal. G.L (CEO and Founder, VYUS Technologia LLP, Technopark, Trivandrum), Secretary Rev. Fr. Dr. S. Maria Rajendran, Associate Secretary Rev. Fr. S.K. Jose Robinson, Head of the Department Dr. M. Babima, Assistant Professor Dr. M. Gnana Muhila, a Student representative from III BBA. The welcome address was delivered by the Head of the Department Dr. M. Babima. The programme was felicitated by our secretary Rev. Fr. Dr. S. Maria Rajendran. The Annual Report was produced by our Head of the Department Dr. M. Babima, the chief guest was introduced by Mrs. R. Sheela, Asst. Prof, Dept. of Business Administration. A valuable talk on “*Business Perspectives and Challenges in the 21st Century*” was given by the Chief Guest Mr. Saju Lal. G.L.

After a tea break of 10 minutes, the Competitions started at 10:30 am. The competitions are Paper Presentation, Business Quiz, Ad-zap and Best Manager. Students from various colleges and from our college participated in the events. The morning session had paper presentation, prelims for quiz and three rounds of best manager. The paper presentation was held on the auditorium and the participants were judged by the Chief Guest Mr. Saju Lal. G.L, Mr. R. Bright Reginold Raja (Assistant Professor and Head of Management Studies, St.Xavier’s Catholic College of Engineering, Nagercoil) and our department head Dr. M. Babima. Final rounds for best manager and quiz were held in the auditorium around 2 pm. The last two rounds

for best manager were conducted by an eminent personality Mr. M. Rose Cyril Xavier, Sub Divisional Engineer (planning), BSNL Nagercoil.

Our Department Magazine named “SPROUTS” was released by our Principal Dr. A. Meenakshi Sundara Rajan to the chief guest Mr. Saju Lal. G.L, then prizes for the events was also presented at this event.

The prizes were distributed to the winners by the chief guest Mr. Saju Lal. G.L. Commendation certificate and mementos also be distributed to the staff members of our department. The overall championship was received by Holy Cross College, Nagercoil. A wonderful feedback was conveyed by the participants.

The vote of thanks was delivered by President of Na-MARS 2k18, Mr. D. G. Winman. The programme ended with the National Anthem.







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Department of Business Administration

INTER COLLEGE FEST REPORT 2019

Date: 15/03/2019

Venue: Auditorium, NACCAS

Time: 9.00 am – 4.00 pm

Event: National Level Symposium

Topic: Innovation Trends in Marketing

The National level symposium on “Innovation Trends in Marketing” was held on 15-03-2019 in the college auditorium. The national meet commenced at 9 am in the presence of Secretary Rev. Fr. M. Eckermens Micheal, the principal Dr. A. Meenakshi Sundara Rajan and the special guests Dr. D. Marootha and Dr. J.P. Shreeja with a prayer song the lamp was heightened by all dignitaries. The welcome address was delivered by the Head of the department Dr.M.Babima, Felicitation was given by our secretary Rev. Fr. M. Eckermens Micheal followed by the principal Dr. A. Meenakshi Sundara Rajan who delivered the keynote .The chief guest was introduced by the Assistance professor Mrs. R. Sheela, special talk was delivered by the chief guest Dr. D. Mavoothu, Professor, School of Management Studies, Cochin University of Arts and Science and Technlogy, Cochin. He made it possible for the student to understand the recent marketing trends and the changing marketing techniques that affect the business to boom. Refreshment break was given from 10 am to 10.15 am. All the students were provided with tea and snacks.

The competitions began soon after the break. Paper presentation and the prelims for quiz were conducted in the forenoon section. Lunch break was called off from 12.45 pm to 1.15 pm. All the students were provided with meals.

The afternoon section began at 1.15 pm, which started with a special talk by the chief guest, Dr. J.P. Shreeja. Her talk on innovation marketing trends, gave a lot of information about

the recent market and technological impacts that stimulates the market Flip-Flop was conducted, which was an interesting competition by giving on spot topics. The quiz finals were conducted on the stage. The eligible participants from the preliminary round were taken into the finals. The quiz competition had a total of 6 rounds. And then the price was distributed to the winners. By the chief guest Dr. J.P. Shreeja.

- **Paper presentation**

I prize - Infant Jesus College of Arts and Science: Marcia Mary, Janani . G

II prize - St. Jeromo's: Riyo Godwin, Arul Midun.

- **Quiz**

I Prize - Udaya School - Aswathy Vijaya Kumar, Stafty.S

II Prize – Infant Jesus College of Arts and Science – Monish. M, Shahini. R.

- **Flip flop**

I Prize – Infant Jesus College of Arts and Science – Janami.G , Marcia Mary

II Prize – Nanjil Catholic College of Arts and Science – Vibisha. V, Ebi Peter S.S

- **Over all trophy holder**

Infant Jesus College of Arts and Science

Certificates were given to university rank holders and class toppers. The national symposium came to an end with a national anthem at 4.30pm











[Signature]
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