

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE
KALIYAKKAVILAI**

FACULTY PROFILE

Name	Dr.G. RAJESH BABU		
Date of Birth	05.06.1982		
Department	Business Administration		
Designation	Assistant Professor and Head		
Address	3/38 D, Jesron Pallichavilagam, Nalloor Marthandam Post-629 165		
Telephone Number(s)	9965007373		
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Academic Qualifications (with Name of Degree awarding university)			
Teaching Experience	Level	Years of Service	Institution
	UG	6 years 2 months	Nanjil Catholic College of Arts and Science, Kaliyakkavilai
	PG		
	UG & PG		
Specialization			
Publications/ Participation in Seminars/ Conferences etc		International	National
	No. of Research Papers in Journals	1	2
	No. of Publications in Conference Proceedings	1	1
	No. of Conferences Participated in	2	2
	Books	0	3

Projects		
Details of Research Supervision	On going	Completed
Honours and Awards	<ol style="list-style-type: none"> 1. 127 hours virtual Academic festival with more colleges & Professors world record 2. World record certificate of participation 2021. The longest virtual gratitude event by the teachers for their teachers records 3. Republic day of India 2022 – Best Speaker Award 4. 2160 hours nonstop virtual events registered in phoenix books of world records 	
Posts held	<ol style="list-style-type: none"> 1. Coordinator of Career Guidance and Placement cell 2. SPOC for Naan Mudhalvan Schemes 3. Coordinator of 6th Criteria in NAAC 4. Academic Counselor at Indra Gandhi National Open University 	
Any other Information	Nil	

List of Publications:

- Publication – IOSR (International Organization of Scientific Research) Journal of Business and Management. Title : A study on Retail Service Quality with special reference to Kanyakumari District , Vol, 8, Issue 6, March –April 2013
- Bulletin of Social sciences (An International Journal of Humanities and Social Sciences).Title: Factors influencing consumers Buying Behaviour of Honda Motors with Special reference to Kanyakumari District. ISSN: 2348-7992, 6(2) 93-97,2021
- Sambodhi Title: Impact of retrenchment on faculties morale with special reference to self finance engineering colleges at kanyakumari district. ISSN: 2249-6661 (UGC Care Journal) Vol-44 No.-01 (XXVI) January-March (2021).

- Shodha Prabha (UGC CARE Journal) User's pleasure regarding the service rendered by tamil nadu state Transport corporation (town buses) with special reference to Kanyakumari district शोध प्रभा ISSN: 0974-8946 Vol. 48, प्रदम अंक, Book No.02: 2023
- International Journal of food and nutrition science Title : A Study on Retail Investors Behaviour on Equity Shares – A Special Reference to Kanyakumari District ISSN PRINT 2319-1775 Online 2320-7876, www.ijfans.org. Vol.11, Iss.11, Nov- 2022 UGC CARE Listed (Group -I) Journal
- Rabindra Bharati Journal of Philosophy Title: Students mind-set of covid 19 period online classes with special Reference to arts and science colleges of Kanya kumari District ISSN : 0973-0087, Vol. : XXIII, No:21, 2022