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# 2017-2022

## **Criteria- I**

### **Curriculum Planning, Implementation and Documentation**

The Department of Commerce was established during the year 2012 with B.Com Course. Commerce is one of the job oriented and self employment course and due to greater demand the management decided to introduce one more section. Thereby the second intake was made in the year 2013. Subsequently M.Com and M.Phil courses were introduced during 2014 and 2016 respectively. It became a full-fledged Research Centre for doing Doctoral Degree during the academic year 2017-2018.

#### **Curriculum Planning**

The Department of Commerce followed the curriculum given by the M.S University. The Department of Commerce prepares the academic Calendar based on the curriculum for every academic year.

- The Head of the department prepare the annual plan for every academic year based on the number of working days which was mention in the hand book. It contains curriculum and co-curriculum activities to be followed in the specified academic year.
- Based on the syllabus prescribed by the University the head of the department allocate the subject according to the interest of the staff. Some of the subjects would be allocated to the staff members based on their experience and knowledge in the subject.
- After allocating the subject the Head of the Department plan and prepare the workload for each and every semester in the academic year. Workload prepared based on the credit and number of hours mentioned on the syllabus.



- A department time table will be prepared by the head of the department in every semester based on the subjects allocated.
- Individual staff time table is also prepared by the Department Head based on the subject allocation and it is distributed to all the subject teachers personally.
- The class in charge teachers will prepare their respective class time table.
- The subject teachers prepare the course plan to each subject separately and it is used to deliver the class effectively.
- The faculty members prepare the unit wise plan (work schedule) for each subject to complete the portion within the stipulated time.

### **Effective Delivery**

All the subject teachers go through the syllabus which is framed by the M.S University before delivering the lectures to the class. The staff use well structured study materials for all the subjects. During regular class the Commerce Department faculties use off line mode and ICT mode of teaching to deliver the subject.

- **Off line**

For effective delivery of the subjects the papers has been classified under three heads such as

- Theory papers
- Problem papers
- Practical papers

- **Theory papers**

The subject teacher of commerce department use ICT modes of teaching during theory classes. The different ICT methods which are used by the teacher are as followed.

- Power Point Presentation
- Portable Document Format presentation
- Audio visual Presentation

- **Problem papers**

To deliver the subjects in a effective manner the staff members who handle problem papers use the lecture method, printed material and blackboard with chalk and talk method in the class room.

- **Practical papers**

In the Commerce Department teachers who are handling practical papers use live demo class in their respective lab, to make sure the practical clear to the students.

### **Curriculum Planning - Pandemic period**

During the Covid-19 pandemic period the head of the department prepared separate time table to deliver the subjects to the students. The time table consists of 7 hours per day. The total 7 hours were split as follows in the below mentioned ways.

- 3 hours per day for live class,
- 2 hours per day for material uploading
- 2 hours per day was assigned to the students for seminar.

- During the pandemic period Department of Commerce planned to conduct the classes only on virtual mode.

### **Effective delivery of curriculum during Pandemic period**

The Department of Commerce subject teachers use the following platforms during pandemic period for effective delivery of the subjects.

- Google meet
- Zoom meet
- Google Class room
- WhatsApp mode

The class teacher are asked to create separate whatsApp group for each classes and the online time table was sent to the students through the WhatsApp group and later instruct the students were to follow the time table strictly, later permanent online class Google meet link was created for each and every subjects by the subject teachers and was intimated to the students in advance through the whatsApp groups.

After taking class the subject teachers uploaded the study materials in the Google class room and ask the students to copy it in the subject notebook. All the theory and problem papers were handled by the staff through the virtual mode during the pandemic period.

### **Documentations**

Documentations are the material that serves as evidence of works that was done by the Department, documentary evidence is always kept as a proof by the Department.

- **Annual plan**

An annual plan is a master schedule for the works that should be done by the Department during the academic year. Before starting the academic year Head of the Department prepares the annual plan. It includes proposed date of the programme what is going to conduct by the department during the academic year

- **Curriculum file**

The term curriculum refers to the subjects what is going to be studied in a specific program. In commerce the curriculum is categorised in the following manner.

- Part I -First language of the student
- Part II - Second language of the student
- Part III - The Major paper relevant to the program
- Part IV - Non Major elective paper of the program
- Part V – Compulsory Skilled Based paper

- **Course plan**

Course plans are detailed descriptions of the course of instructions or learning for teachers. Course plans are developed on a semester basis by teachers. It includes the content topics of syllabus, how the topics will be taught and what the students will do during the course.

- **Work load**

Workload will be prepared by the Head of the department heads for every semester based on the number of hours mention on the curriculum. Its includes

- Total number of theory paper hours
- Total number of problem paper hours
- Total number of practical subjects hours

- **Department time table**

Department time table is a detailed plan showing the schedule of time allotment to various subjects in all the classes. It is prepared based on the workload. It helps to identify the teachers who handle the subjects, on the respective classes.

- **Class time table**

Class time table prepared by the class teacher based on the Department time table and it is distributed to the students. Usually the class time table is prepared based on the day order to make the students easy to know the subject teacher of the semester. The class time table. It consists of the day order, name of the subject, name of the teacher, lab hours, break time and duration of the hour.

- **Individual time table**

Individual time table prepared by each teacher personally based on the Department time table. It is used to the teacher to know the class hours. It contains the day order, class name, subject name and hour.

- **Students seminar register**

The PG student have the seminar presentation mark hence all the subject teacher allotted the seminar portion to the student individually to get the mark. The seminar register consist of the name and register number of the student, seminar presentation date, and subject name and seminar topic.

- **ICT register**

To deliver the curriculum in a effective manner the Commerce subject teachers use ICT method. To ensure the ICT class the Department keeps ICT register that include subject name, teacher name, class, topic, method of ICT, staff signature.

- **Online class time table**

During the pandemic period online class time was table followed. It consists of live hour, material uploading hour, student's seminar hour, duration of the hour.

### **Continuous Internal Evaluation (CIE)**

Continuous internal evaluation is a form of examination that evaluates the student's progress throughout a prescribed course. Different Continuous Internal Evaluation methods were followed by the Commerce Department subject teachers to all the students. Every subject teacher conducts CIE. The following different Continuous Internal Evaluation methods are used by the Commerce Department teachers.

- During the class hours
- Weekly
- Fortnightly
- Monthly
- Model

- **During the class hours**



The Commerce Department subject teachers conduct the classes in a well planned manner. Of the total 60 minutes of every classes , first 10 minutes will be used for revising the previous day portion, next 40 minutes will be used for handling the portion of the day and remaining 10 minutes the subjects teachers conduct CIE (Continuous Internal Evaluation) through different mode based on the situation. Daily the following CIE methods are used by every subject teachers last 10 minutes of the class hour.

- Ask the question from the portion conducted
- Conduct quiz with 5 to 10 questions
- Students were asked to write the formula of problem papers
- Students were asked to write the procedure of practical papers
- Student are asked to revise the portion

- **Weekly**

The Commerce Department subject teachers assess the students weekly by the following method.

- Students are asked to present seminar from the topics covered
- Students are asked to write assignment for better understanding of the syllabus cover on the week.

- **Fortnightly**

The Departments of Commerce motivate the students especially the PG on rotation basis. Once between 15 days Department ask to the student take the class from the given topic on the curriculum through they can able to prepare the portion in their own.

- **Monthly**

For ensuring effective CIE three centralized internal tests are conducted based on the portions covered. The faculties are instructed to complete one and half units for first internal, next one and of unit for second internal and last two units for third internal test. So that every subject teacher properly prepared the question that cover equal number of question from each assigned unit to reduce last minute burden of the students.

- **Model Exam**

To train the students to write University Examination and to secure good marks and ranks. The College conducts the model exam at the end the semester. For that the institution prepare model exam time table. The Commerce Department staff members prepare questions for the model exam. Model exam question consists of 75 marks and the duration of the exam is 3 hours. Department of Commerce motivates all the students to appear for the model exam so that the overall performance of the students can be known.

### **Curriculum Enrichment – Cross Cutting Issues**

The Cross –cutting issues like Professional Ethics, Gender, and Human Values and Environmental sustainability find an ample space when it comes to applying them positively into in addition to curriculum. Department of Commerce believe in maintaining a healthy environment for all its students through learn the subject apart from the curriculum to overcoming the cross cutting issues.

- **Professional Ethics**

Professional Ethics are principles that govern the behavior of the students, to make the Purpose clear the College hand book to all the students every year, the hand book contains the rules and regulation and the ethics of our college. Once it is

distributed the handbook the class teacher instructs the student to follow the rules and regulation of college.

- **Gender**

Gender equity is achieved when girls students and boys student have equal rights. In addition to the subject curriculum the students of commerce study human value and personality development. Through the value based paper students can learn Personality development , Self Awareness, Goal Setting , Self Monitoring, Perception, Attitude , Assertiveness, Team Building , Leadership , Negotiation Skills ,Conflict Management Communication , Transactional Analysis , Emotional Intelligence, Stress Management and Values and Ethics, Personal values, family values , social values, cultural values, Professional values and overall ethics duties and responsibilities of the human.

- **Human Values**

Department of Commerce educate and make the students aware the human values. Apart from the curriculum of Commerce the students studied value based education. On the subject to enables the students to understand the social realities and to inculcate an essential value system towards building a health society. For that the student cover the following area on the social value education ie., Social Justice, Human Rights and Marginalized People, Social Issues and Communal Harmony Social issues , Media Education and Globalized World Scenario, Values and Ethics Personal values , family values , social values , cultural values , Professional values , and overall ethics also commerce department students studied in the fourth semester human rights through the subject they understand the basic concepts of human rights and To have an understanding of the relationship between individual, group, and national rights.

- **Environmental and sustainability**

Department of Commerce students studied a paper named Environmental Science in the first semester. Through which students learn about environmental issues and motivate the students to protect the environment to achieve sustainability.

- Forest resources: Use and over-exploitation, deforestation, timber extraction, dams and their effects on forests and tribal people.
- Water resources: Use and over-utilization of surface and ground water, floods, drought, dams-benefits and problems, water conservation and watershed management.
- Mineral resources: Use and exploitation, environmental effects.
- Food resources: World food problems, changes, effects of modern agriculture, fertilizer-pesticide problems.
- Energy resources: Growing energy needs, renewable and non-renewable energy sources, alternate energy sources.
- Land resources: Land as a resource, land degradation, man-induced landslides, soil erosion and desertification.

And also they learn ecosystems, biodiversity and its conservation, environmental pollution, social issues and the environment. Hence motivate the students to protect the environment to achieve the sustainability.

## Annual Plan

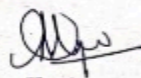
**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**  
**DEPARTMENT OF PG COMMERCE AND RESEARCH CENTRE**  
**ANNUAL PLAN 2019-2020**

**ODD SEMESTER**

SL. NO	ACTIVITY	PROPOSED DATE	ACTUAL DATE	RESPONSIBLE PERSONS
1	EXTENSION ACTIVITY –	12-07-2019	19-07-2019	Dr.N.Jeba Jasmine
2	ASSOCIATION DAY	24-07-2019		Dr.K.Lucas
3	Industrial Visit	22-08-2019		Dr.C.Arul Mary Thangam , Dr.K.Lucas
4	GUEST LECTURE	12-09-2019		Dr.C.Arul Mary Thangam , Dr.N.Jeba Jasmine

**EVEN SEMESTER**

SL. NO	ACTIVITY	PROPOSED DATE	ACTUAL DATE	REMARKS
1	EXTENSION ACTIVITY – ASEER VIDYALAYA FOR THE MENTALY CHALANGED	20-12-2019		Dr.K.Lucas
2	INTERNATIONAL CONFERENCE / Workshop	21-02-2020		Dr.C.Arul Mary Thangam
3	DEBATE CONDUCTED BY PG COMMERCE ASSOCIATION	05-03-2020		Dr.N.Jeba Jasmine




Head

Department of Commerce  
Nanjil Catholic College of Arts & Science,  
Kotiyakkavilai - 626 153, Tamil Nadu.



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE, KALIYAKKAVILAI**  
**DEPARTMENT OF COMMERCE (A1)**  
**ANNUAL PLAN 2021-2022**

S.No.	PROGRAMME
<b>ODD SEMESTER</b>	
1	Bridge course- Basics of Accounting and Mathematical skills
2.	Awareness Programme – SWAYAM Courses
3	Webinar- Banking
4	Guest Lecture- Personality Development
5	Meet an Entrepreneur
6	Inter College Competition
7	Webinar on Equity & Stock Functions
8	Accounting Quiz
9	Guest Lecture on Business Economics
10	Presenting Reviews of Research Articles from Journals.
11	Brand Logo Quiz / Personality Guessing
12	Guest Lecture on Business Law
13	Extension Activities
14	Parents Meeting
15	Webinar -Marketing through social media
16	Remedial classes
17	Coaching for Advanced Learners
18	Mentoring
19	Certificate/ Diploma courses
<b>EVEN SEMESTER</b>	
20	Guest Lecture- Creative Advertising
21	Health Awareness and Nutrition
22	Marketing Quiz
23	Seminar- Career as a Company Secretary
24	Guest Lecture on Corporate Accounting
25	Go Green
26	An Investor Awareness Programme
27	Debate on current Affairs
28	Skill Development programme- E- Filing of IT Returns
29	World Consumer Day- Consumer Rights and Protection
30	World Water Day
31	Parents Meeting
32	Remedial classes
33	Coaching for Advanced Learners
34	Mentoring

  
**Head**  
**Department of Commerce (UG)**  
**Nanjil Catholic College of Arts & Science**  
**Kaliyakkavilal - 629 153, Tamil Nadu.**

## Curriculum Plan

### B.B. COM (III SEMESTER) – UNDER CBCS PART III – MAJOR CORE - 5 ADVANCED FINANCIAL ACCOUNTING I

L	T	P	C
6	0	0	4

#### Objectives

1. To know the system of Accounting followed in Branches and Departments of business organization.
2. To know the pattern of recording transactions in Hire Purchase and Installment Purchase systems.
3. To understand the accounting treatment to be followed at the time of Insolvency of an individual and while taking a lease of a property.

**Unit I: Branch Accounting** – Debtor's system – Invoice price Method (excluding stock and Debtor's system) – Departmental Accounts – Departmental Trading, Profit and Loss Accounts – Departmental Transfers .  
(22 hours)

**Unit II: Contract Account** – Completed contracts and incomplete contracts – Farm Accounting.  
(15 hours)

**Unit III: Hire purchase and Installment system** – Calculation of Cash price and interest – Default and Repossession – Difference between Hire purchase and Installment system.  
(21 hours)

**Unit IV: Royalty Account** – Meaning – Minimum rent – Short working – Type of recoupment - strike and lock out.  
(14 hours)

**Unit V: Insolvency accounts** – Insolvency of an individual – Statement of Affairs – Deficiency Account  
(18 hours)

(90 hours)

#### Text Books

1. S.P.Jain & K.L.Narang, Advanced Accountancy, Kalyani Publishers, New Delhi.
2. T.S. Reddy & A. Murthy, Advanced Accountancy, Margham Publication, Chennai.

#### Reference Books

1. Dr.M.A. Arulanandam & K.S.Raman, Advanced Accountancy, Himalaya Publishing House, Mumbai.
2. M. Shukla and T.S. Grewal, Advanced Accountancy, S.Chand & Co., New Delhi.
3. R.S.N. Pillai, Bagavathi & S. Uma, Fundamentals of Advanced Accounting, S. Chand & Company Ltd., New Delhi.

Sem. (1)	Pt. I/II/ III/ IV/V (2)	Sub No. (3)	Subject Status (4)	Subject Title (5)	Contact Hrs/ Week (6)	C Credits (7)
V	III	30	Core -13	Corporate Accounting I	5	4
	III	31	Core -14	Cost Accounting	4	4
	III	32	Core -15	Business Law	5	4
	III	33	Core -16	Research Methodology	4	4
	III	34	Major Elective I (Any one )	1. Income Tax Law & Practice I 2. Application of Tally in Accounting 3. Logistic Management	4	4
	IV	35	Skill Based – III Common	Personality Development / Effective Communication / Youth Leadership	2	2
	III	36		Mini Project	6	3
				Sub total	30	25

Sem. (1).	Pt. I/II/ III/ IV/V (2)	Sub. No. (3)	Subject Status (4)	Subject Title (5)	Contact Hrs/ Week (6)	C Credits (7)
VI	III	37	Core -17	Corporate Accounting II	5	4
	III	38	Core -18	Management Accounting	4	4
	III	39	Core -19	Industrial Law	5	4
	III	40	Core -20	Auditing	4	4
	III	41	Major Elective II (Any one )	1. Income Tax Law & Practice II 2. Retail Management 3. Values & Ethics for Business	4	4
	III	42		Major Project	8	4
				Sub total	30	24

- For problem papers 40% marks for theory and 60% marks for problems.
- Proportion of marks between internal evaluation and external evaluation for subjects - 25:75.
- Internal – 20 marks for theory and 5 marks for assignment.
- Total Credits – 144 (excluding the credit for yoga and computer for digital era)



MANONMANIAM SUNDARANAR UNIVERSITY  
TIRUNELVELI  
UG COURSES – AFFILIATED COLLEGES  
**B.Com**

(Choice Based Credit System)

(with effect from the academic year 2017-2018 onwards)

sem. (1)	Pt. I/II/ III/ IV/V (2)	Sub. No. (3)	Subject Status (4)	Subject Title (5)	Contact Hrs/ Weeks (6)	C Credits (7)
III	III	13	Core 5	Advanced Financial Accounting I	6	4
	III	14	Core 6	Business Statistics	5	4
	III	15	Core 7	Banking	5	4
	III	16	Core 8	Human Resource Management	5	4
	III	17	Allied III	Company Organisation	3	3
	IV	18	Non Major Elective I (Any one)	1.Introduction to Accountancy 2.Consumer Awareness	2	2
	III	19	Skill Based I - Core	Business Communication	4	4
	IV	20	Common	Yoga	2	2
				<b>Sub total</b>	<b>30*</b>	<b>25*</b>


\*Excluding the hours and credit for Yoga.

IV	III	21	Core 9	Advanced Financial Accounting - II	6	4
	III	22	Core 10	Business Mathematics	5	4
	III	23	Core 11	Capital Market	5	4
	III	24	Core 12	Import & Export Procedures	5	4
	III	25	Allied IV	Computer Applications in Business	3	3
	IV	26	Non Major Elective II (Any one)	1. Financial Accounting 2. Human Rights	2	2
	III	27	Skill Based II - Core	Entrepreneurship Development	4	4
	V	28	Extension Activity	NCC/ NSS/ YRC/ YWF	-	1
	IV	29	Common	Computer for Digital Era	2	2
				<b>Sub total</b>	<b>30*</b>	<b>26*</b>

\*Excluding the hours and credit for Computer for Digital Era.

## Course Plan

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**  
Kaliyakkavilai- 629 153, Tamil Nadu



**WORK DIARY**

Year : 2021 - 2022

Semester : Even

Name of the Teacher : Mrs. Vinay. V

Department : Commune



# NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE

Kaliyakkavilai- 629 153, Tamil Nadu



## WORK DIARY

Year : 2021-2022

Semester : Even

Name of the Teacher : Mrs. Vinny.V

Department : Commerce



## Syllabus

Class : I. B. com

Title of the paper: Professional English Subject Code : CPCM21

### Unit -I

Communicative Competence

Listening: Listening to audio text and answering questions - Listening to Instructions

Speaking: Pairwork and small group work

Reading: Comprehension passages - Differentiate between facts and opinion.

Writing: Developing a story with pictures.

Vocabulary: Register specific - Incorporated into the LSRW tasks.

### Unit-2 Description Persuasive Communication

Listening: Listening to process description - Drawing a flow chart.

Speaking: Role play (formal context)

Reading: Skimming / Scanning - Reading passages on products, equipment and gadgets.

Writing: Process Description - Compare and Contrast Paragraph - Sentence Definition and Extended definition - Free writing.

Vocabulary: Register specific - Incorporated into the LSRW tasks.

### Unit-3 Negotiation Strategies Digital Competence

Listening: Listening to interviews of specialists  
Inventor in fields (subject specific)

Speaking: Brainstorming (Mind mapping)  
Small group discussion (subject specific)

Reading: Longer Reading text.

Writing: Essay writing (250 words)

Vocabulary: Register specific - Incorporated into the LSRW tasks.

# WORK DIARY

Semester I Even Week No: 7

Date and Day	Day Order	Hours	Class	Topics Covered
23/3/22 Wednesday	<b>I</b>	<u>I</u>	II. B.Com	NOTE - Types of Entrepreneur
		<u>II</u>	III. B.Com	Ratio Analysis - Capital Turnover ratio
		<u>V</u>	II. B.Com	Awareness on Health & Nutrition programme
24/3/22 Thursday	<b>II</b>	<u>III</u>	II. B.Com	NOTE -
		<u>IV</u>	II. B.Com	Seminars on Creative Advertising
		<u>V</u>	II. B.Com	New Profit ratio
25/3/22 Friday	<b>III</b>	<u>II</u>	III. B.Com	Paper distribution, Ratio Analysis
		<u>III</u>	II. B.Com	New Profit ratio - Scarcity ratio
		<u>IV</u>	III. B.Com	Major Project

Signature of the Head of the Department

Signature of the Teacher

Department of Commerce  
Nanjil Catholic College  
Kadavallur

Principal



# WORK DIARY

Semester : Even Week No : 6

Date and Day	Day Order	Hours	Class	Topics Covered
18/3/22 Friday	IV	II	II-B.com	Guarantee - Partnership
		IV	II-B.com	Guarantee - Partnership
		V	III-B.com	Ratio Analysis.
21/3/22 Monday	V	II	I-B.com	Professional English-Advertising
		IV	III-B.com	Major Project
		V	I-B.com	Admission of a new Partner.
22/3/22 Tuesday	VI	I	III-B.com	Fixed Asset Turnover, Working capital Turnover Ratio
		III	I-B.com	Advertising techniques
		I	II-B.com	Format of Revaluation Account & Journal Entry

Signature of the Head of the Department

Head  
Department of Commerce  
Rajawade College of Arts & Science  
Kharadi 422 153 Pune

Signature of the Teacher

Principal

## WORK SCHEDULE

Class : I.B.Com

Semester : Even

Subject: Professional English

Subject Code : CPCM 21

Month	No. of Hours		Topics to be Covered
February	15	Unit-I & Unit-II	Communicative Competence Listening, Speaking, Reading, Summary Writing, Listening Persuasive Communications
March	15	Unit-II & Unit-III	JAM Advertisement Dialogue Writing Digital Competence Interviews Video Conferencing skills
April	15	Unit-III & Unit-IV	Creating vlogs Selected sample of web page Creating Web Page Creativity and Imagination Making oral presentation through short films Creativity & Imagination

Signature of the Head of the Department  
Head

Department of Commerce (UG)  
Nanjil College of Arts & Science  
Kaliyandampalayam - 629 153, Tamil Nadu.


Principal

Signature of the Teacher

## Work Load

### NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE DEPARTMENT OF COMMERCE (A1) WORK ALLOTMENT (2021-22 EVEN SEMESTER)

<b>1. Dr. R. Jolly Rosalind Silva</b>				
IB.Com	Principles of Management		4hrs	
III B.Com	Auditing		4hrs	
	Major Project		3hrs	
I M.Com	Corporate Social Responsibility		5 hrs	
			<u>16 hrs</u>	
<b>2. Mrs.V.Viney</b>				
I B. Com	Professional English for Commerce & Mgt.		4hrs	
II B.Com	Advanced Financial Accounting II		6 hrs	
	NME- Entrepreneurship Development		2hrs	
III B.Com	Cost Accounting		4hrs	
	Major Project		<u>2hrs</u>	
			<u>18hrs</u>	
<b>3. Dr.M.Sindhu</b>				
I B.Com	Financial Accounting-II		5hrs	
	Value Based Education		2hrs	
II B.Com	Import & Export Procedures		5hrs	
III B.Com	Corporate Accounting II		5hrs	
	Major Project		<u>2hrs</u>	
			<u>19hrs</u>	
<b>4. Dr. N.Vinil Kumar</b>				
I B.Com	Marketing		3 hrs	
II B.Com	Entrepreneurship Development		4 hrs	
III B.Com	Industrial Law		5 hrs	
	Major Project		1 hr	
II M.Com	Enterprise Resource Planning		<u>5 hrs</u>	
			<u>18hrs</u>	
<b>5. Dr. C. Arul Mary Thangam</b>	II B.Com	Capital Market	5 hrs	
<b>6. Dr. K. Lucas</b>	III B.Com	Income Tax Law and Practice -II	4 hrs	
<b>7. Dr.S. Kavitha</b>	II B.Com	Business Mathematics	5 hrs	
<b>8. Dr. W.Cilsy</b>	II B.Com	Computer Application in Business	3 hrs	

  
 Head  
 Department of Commerce (UG)  
 Nanjil Catholic College of Arts & Science  
 Kaliyakkavilai - 629 153, Tamil Nadu



**Nanjil Catholic College of Arts and Science, Kaliyakkavilai**  
**Department of Commerce (A1)**

**WORK LOAD**

**Academic Year 2021-2022(Even Semester)**

**Class: I B.Com (A1)**

SUBJECT	HOURS
Financial Accounting II	5
Principles of Insurance	4
Professional English for Commerce and Management -II	4
Marketing	3
Value based Education	2
Total	18

**Class: II B.Com (A1)**

SUBJECT	HOURS
Advanced Financial Accounting II	6
Business Mathematics	5
Capital Market	5
Import and Export Procedures	5
Computer Application in Business	3
NME- Entrepreneurship Development	2
Entrepreneurship Development	4
Computer for Digital Era(Common)	-
Total	30

**Class: III B.Com (A1)**

SUBJECT	HOURS
Corporate Accounting II	5
Management Accounting	4
Industrial Law	5
Auditing	4
Income Tax Law & Practice II	4
Major Project	8
Total	30

**Total Hours** 78

**Man-hours Available** 1x16=16

3x18=54


70

Department of Commerce (A1)  
 Nanjil Catholic College of Arts & Science  
 Kaliyakkavilai - 629 153, Tamil Nadu.



## Department Time Table

	III B.Com AI	M. Sindhu (Corporate Accounting II)	V. Vinil Kumar (Industrial Law)	V. Viney (Management Accounting)	R. Jolly Rosalind Silva (Auditing)	M. Sindhu (Major Project)
	I M.Com		R. Jolly Rosalind Silva (CSR)		N. Vinil Kumar (ERP)	
Thursday	I B.Com	MS. R. Bijl Dr. Seema Mole Part-I Language	Roshan Rajashekar Part-II (Communicative English-II)	M. Sindhu (Financial Accounting-II)	R. Jolly Rosalind Silva (Principles of Insurance)	V. Viney (Professional English-II)
	II B.Com AI	V. Vinil Kumar (Entrepreneurship Development)	C. Arul Mary Thangam (Capital Market)	NME Viney.V (Entrepreneurship)	V. Viney (Advanced Financial Accounting II)	M. Sindhu (Imp & Exp Procedures)
	III B.Com AI	M. Sindhu (Corporate Accounting II)	R. Jolly Rosalind Silva (Auditing)	K. Lucas (Income Tax Law & Practice-II)	V. Vinil Kumar (Industrial Law)	R. Jolly Rosalind Silva (Major Project)
	I M.Com			R. Jolly Rosalind Silva (CSR)		N. Vinil Kumar (ERP)
Friday	I B.Com	R. Jolly Rosalind Silva (Principles of Insurance)	Roshan Rajashekar Part-II (Communicative English-II)	M. Sindhu (Financial Accounting-II)	MS. R. Bijl Dr. Seema Mole Part-I Language	N. Vinil Kumar (Marketing)
	II B.Com AI	M. Sindhu (Imp & Exp Procedures)	V. Vinil Kumar (Entrepreneurship Development)	V. Viney (Advanced Financial Accounting II)	W.C.Ciby Comp App in Business	S.Kavitha (Business Mathematics)
	III B.Com AI	V. Vinil Kumar (Industrial Law)	V. Viney (Management Accounting)	R. Jolly Rosalind Silva (Auditing)	M. Sindhu (Corporate Accounting II)	V. Viney (Major Project)
	I M.Com		R. Jolly Rosalind Silva (CSR)			
Saturday	I B.Com	M. Sindhu (Financial Accounting-II)	Roshan Rajashekar Part-II (Communicative English-II)	N. Vinil Kumar (Marketing)	V. Viney (Professional English-II)	MS. R. Bijl Dr. Seema Mole Part-I Language
	II B.Com AI	S.Kavitha (Business Mathematics)	V. Viney (Advanced Financial Accounting II)	C. Arul Mary Thangam (Capital Market)	W.C.Ciby Comp App in Business	M. Sindhu (Imp & Exp Procedures)
	III B.Com AI	V. Viney (Management Accounting)	K. Lucas (Income Tax Law & Practice-II)	R. Jolly Rosalind Silva (Major Project)	M. Sindhu (Major project)	V. Vinil Kumar (Major Project)
	I M.Com		N. Vinil Kumar (ERP)			

  
 Head  
 Department of Commerce (UG)  
 Maril Catholic College of Arts & Science  
 Melvankavil - 625 153, Tamil Nadu

**NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE, KALIYAKKAVILAI**  
**DEPARTMENT OF COMMERCE- AI**  
**TIME TABLE**

**EVEN SEMESTER 2021-2022**

Day	Class	1 8.00 am - 9.00 am	2 9.15 am - 10.15 am	3 10.15 am - 11.15 am	4 11.15 am - 12.15 pm	5 12.45 pm - 1.45 pm
Monday	I B.Com AI	N. Vinil Kumar (Marketing)	V. Viney (Professional English-II)	Mr Rooban Rajashekar Part-II (Communicative English -II)	M. Sindhu (Financial Accounting-II)	MS. R. Bijl Dr Seema Mole Part-I Language
	II B.Com AI	S.Kavitha (Business Mathematics)	W.C.Chisy (Comp App in Business)	M. Sindhu (Imp & Exp Procedures)	C. Arul Mary Thangam (Capital Market)	V. Viney (Advanced Financial Accounting II)
	III B.Com AI	M. Sindhu (Corporate Accounting II)	R. Jolly Rosalind Silva (Auditing)	V. Vinil Kumar (Industrial Law)	V. Viney (Major Project)	K. Lucas (Income Tax Law & Practice-II)
	I M.Com				N. Vinil Kumar (ERP)	R. Jolly Rosalind Silva (CSR)
Tuesday	I B.Com	R. Jolly Rosalind Silva (Principles of Insurance)	M. Sindhu (Financial Accounting-II)	V. Viney (Professional English-II)	MS. R. Bijl Dr.Seema Mole Part-I Language	Mr. Rooban Rajashekar Part-II (Communicative English-II)
	II B.Com AI	M. Sindhu (Imp & Exp Procedures)	S.Kavitha (Business Mathematics)	C. Arul Mary Thangam (Capital Market)	V. Vinil Kumar (Entrepreneurship Development)	V. Viney (Advanced Financial Accounting II)
	III B.Com AI	V. Viney (Management Accounting)	R. Jolly Rosalind Silva (Major Project)	V. Vinil Kumar (Industrial Law)	K. Lucas (Income Tax Law & Practice-II)	M. Sindhu (Corporate Accounting II)
	I M.Com	N. Vinil Kumar (ERP)				R. Jolly Rosalind Silva (CSR)
Wednesday	I B.Com	Rooban Rajashekar Part- II (Communicative English-II)	M. Sindhu (Financial Accounting-II)	R. Jolly Rosalind Silva (Principles of Insurance)	M. Sindhu (Financial Accounting-II)	MS. R. Bijl Dr.Seema Mole Part-I Language
	II B.Com AI	C. Arul Mary Thangam (Capital Market)	NME Vincy.V (Entrepreneurship)	V. Vinil Kumar (Entrepreneurship Development)	S.Kavitha (Business Mathematics)	V. Viney (Advanced Financial Accounting II)

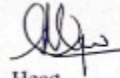
Head  
Department of Commerce (T)  
Nanjil Catholic College of Arts & Sc  
Kaliyakkavilai - 620 153, Tamil N

## Class Time Table

### NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE PG DEPARTMENT OF COMMERCE & RESEARCH CENTRE TIME TABLE

**ACADEMIC YEAR 2018-19- ODD SEMESTER**

DAY	CLASS	I HR	II HR	III HR	IV HR	V HR
1	I M.com	Marketing(SAJ)	ABS (NJ)	Computer(SM)	MA(CAM)	OB(UM)
	II M.com	IT (KL)	CA(RSR)	RM(P)	Banking(VV)	HRM(JRS)
2	I M.com	MA(CAM)	OB(UM)	Computer(SM)	ABS (NJ)	Marketing(SAJ)
	II M.com	IT (KL)	HRM(JRS)	E-Commerce (CAM)	Banking(VV)	CA(RSR)
3	I M.com	OB(UM)	Marketing(SAJ)	Computer(SM) LAB		ABS (NJ)
	II M.com	E-Commerce (CAM)	IT (KL)	RM(P)	CA(RSR)	HRM(JRS)
4	I M.com	ABS (NJ)	MA(CAM)	OB(UM)	Computer(SM)	Marketing(SAJ)
	II M.com	IT (KL)	CA(RSR)	RM(P)	E-Commerce (CAM)	
5	I M.com	MA(CAM)	ABS (NJ)	MA(CAM)	Library	Marketing(SAJ)
	II M.com	IT (KL)	Banking(VV)	RM(P)	CA(RSR)	HRM(JRS)
6	I M.com	ABS (NJ)	Computer(SM)	Library	OB(UM)	MA(CAM)
	II M.com	E-Commerce (CAM)	IT (KL)	RM(P)	CA(RSR)	Banking(VV)




Head

Department of Commerce  
Nanjil Catholic College of Arts & Science,  
Kaliyakkavilai - 629 153, Tamil Nadu.



# Individual Time Table

Time Table					
Department of <u>Commerce</u>					
Year : <u>2021-2022</u> Semester : <u>Even</u>					
Dr. K. Lucas					
Day	I Hr	II Hr	III Hr	IV Hr	V Hr
I		CRM - I M Com	P.Ensurance - I B Com		Enloma Tad - II B Com A,
II		P.Ensurance - 2 B Com	Tally - II M Com	Enloma Tad II B Com A,	
III	Tally - practical B m Com	Tally practical B m Com			CRM - 2 M Com
IV		P.Ensurance	Enloma Tad II B Com A,		Tally - B m Com
V	CRM - 2 M Com		Tally practical B m Com		
VI		Enloma Tad II B Com A,	P.Ensurance B Com	CRM - 2 M Com	

Students Seminar Register

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**  
**KALIYAKKAVILAI**  
**DEPARTMENT PG COMMERCE**

**MCOM STUDENTS SEMINAR**  
**REGISTER**



S. No.	Reg. No.	Name	Morden Marketing (pkm14)
1	20193102301201	Abisha T.	Concept and scope of Marketing
2	20193102301202	Abisha R.P.	Marketing Mix and Market planning
3	20193102301203	Agathi	Product life cycle and stages
4	20193102301204	S. Ajith	Social ethical, International marketing
5	20193102301205	Amala	Product life cycle
6	20193102301206	Anney M. DIP	Product Mix
7	20193102301207	Anisha M.	Wholesaling
8	20193102301208	Anisha R.	Concept of product, classification of product
9	20193102301209	Anju A. S.	Retailing
10	20193102301210	Anjumo	Cyber Marketing, MLM Relationship marketing
11	20193102301211	Abisho C.	Product life cycle
12	20193102301212	Binu Akshaya	Marketing Research
13	20193102301213	Chinnu S.	Pricing decision
14	20193102301214	Tabestha S.	Classification of Product
15	20193102301215	Tekin J.T.	Channel & Distribution
16	20193102301216	Ujineshmal K.	Media Selection and Using effectiveness
17	20193102301217	Katharin	—
18	20193102301218	MANU M.	Influence of Marketing
19	20193102301219	Maghe M.L.	Sales promotion
20	20193102301220	Mini S.	Branding, product life cycle
21	20193102301221	Neha A.	Tools & Techniques of Sales promotion
22	20193102301222	Nisha mol	Personal Selling
23	20193102301223	R.J. Prasen	Sales promotion
24	20193102301224	Rejuman R.V.	Product mix, Branding
25	20193102301225	Rishma Vince V.	International Marketing
26	20193102301226	Srinath P.	Market Environment
27	20193102301227	Sruvika S.	Green marketing
28	20193102301228	Subina S.	Determining Advertising Budget
29	20193102301229	Vaishna M.S.	Product mix
30	20193102301230	K.G. Vinisha	Scope of marketing, Importance of marketing

Department of Commerce  
 North Central College of Arts & Sciences  
 Kalyanapur, Mysore-576 153, Tamil Nadu

## Office Automation (pkm15)

Creating table in MS Word  
creating table in word

Creating table in MS Word  
creating table in MS word

Creating table in MS Word

ERP, using chart in Excel

Creating table in MS Word

ERP, using chart in Excel

ERP, using chart in Excel

Creating table in MS Word

Creating chart in MS Excel

Creating columns in table

Page Formatting

Page Formatting

Creating table in ms word

Principles of ERP

Creating table in MS Word

ERP principle

Creating table in MS word



Business Statistics (PKEM12)	Management Concept and Organisation Behaviour (PKEM13) 59
Binomial Distribution	Definition & character of group Theories of group, types of group Stages of groups, behaviour
Two way Anova	Leadership - meaning, difference etc.
Two way ANOVA	Leadership styles
One Way ANOVA	Leadership theories
One way Anova	Leadership in Indian Organisation
Paired Sample T test	Transactional and transformation
Paired Sample T test	Organisational change
acceptance Sampling	Types of changes and plant change
Statistical Quality Control	Resistance to change
Control chart for Variable Attributes	Managing resistance to change
Control chart for Variable Attributes	Organisation development
Control chart for Variable Attributes	Quality of working life (QWL)
Control chart for Variable Attributes	Constituents of QWL
Control chart for Variable Attributes	International OB, cultural etc.
Control chart for Variable Attributes	Individual behaviour in international org.
Control chart for Variable Attributes	Risk and uncertainty
Control chart for Variable Attributes	Statistical decision theory
Control chart for Variable Attributes	Organisation character
Control chart for Variable Attributes	Organisation change & managerial career
Control chart for Variable Attributes	Man whitney U-Test
Control chart for Variable Attributes	Poisson distribution
Control chart for Variable Attributes	Vroom's Expectancy Theory
Control chart for Variable Attributes	KRUSKAL-WALLIS test
Control chart for Variable Attributes	KRUSKAL-WALLIS test
Control chart for Variable Attributes	Chi-square test
Control chart for Variable Attributes	Chi-square test
Control chart for Variable Attributes	Chi-square test
Control chart for Variable Attributes	Chi-square test
Control chart for Variable Attributes	Chi-square test



S.No	Reg. No	Name	Management Accounting (PKEMH)
1.	20193102301201	J. Abisha	Zero Based Budgeting
2	20193102301202	R.p. Abisha	Production Budget
3	20193102301203	Ajith. S (7/1)	Flexible Budget
4	20193102301204	Ajith. S (13)	Cash Budget
5	20193102301205	Amala	Sales Budget
6	20193102301206	Anaymol. A.P	Zero Base Budgeting
7	20193102301207	Anisha. M	Budgetary control
8	20193102301208	Anisha. R	Production Budget
9	20193102301209	Anju. A.S	Production Budget
10	20193102301210	Anjumol. O	Cash Budget
11	20193102301211	Baktula. C	Cash Budget
12	20193102301212	Binu	Cash Budget
13	20193102301213	Chinna. S.	Cash Budget
14	20193102301214	Tobestin	Cash Budget
15	20193102301215	Jelvin. J. J	Flexible Budget
16	20193102301216	Jineesha mol. S. U	Sales Budget
17	20193102301217	Katharin	—
18	20193102301218	Manu. M	Flexible Budget
19	20193102301219	Megha. M. L.	Sales Budget
20	20193102301220	Mini. S	Sales Budget
21	20193102301221	Neha. A	Sales Budget
22	20193102301222	Nisha Mol	Sales Budget
23	20193102301223	R. J. Praveen	Cash Budget
24	20193102301224	Reeju. mon. R. V	Flexible Budget
25	20193102301225	Rishma Vince V. C	Flexible Budget
26	20193102301226	Sivanath. P	Flexible Budget
27	20193102301227	Swathi. L. S	Flexible Budget
28	20193102301228	Subina. S	Fixed and Flexible Budget
29	20193102301229	Vaishna. Ms	Market Budget
30	20193102301230	K. C. Vinisha	Market Budget

*[Signature]*  
Head

Department of Commerce  
Nanjil Catholic College of Arts & Science,  
Kaliyakkavilai - 629 153, Tamil Nadu.



# ICT Register

1

Nanjil Catholic College of Arts & Science  
Kaliyakkavilai

Department of B.Com

Nanjil Catholic College Of Arts & Science

Kaliyakkavilai

ICT- Register

S.No	Name of the Staff	Date	Mode
1	Viney.V	10/12/18	PPT
2	R. Jolly Rosalind Silva	12/12/18	PPT
3	Dr. M. Sindhu	13/12/18	PPT
4	Dr. M. Sindhu	19/12/18	PPT
5	R. Jolly Rosalind Silva	20/12/18	PPT
6	Viney.V	4/1/19	PPT
7	R. Jolly Rosalind Silva	9/1/19	PPT
8	Dr. M. Sindhu	10/1/19	PPT
9	Viney.V	22/1/19	PPT
10	R. Jolly Rosalind Silva	23/1/19	PPT
11	Dr. M. Sindhu	23/1/19	PPT
12	Dr. M. Sindhu	23/1/19	PPT
13	Viney.V	30/1/19	PPT
14	Viney.V	30/1/19	PPT
15	R. Jolly Rosalind Silva	5/2/19	PPT
16	Dr. M. Sindhu	6/2/19	PPT
17	R. Jolly Rosalind Silva	6/2/19	PPT
18	R. Jolly Rosalind Silva	7/2/19	PPT
19	Viney.V	7/2/19	PPT
20	R. Jolly Rosalind Silva	8/2/19	PPT
21	Dr. M. Sindhu	11/2/19	PPT
22	R. Jolly Rosalind Silva	11/2/19	PPT
23	Dr. M. Sindhu	15/2/19	PPT
24	Viney.V	18/2/19	PPT
25	Dr. M. Sindhu	20/2/19	PPT
26	R. Jolly Rosalind Silva	20/2/19	PPT
27	Dr. M. Sindhu	21/2/19	PPT
28	Viney.V	26/2/19	PPT
29	Viney.V	26/2/19	PPT
30	R. Jolly Rosalind Silva	27/2/19	PPT
31	Dr. M. Sindhu	28/2/19	PPT
32	R. Jolly Rosalind Silva	6/3/19	PPT
33	Viney.V	14/3/19	PPT

Academic Year

2018-2019

Topic	Class	Signature
Management Accounting Introductory	III B.Com	Gopu
Concepts of Industrial Cost Accounting	II B.Com	Indu
Functions of Branch A/c	II B.Com	Indu
Specimen form of Branch A/c	II B.Com	Indu
Manufacturing process	II B.Com	Indu
Management Accounting Concept	II B.Com	Indu
Factory	II B.Com	Indu
Issue of Shares	II B.Com	Indu
Scope of Mgt. Accounting	II B.Com	Indu
Health Provisions	II B.Com	Indu
Advantages & Disadvantages of Cost	II B.Com	Indu
Types of Shares	II B.Com	Indu
Differences between Mgt. & Financial	II B.Com	Indu
between Mgt. A/c and Cost A/c	II B.Com	Indu
Safety Provisions	II B.Com	Indu
Journal Entries of issue of shares	II B.Com	Indu
Organisation	II B.Com	Indu
Types of requisition	II B.Com	Indu
Cost of Sales Statement	II B.Com	Indu
Annual Leave with wages	II B.Com	Indu
Meaning and Definition of Rebate	II B.Com	Indu
Workmen's Compensation	II B.Com	Indu
Branch Accounting problems	II B.Com	Indu
Specimen form of J.F.O	II B.Com	Indu
Types of Rebates	II B.Com	Indu
Span of Control	II B.Com	Indu
Journal Entries of Rebate	II B.Com	Indu
Budgeting	II B.Com	Indu
Budgeting	II B.Com	Indu
Delegation	II B.Com	Indu
Types of Departmental A/c	II B.Com	Indu
Controlling Techniques	II B.Com	Indu
Capital Budgeting	II B.Com	Indu

# Online Time Table

online timetable for documentation - Microsoft Excel

	A	B	C	D	E	F	G	H	I	J	K	L
1					<b>NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE, KALIYAKKAVILAI</b>							
2					<b>DEPARTMENT OF COMMERCE (A1)</b>							
3					<b>ONLINE TIMETABLE 2020-2021(ODD SEMESTER)</b>							
4												
5			1	2	3	4	5	6	7			
6	MON DAY	I	MS-Business Organisation	TAMIL	ENGLISH	MGM - Financial A/C I	VV-Business Economics	MS-Business Organisation	MGM- Financial A/c			
7		II	VV - Company org	MS-Advanced financial a/c	MS-Advanced financial a/c	BUS.STATISTICS	CAM(HRM)	BUS.STATISTIC S	MGM Banking			
8		III	KL-Income Tax	JRS-Research Metho	VV-Cost Accounting	PD-Personality Dev	MS-Corporate Accounting-1	MS corporate Accounting-i	JB-Business Law			
9		BBA					MGM-Banking					
10		M Com					JRS (OB)					
11	TUESDAY	I	ENGLISH	TAMIL	MGM- Financial A/c- I	ENGLISH	MS-Business organisation	VV(Busi.Econ omics)	MS-Business organisation			
12		II	CAM(HRM)	BUS.STATISTIC S	VV(COM.Org)	MGM (Banking)	MS-Advanced financial a/c	BUS.STATISTIC S	MGM (Banking)			
13		III	VV(Cost Acc.)	VV(Cost Acc)	KL (Income Tax)	JB(Bus.Law)	JRS (Res.Method)	MS corporate Accounting-i	PD- Personality Dev			
14		BBA			MGM(Bankin							
15		M Com			JRS(OB)							

Sheet1 Sheet2 Sheet3

Ready 100%

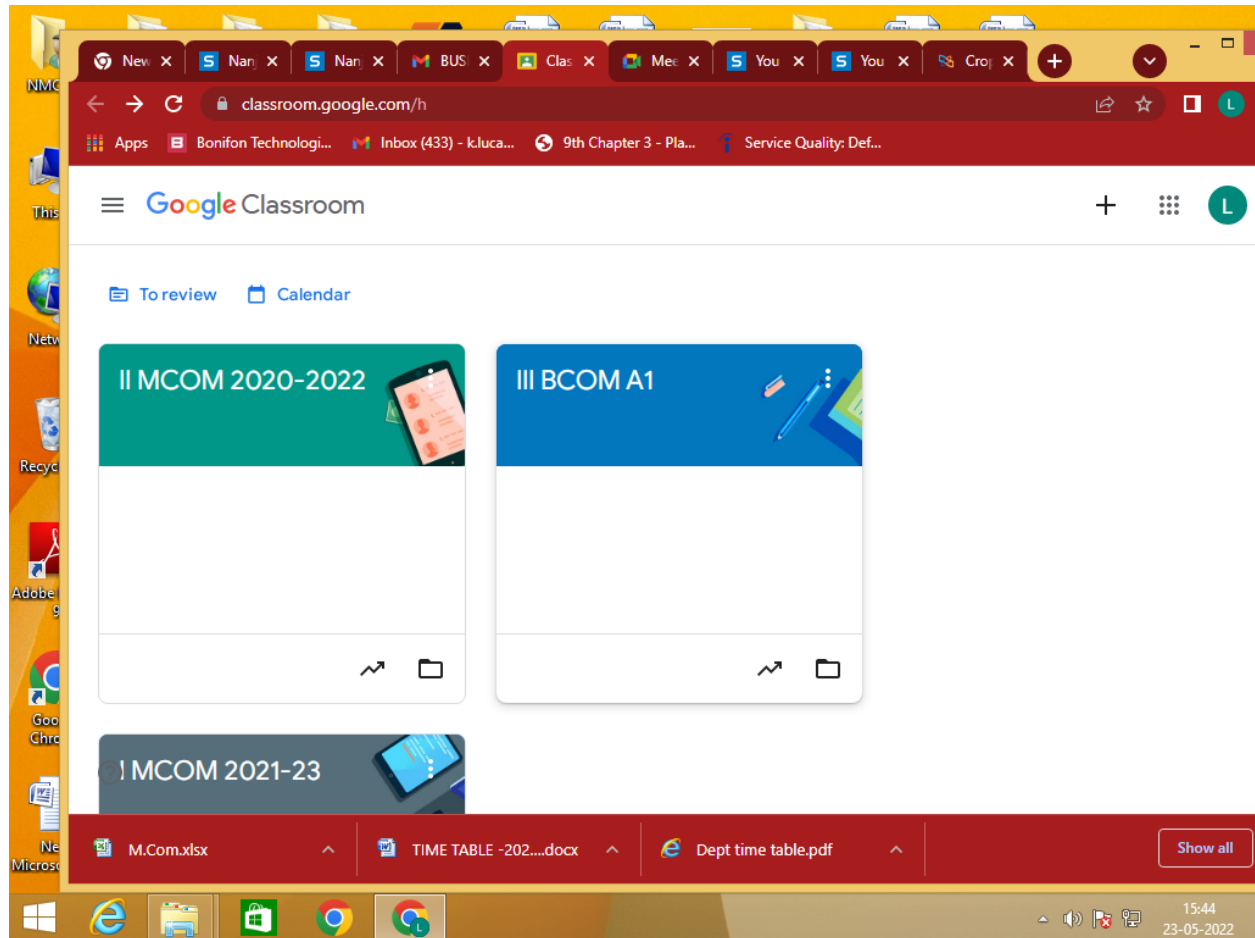
16:18 23-05-2022



## ICT Class



# Google Class Room



## Online Class Link

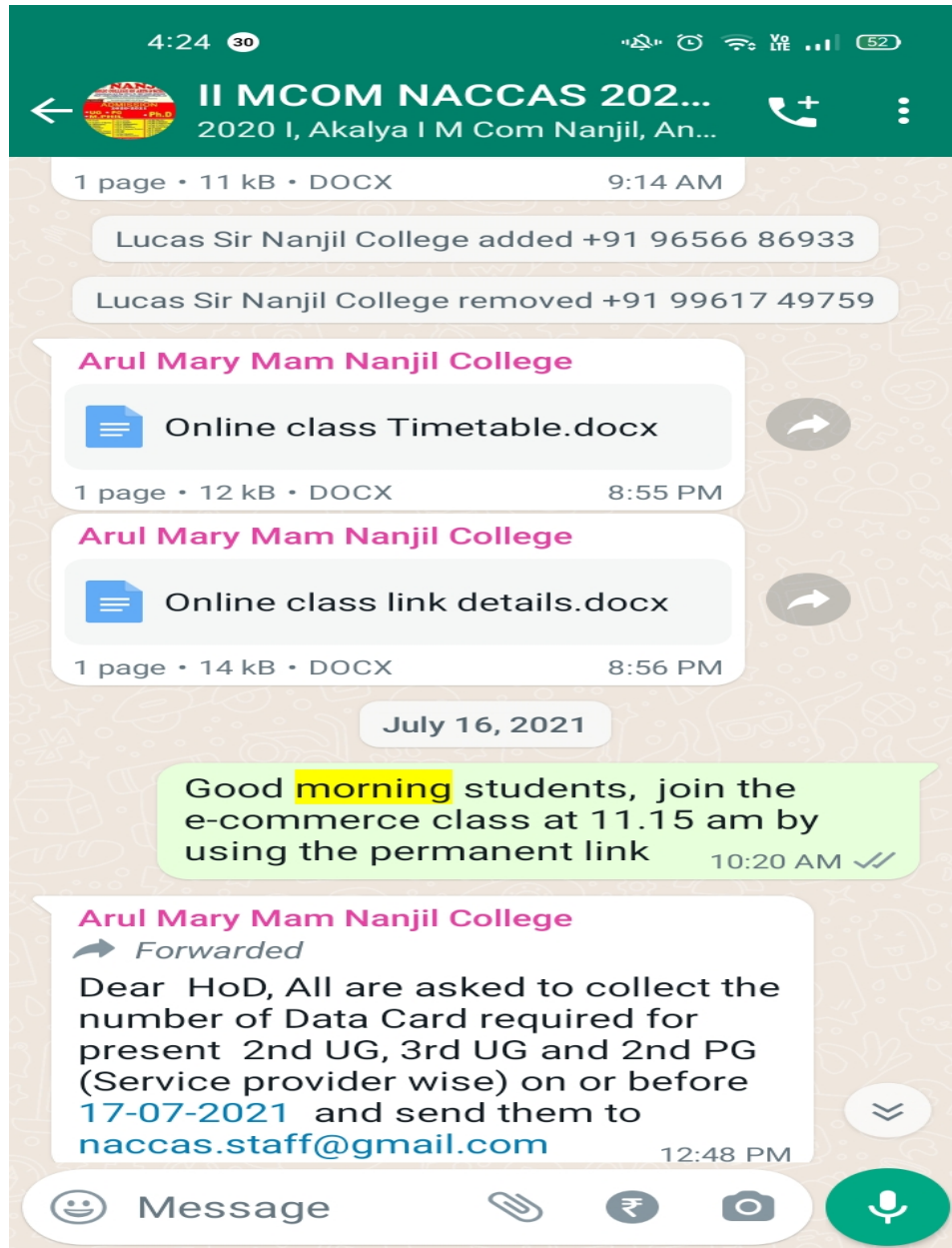
The screenshot shows a Windows desktop with a web browser open to a Gmail inbox. The browser's address bar displays the URL: [mail.google.com/mail/u/0/#search/online+class+link/KtbxLzGSswWZZZjpwhxWqRWkQLdRJqnsVV](mailto:mail.google.com/mail/u/0/#search/online+class+link/KtbxLzGSswWZZZjpwhxWqRWkQLdRJqnsVV). The Gmail interface shows a search bar and a list of emails. The selected email is from Lucas K <k.lucas84@gmail.com> to me, dated Sep 21, 2021, 9:46 PM. The subject is "BUSINESSES ECONOMIC LINK". The email body contains the following text:

Good Evening Dear students Tomorrow (22.09.2021) you have BUSINESS ECONOMIC online class at 11. 15 AM. All are requested to join with the following link. To join the meeting on Google Meet, click this link: <https://meet.google.com/sze-hkeh-cqp>

Or open Meet and enter this code: sze-hkeh-cqp

Below the email, there are buttons for "Reply" and "Forward". At the bottom of the browser window, a taskbar shows several open files: "M.Com.xlsx", "TIME TABLE -202....docx", and "Dept time table.pdf". The system clock in the bottom right corner indicates the time is 15:42 on 23-05-2022.

## Whatsup Class



## Practical Lab





## Students Seminar



## Model Exam



## Practical Demo Class



## **CRITERIA - II**

### **TEACHING- LEARNING AND EVALUATION**

#### **TEACHING**

Teaching and learning is the important element in any education system. It is the transformation process of knowledge from teachers to students. The aim of teaching is to bring change in the development of students. Therefore the task of teaching is to provide an environment which suits for a student for learning. Teaching should help the learners in acquiring information, ideas, skills, values, ways of thinking and also teaching them how to learn. The most important outcome of teaching is to increase ability to learn more easily and effectively and to gain knowledge in the subject taught.

#### **Identification of slow and Advanced Learners**

Within the classrooms faculty have to deal with different types of students. Some are very intelligent who learn very fast and some are weak who learn very slowly. Therefore it is required to determine the abilities of the students in the class. Based on the ability determined, some students need only guidance and some students need a hard work and regular attention. On the basis of the mark scored in the **Higher Secondary Examination, current subject performance, classroom observation and learning speed students** can be classified into advanced learners and slow learners. Each type of student has different learning attitudes and learning habits. A faculty has to adapt a teaching methodology to grab the attention of slow learners and turn off the advanced learners. Subject teachers may identify the slow learners through the following methods.

#### **Classroom Observation**

Continuous observation is done by the staff in the classroom behaviour of the students. It helps to understand students' ability to learn and the difficulties he face in the process of learning. **Information about the students' interest, abilities and learning styles are gathered**



**by the faculty.** They may use this information to identify and instruct the slow and advanced learners.

### **Student Profile**

Class in charges is required to maintain the student detail of each and every student of their respective batches in the Profile Register. This register helps **to know the personal information of the student to stay connected with the student emotionally and to contact their guardians.** Socio-economic issues and personal issues are also identified and this helps to identify the reason for poor performance in the classroom.

### **Mentoring**

Based on the information gathered in the profile register the Department may plan for Mentoring session. Mentoring plays an important role in identifying the slow and advanced learners. **Small groups of 20-25 are allotted to a faculty and allowed to interact with the students personally to identify the strength and weakness.** The mentor may able to identify the learning issues, social issues, auditory or visual issues and language issues. The mentor may assist the mentee in setting their personal and career goals and also guide them in a new way of thinking throughout the course period.

### **Test**

- ✓ Entry level test conducted on the first or second day of the class during the first semester helps to identify the IQ level of each student at the time of his entry to the course.
- ✓ **Entry Level** test helps to categorize the students with basic Accounting and also knowledge in the field of commerce.
- ✓ Continued by the Entry level test Bridge course is conducted at the Department level.
- ✓ The main purpose of the Bridge course is to enable the non-commerce students to cope up with the commerce programme.
- ✓ The basics of Accountancy, Mathematics and Commerce are followed as the syllabus to bridge the gap of non- subject students enrolled in Commerce course.



## **Parent's Representation about Ward**

At the time of admission a particular parent stated about the intellectual disability of a student and the difficulties faced in learning various subjects. He requested the Head of the Department to take necessary steps to correct it.

The Department thus identifies the slow learners and advanced learners nearly after one month of teaching during the first semester on the basis of class test or one word test, Internal Assessment and also involvement in the classroom.

## **SLOW LEARNERS**

After identifying the slow learner in the above said methods the **students are categorized as a slow learner** if a student comes under any one of the following criteria.

- Students who Learn slower and unable to retain what they learn
- Unable to apply the concept in problem based subjects
- Give irrelevant answers when a question is asked
- Find very difficult to write and have poor communication
- Slow learners may complain about various physical problems and may have irritating physical movements.
- With proper identification of students, the Department may execute certain activities to improve the slow learners.

## **MEASURES TAKEN TO IMPROVE SLOW LEARNERS**

For encouraging and motivating slow learners, special attention is paid by each faculty.

### **Remedial Classes:**

Special Coaching class for slow learners is conducted. They are given regular class tests in order to improve their performance in the Internal Test and University exam

**Assignments/ Solving University Question Papers:** Provide solutions of questions papers from previous years

**Counselling Sessions:** Personal counselling is given to assist students in their weaker areas and suggests improvements. If necessary, parents will also be informed from time to time by the class in charge.

**Personal Attention:** Personal attention is given to slow learners by revising the tough topics, providing university question bank and discuss the way of writing the answers in the exam to score marks. Special hints and techniques are provided to them.

### **Friendly Attitude**

The teacher being friendly with the slow learner can make the students to learn better. Students learn better from people whom they love and respect and feel grateful as the teacher takes more interest on their studies.

- Care is taken by faculty in monitoring the performance of slow learners. Faculty members do periodic interaction with slow learners.
- Slow learners get distracted easily and therefore care will be taken to identify a seating to study where there are zero distractions.
- Measures were taken to attend classes regularly by intimating the parents.
- Providing simplified notes for easy understanding. Giving additional learning materials like university question papers etc.
- Students study groups are formed for learning.
- Proper guidance will be given in completing the assignments.
- Short assignments will be given to the slow learners.
- Slow learners are counseled and motivated by the mentors.
- Basics of the subjects were cleared through remedial classes
- Slow learners need more time than their peers to understand a concept or finish a task. So required time and motivation should be provided to complete their task.
- In addition, the Faculty takes a keen interest while ordering books to cater the needs of both slow and advanced learners.
- Special education is provided to the intellectual disability student to succeed in the classroom.

**Following table shows the toatal number of students identified as slowlearners and the output during 2017 to 2021**

#### **SLOW LEARNERS**

<b>Year</b>	<b>Number of students</b>	<b>Output</b>
2017-18	UG-42	Performance in the Internal test was good. More number of students got passed in the External examination
	PG-7	
2018-19	UG-54	Pass percentage of the students increased
	PG-5	
2019-20	UG-59	Performance in the University Level improved
	PG-6	
2020-21	UG-50	Classroom behaviour of the students finds to be good and academic performance improved..
	PG-8	

#### **ADVANCED LEARNERS**

Advanced Learners are the students who easily understand and grasp the ideas of the subject than others. Teachers easily spot out the advanced learners by their performance in the classroom. Advanced learners are identified by the subject teacher during teaching by observing the **behavioural pattern of the student in the classroom, while asking questions by the teacher, the way of raising questions by the students, their fundamental subject knowledge, time taken by the student to solve the problems and making clarifications in the subjects while teaching.** In addition, High performing students are also identified on the basis of internal assessment test and previous year's university examination performance.

#### **ACTIVITIES FOR ADVANCED LEARNERS**

Following are the steps taken for encouraging and motivating advanced learners

- Advanced learners are encouraged to study Recommended Readings listed in each syllabus.
- Advanced learners are encouraged to enroll in MOOC Courses
- Encouragement to Participate in Seminars and webinars.
- Advanced learners are selected to be the committee coordinators of different activities and programs in the Department.

- Encourage to participate in competitions and events.
- Providing opportunity to teach slow learners
- Providing placement activities.
- Encouraging to participate in quizzes, poster presentation, inter institution competition
- Special attention is given to the advanced learners to obtain University ranks.
- Performance and attendance of students are communicated to parents regularly.

**Below table shows the number of students identified as advanced learners each year and the output from 2017 to 2021**

#### **ADVANCED LEARNERS**

<b>Year</b>	<b>Number of students</b>	<b>Output</b>
2017-18	UG-72	3 University ranks
	PG-11	13 students scored first class marks with distinction
2018-19	UG-90	2 Ranks in the university level
	PG-11	One university rank
2019-20	UG-105	One university rank at the UG Level
	PG-11	One university rank at the PG Level
2020-21	UG-80	82 Students scored First class with Distinction
	PG-11	All the 28 students scored first class marks with Distinction

#### **ICT Enabled Tools for effective teaching**

ICT is very much relevant in teaching commerce. It makes teachers' task of **teaching more easy, interesting and innovative** by incorporating multimedia (images, videos, colours, animation, etc) besides plain text. It enables teachers to help students to retain the learnt material for a longer time by having a visual and audio effect.

Realizing the benefits of ICT in education, the institution provides Wi-Fi facility to teachers for utilizing the available services of ICT. To ensure that students play an active role in the learning process, Faculty makes use of Information and communication technologies (ICT) in teaching-learning process.

- ✓ All our classrooms are equipped with projectors and the commerce block is enabled with high speed wifi connection.
- ✓ The Faculty members make use of the digital library and INFLIBNET for an effective presentation in the classroom.
- ✓ ICT installed in the commerce block helps the Faculty for preparation of lecture notes for interesting presentation
- ✓ Teachers may be able to prepare lecture notes during college hours itself making use of the leisure hours
- ✓ Faculty members are motivated to register for online MOOC-NPTEL Certificate courses and to make use of the material for effective teaching.
- ✓ Google meet is used for Teaching and through Google classroom and WhatsApp course related information- learning material, quizzes and assignments are shared by the Faculty

### **PowerPoint presentations**

Since the classrooms are enabled with overhead projectors Faculties are encouraged to use power-point presentations for ICT enabled teaching. Using PPTs (Power Point Presentations) teachers are able **to grab the attention of each students and helps student to retain the learnt material for a longer time.**

### **Computer systems**

Computers are used in the process of effective teaching as it can store huge information. Accounting Software like Tally and various types of quizzes are created with the support of computer systems which gives the students a practical knowledge.

### **Projectors**

Traditional tools like chalks and blackboard are replaced with the help of ICT equipments like projector, by giving students the content in the form of power point presentation, images and also in videos. While using the projectors the wall is used as a screen which helps in enhancing the teaching process effective and thus the students may remain active in the classroom.



## Use of Internet

Surfing the websites related to the Commerce to collect the various data regarding the assignment and projects of Commerce, exploring the YouTube channels based on Commerce subject etc. can be used with the help of internet to make the teaching process interesting and effective.

## ONLINE TEACHING

Education which is more of the chalk and talk method is slowly transforming after the pandemic COVID-19. The lockdowns in response to COVID-19 have interrupted conventional mode of teaching and learning process of the Department during the academic year 2020-21 and 2021-22. **Efforts are taken to keep in touch with WhatsApp group and online mode of teaching is followed** from 8<sup>th</sup> August 2020 for the II and III year students for 42 hours per week in the following pattern.

- ✓ 14 hrs live Class per week
- ✓ 14 hrs for Material uploading
- ✓ 14 hrs for Assignment, Test and Seminar

For the I year students 54 hours per week schedule was followed with 18 hrs for live class, 18 hrs for material uploading and 18 hrs for Assignment and Test.

**Online class schedule is given to students through WhatsApp and Google Classroom.** Faculty members contacted regularly through online modes like Google Meet, Google classroom and WhatsApp.

## Online Teaching Methods

### Google Classroom

Google Classroom is a virtual classroom which made teaching and learning easy during the period of lockdown. It includes slideshow, paperless assignments and quizzes. Separate drive folder for assignments, grade sheets, attendance sheets, etc is created by the subject staff. **Google Classroom gave a solution for online mode of teaching.** Faculty can -

- Create and manage classes, assignments, and grades online without paper.

- Add materials to assignments, such as YouTube videos, a Google Forms survey, and other items from Google Drive.
- Give direct, real-time feedback.

## **Presentations**

During Lockdowns, Department handled classes through online Presentations. Online Presentations replaced physical classroom and became the most common methods of online teaching. It helps to incorporate images which make it easier to deliver and understand complex information. **Subject Teachers shared the presentation with the students through Google Classroom** or WhatsApp after the lesson for revision and learning.

## **Google Meet**

Through Google Meet virtual meetings, seminars and training programs were organised during the lockdown period.

## **LEARNING**

The most important element in the educational process are the students and what they learn. There has been a change in the role of a teacher from Traditional to Modern, in the present scenario. The modern teacher assists students to learn for themselves. Instead of having students sitting in rows, they are likely to be in groups, all doing something different; some doing practical tasks, and looking up something in the library. Teachers create opportunities for students to work in groups, do experiment and discuss.

Faculty members take efforts to enhance the learning experience of learners in class through various experiential, participative and problem solving methods apart from traditional teaching.

## **EXPERIENTIAL LEARNING**

Learning by doing is experiential learning. The Department provide opportunities to engage themselves in experiential learning so that they are able to connect theories and knowledge learned in the classroom to real-world situations. Experiential learning activities can help students to learn actively .When students are involved in the learning process they are more engaged emotionally and experience learning in a new way. Student centric methods are used to enhance

Teaching- Learning process and each Faculty of our Department make classes as interactive as possible by showing individual attention.

Students visit various industries and involved themselves in Management Games, COM'Z Fest, COMMERCE EXPO and NANJIL BAZAR as a part of experiential learning methodologies which are practiced in the Department to enhance learning experiences.

## **Types**

### **a) Industrial Visits**

Classroom teaching-learning process becomes meaningful and effective only when students get an interface in order to understand the functioning of the industry. Industrial visits are an efficient way of experiential learning to understand the nature of corporate and industrial practices. Industrial visits are organized by our Department for the final year students of UG and PG.

### **b) Field Trips**

Field Trips are arranged to give experiential learning experience. These tours are useful to enrich the knowledge and understanding of the subjects.

### **c) Exhibition**

Department has a practice of organizing Expo which gives students an opportunity to understand the business activities. **An exhibition named COM'Z Fest, Commerce Expo and Nanjil Bazaar was organised by the Department on different dates.** The students make models, posters and diagrams to share their knowledge on the selected themes. The stalls gave an experiential learning experience of world of commerce and gave practical exposure to the students. The students and faculty from all other Departments visited the exhibition and their feedback was encouraging.

Students participated in this exhibition as a team and hence develop the team spirit among the students. Students have to represent their exhibition before the judges and it develops the presentation skills.

### **d) Management Games**

To learn and understand management skill experiential learning Management games are executed to help students learn by doing. Students were organised in groups and played with each other. It made the students to understand various Communication and Management concepts and also how to deal with on-the-job situations.

**e) Tally**

Since Tally has become popular software for record-keeping and accounting purposes it is opted for the students to equip themselves employable immediately after their course completion.

**f) Assignments**

Regular home assignments are given to develop the skill of writing as a part of experiential learning. Written Assignments are required to be submitted by students and these need to be done individually by researching on the given topic so as to enhance confidence and develop writing skills. Assignments are evaluated / checked and returned to the students.

**g) Seminars**

Seminars help students present their assignments before the entire class helping them overcome stage fear and deepen the knowledge in the subject

**h) Class tests**

Teachers are testing the student outcome by conducting tests.

## **PARTICIPATIVE LEARNING**

Participative learning activities include presentation of seminars/Project works, participation in different literary competitions and also community activities. Learning in group is encouraged and students are engaged in activities which promote skill formation. Through **Participative Learning, learners are involved in the learning process by way of group discussions and debates.** Post Graduate students use to present research papers and take seminars and discuss ideas in the classroom. Students regularly participate in inter-college competitions and youth festivals. The students' are counseled and encouraged constantly by mentors, class in charges and motivational speakers to participate in academic and non academic programs and to learn from it.



## **Group Discussions**

Students are divided into small groups and topics were given to them to discuss. They may express their views to the issue with arguments in favour and against of it. Students actively participate and understand a situation and finds out the solution of the problems.

## **Classroom Debates**

Class debates are a fun way of learning. It encourages and helps to develop the communication skill among students. Through debates, students may try to understand complex issues relevant to commerce. They may also expand their knowledge and acquire new learning outcomes.

## **Quizzes**

To enhance the knowledge of commerce and Business quizzes on various topics is conducted to get them involved in the process of learning. **Quizzes are organized for students at the Department level like Accounting quiz, International Organisation quiz, quizzes on Labour Day were conducted.** Students were also encouraged to participate in quizzes organised by other Departments and also by other colleges.

## **PROBLEM SOLVING METHODOLOGIES**

Students gain knowledge and skills by working for a specific period of time to investigate and respond to a complex question, problem, or challenge. It helps the undergraduate to work on answering complex questions while learning to apply that knowledge to a real-life situation

To improve critical thinking and problem solving skills students undertake project work on various issues related to economy, status of women in the society, social and corporate sector. It motivates students to identify the problem, collecting data and giving a solution which may increase the problem solving technique. It is an effort taken to address the real-world problem

**Project work done by the final year B.Com and M.Com students assist them to develop the analytical ability, problem solving skill** with the help of necessary statistical tools and techniques to solve the organizational problems.

Department uses three methods of learning to motivate the students to learn effectively and thoroughly. Hence, students' progression is day by day improved.

### **ICT enabled tools for effective learning process.**

The use of ICTs can increase the effectiveness of some learners. ICTs support students to increase the learning ability and also help to retain the topic learned for a longer time.

- ✓ The Department promotes ICT based learning by conducting quizzes which will be co-ordinate by students.
- ✓ The students and faculty are motivated to register for online MOOC-NPTEL Certificate courses for learning and getting an in-depth knowledge in particular subject.

To know the Perceptions of the students on the ICT enabled learning in the classroom a feedback is collected and analysed.

<b>Students Perception</b>	<b>Always</b>	<b>Often</b>	<b>Sometimes</b>	<b>Rarely</b>	<b>Never</b>
Able to get more concentration on learning	25(50%)	12(24%)	7(14%)	4(8%)	2(4%)
Understands more easily	32(64%)	8(16%)	5(10%)	4(8%)	1(2%)
Easy to remember what is learnt	24(48%)	14(28%)	6(12%)	3(6%)	3(6%)
More engaged and less disturbance	22(44%)	9(18%)	10(20%)	5(10%)	4(8%)
More useful for Theory subjects	29(58%)	17(34%)	3(6%)	1(2%)	0(0%)
Effective for problem based subjects like Accountancy and TAX	5(10%)	9(18%)	12(24%)	13(16%)	11(22%)
ICT enabled tools are good for effective learning	24(48%)	16(32%)	8(16%)	2(4%)	0(0%)

## Findings

Perception of the students on ICT enabled learning in the class room is analysed from the data which is collected from 50 students. Out of 50 samples, 10 each from PG and 5 each from UG classes were taken for the survey.

It is revealed that most of the students are in favour of ICT enabled learning. **The slow learners find this method easier than the conventional chalk and board method** and help to remember what they learnt. It helps them to be more engaged on classes with fewer disturbances. Advanced learners do not find much difference between the ICT and conventional learning.

Majority of the students opined that the ICT enabled tools are less effective for problem based subjects.

## ONLINE LEARNING - Virtual Classrooms

In the Virtual classrooms, both the subject teacher and the students are connected in the online platform at the same time. With the help of user devices like Laptops, Desktops, Mobiles and TABs, the participants allowed to interact, ask questions, and conduct them as they would in a traditional classroom. Students involve in the process of online learning by-

- Tracking class work and submitting assignments.
- Checking feedback and grades.
- Sharing resources and interact in the class stream or by email.

## Mechanism of conducting Internal Test- Offline

- The Internal Assessment system is carried out in a systematic manner and at the college level, an examination committee is constituted for conducting the Internal Test.
- The Principal convenes the Council Meeting and the date of internal test will be finalized in that meeting.
- Three Internal tests are conducted during each semester.
- The subject handling faculty prepares question paper and submits the college office through email.
- Timetable is given to the staff and students well in advance.

- Internals test is conducted for 40 marks for 2 hours, and will be converted to 20 marks for each subject.
- Internal exam committee will take all efforts to conduct the exam in a centralized manner and seating arrangement is intimated to the students through students WhatsApp and displayed in notice board.
- Invigilation duties for the Faculty members are allotted by the exam committee.
- After the exam, subject staff collects the answer scripts from the exam cell and they are instructed to value the papers within one week.

### **Mechanism of conducting Internal Test- Online**

- The date of Internal test is finalized in the council meeting and informed to the staff and students through Whats App Group.
- Timetable for the online Internal test is given through students Whats App group
- Internal questions were posted in the class WhatsApp group 30 minutes before the scheduled time.
- After the exam, the scanned copy of pdf file of answer scripts were sent to the email id of the staff concerned.

### **Mechanism of conducting External Test- Offline**

- External examination mechanism begins with a payment of University exam fee by the student.
- Students are informed to pay the exam fee through the University portal immediately after the notification given by the university.
- Subject Allocation process is carried out by the college office and Subject code for fee payment is given to students.
- External exam Timetable will be circulated to students immediately when the college receives from the University.
- University declares our college as the exam centre to conduct University exams for the students of our college.



- University appoints chief superintend for the college to conduct the examinations as per university norms.
- After the exam, the answer scripts are collected and arranged subject wise and it will be collected by the university staff directly from the college for valuation.

### **Mechanism of conducting External Test- Online**

Due to COVID-19 Pandemic situation, the conventional method of conducting examination is not possible and as per the directions of the Higher Education Department of Government of Tamilnadu, Manonmaniam Sundaranar University decided to conduct online mode of examination. Students are advised to be at home and take up the examinations.

- Question paper will be made available in the Online Mode examination portal in msuniv.ac.in home page with a link msuniv.ac.in->Examinations->Online (or) <http://www.msuobe.neoproctorexam.com> 30 minutes before the commencement of each examination.
- After writing the examination, the students shall scan/photograph all pages of the answer script, including the front page and convert that into a single pdf file and should uploading the answer script within a stipulated time.
- Online submission of scanned answer script is mandatory.
- After writing all examinations, the students should download the submission acknowledgement format and all original answer scripts should be submitted to the College

### **EVALUATION- Offline**

Evaluation enables the Faculty members to measure the effectiveness of their teaching by linking student performance by various tests. Class test, Quizzes, Internal Assessment and External Examination were conducted in each semester to assess the knowledge and their outcome.

### **One-Sentence Summaries**

One-Sentence Summaries challenge students to answer the questions "**Who does what to whom, when, where, how, and why?**" about a particular topic, and then to create those answers

into a single sentence. It is one of the methods used in the classroom for evaluating students. The procedure stated below is used for this evaluation method.

- Selection of an important topic that the students have recently studied in the class and expect them to summarize.
- Students should answer the questions, "Who Did / Does What to Whom, When, Where, How, and Why?" in relation to the topic.
- Students should then turn their answers into a sentence that follows the pattern given.
- Practice the task to summarize the topic in one sentence.

### **Minute Paper test**

The Minute Paper tests are given to students to assess the level of understanding immediately after the class. The Faculty ends class by asking students to write a brief response to the question: "What was the most important thing you learned during this class?"

### **Quizzes**

#### **Crossword puzzles**

Crossword puzzles are given to the students as an assignment and will be discussed in the classroom which helps in evaluating the subject knowledge.

### **Class test**

Teachers evaluated the class test periodically.

### **Assignments**

For each subjects Assignments were given and the students' level of understanding of concepts and subject is assessed.

### **Subject Quizzes**

Quizzes are used as a tool for assessing students' knowledge and skill. Quizzes combine the game into the learning process. It helps students understand the weaker areas with instant feedback. Subject quizzes were conducted in the classroom and their understanding is evaluated.

### **Internal test Evaluation- Offline**

- After the completion of Internal test evaluation is carried on by the subject teachers
- Papers will be returned by the students, after verification and totaling of marks with their initials
- Marks will be entered in the Assessment Record in the presence of the students.
- Students are evaluated based on the marks obtained.
- The performance of the students is also compared with previous marks.

### **External Evaluation- Offline**

- The external examination shall be conducted at the end of the semester for 75 marks. Each course shall consist of five units of syllabus.
  - ✓ Part–A: There shall be compulsory question containing 10 one mark Questions and these are to be set from the entire syllabus covering two questions from each unit.
  - ✓ Part–B: There shall be one question from each unit with internal choice. Each question carries 5 marks.
  - ✓ Part –C: There shall be one question from each unit with internal choice. Each question carries 8 marks.
- Central valuation is normally conducted by the university by the external examiners.
- A period of Central valuation of answer scripts is finalized by the COE in consultation with the respective Chairman of the Board of Examiners.
- All theory answer scripts shall be sent to the central valuation center assigning Dummy numbers and removal of the First page containing the examinee's Register number.
- The shortlisted examiners evaluate the answer-scripts of the University examination
- 50 answer-scripts should be issued for evaluation to each examiner in a day
- The Chairman of the Board shall remind the examiners to ensure that the papers are valued strictly in accordance with the scheme of valuation.
- The marks awarded for each question shall be entered in the appropriate column on the Front Page of the Answer-booklet. The total marks shall be entered both in figures and words with the signature of the examiner.

- The examiner shall prepare marks lists in the prescribed proforma by filling and shading of OMR marks sheets
- Results will be declared by the University in the website.

### **EVALUATION - Online**

Pen-and-paper is no more, thumbs-up/thumbs-down, hand signals, and chat boxes have become the basis of formative assessments in virtual classrooms. During the course of time, a systematic evaluation process is used to assess the learning levels of the students. This evaluation process consists of online written examination through open book test, group discussion and written assignment, test and class performance. Faculty mentors provide their students counseling on improvement areas through WhatsApp and Google classroom.

### **Assignments**

Students submit written work electronically for the assignment given by each subject staff.

### **Quizzes**

Quiz questions are created and posted using Google forms in the form of multiple-choice and fill-in-the-blanks.

### **Open-Ended**

Open-Ended questions are given using Google forms and will be posted in the Google classroom for testing and evaluating the students.

### **Grading**

**Faculty members** view and update the grade book virtually. Assignments submitted by the students are verified; grades are entered and can return to the students. Students get their grades immediately the work is returned.

### **Internal test Evaluation- Online**

During Covid 19, the internal exams were evaluated through online. Staff valued the papers by downloading the scripts and the mark list is prepared and informed to the students through WhatsApp group.

### **External Exam Evaluation- Online**

Till November 2020 Examination valuation is done in an offline mode in various valuation centers and due to covid-19 pandemic it is carried out in an online mode.



- The examiners log into university portal and can verify the summary of the answer sheets assigned
- The answers sheets are assigned to the examiners randomly
- The marks allotted for each question are displayed by the system against the question numbers. The sum total or the final score of the marks is calculated by the system and displayed.
- If the students are not satisfied with the results, they can request for rechecking or re-evaluation of answer sheets .

### **Examination-Related-Grievances- Internal**

Any grievance related to examination is dealt with in the college in the following ways:

- If the students have any grievance regarding evaluation of paper, student should inform the subject teacher.
- If not rectified it should be informed to head of the department.
- Even if it is not rectified, the student can approach Examination Grievance Committee.
- Examination Grievance Committee constituted in the college looks after the grievances related to internal tests.
- Students may approach the grievance cell through the Head of the Departments.
- For transparency the answer scripts of the internal tests are properly scrutinized and Shown to the students.
- The marks secured by the students are immediately recorded in a separate register
- Attendance of the students appearing in examination is properly recorded.

### **Examination-Related-Grievances- External**

Students who were not satisfied with their marks at the University examinations can apply for Retotaling. The Xerox copies of the answer scripts can be obtained from the University by paying a fee and Revaluation can be made if necessary after verifying the copy of answer scripts.

The final year student has the option for writing supplementary exam if he fails in one subject. The entire mechanism to deal with examination related grievances is time bound as per University rule and regulations.

### Programme outcome

After successfully completing the course outcome, the students have completed their degree successfully. Following tables explain the details of the programme outcome.

### Programme Outcome

Class	2017-2018		2018-2019		2019-2020		2020-2021	
	Number of Students	Pass	Number of Students	Pass	Number of Students	Pass	Number of Students	Pass
<b>B.Com</b>	96	61(64%)	111	78(70%)	126	126(100%)	99	99(100%)
<b>M.Com</b>	16	15(94%)	23	21(91%)	28	27(96%)	29	29(100%)
<b>M.Phil</b>	7	6(86%)	0	0(0%)	2	1(50%)	0	0(0%)
<b>P.hD</b>	0	0	2	pursuing	4	pursuing	0	0

#### B.Com

In the academic year 2017-2018, out of 96 students 64 per cent of them were passed. From 2018-2019 out of 111 students, 70 percent of the students got passed. In 2019-2020 and in 2020-2021 all the students have passed.

#### M.Com

In the academic year 2017-2018, out of 16 students 94 percent were passed, from 2018-2019, out of 23 students 91 percent have passed, In 2019-2020 96 percent students got passed and in 2020-2021, 100 percent of the students have passed.

#### M.Phil

In the academic year 2017-2018, out of 7 students 86 percent of them have passed and in 2019-2020, 50 percent of the students got passed.

### Course Outcomes

On the successful completion of the course, students will be able to acquire knowledge and familiarize the basic concepts in each subject.

Subject with Code			Outcomes		
Year	Class	Subject	Appeared	Passed	Percentage
2017-2018	<b>I B.Com</b>	<b>ODD Semester:</b> Financial Accounting-I (SMCO11)	137	106	77%
		Business Organisation (SMCO12)	137	116	85%
	<b>II B.Com</b>	Advanced Financial Accounting-I (JMCO31)	151	96	64%
		Business Statistics (JMCO32)	151	92	61%
		Banking (JMCO33)	151	95	63%
	<b>III B.Com</b>	Corporate Accounting-I (GMCO51)	98	88	90%
		Cost accounting (GMCO52)	98	77	79%
		Business Law (GMCO53)	96	89	93%
		Income Tax Law and Practice-I (GMCO5A)	96	73	76%
	<b>I M.Com</b>	Management Accounting (PKCM11)	26	26	100%
		Advanced Business Statistics (PKCM12)	26	25	96%
		Management Concept & Organisational Behaviour (PKCM13)	26	26	100%
		Office Automation (PKCM14)	26	26	100%
		Modern Marketing Management (PKCM15)	26	26	100%
	<b>II M.Com</b>	Advanced Corporate Accounting (KKCM31)	16	16	100%
		Research Methodology (KKCM32)	16	16	100%
		Taxation and Tax Planning (KKCM33)	16	16	100%
		E-commerce (KKCM35)	16	16	100%
		Human Resource management (KKCM35)	16	16	100%
	<b>M.Phil</b>	Research methodology(KCOC11)			
		Financial Management (KCOC12)	7	6	86%
		Marketing Management (KCOO11)	7	6	86%
	<b>I B.Com</b>	<b>Even Semester:</b> Financial Accounting-II (SMCO21)	134	129	96%
		Principles Of Management (SMCO22)	135	122	90%
	<b>II</b>	Advanced Financial Accounting-	112	77	69%

	<b>B.Com</b>	II(JMCO41)			
		Business Mathematics (JMCO42)	112	84	75%
		Invest Management (JMCO4C)	111	106	95%
	<b>III B.Com</b>	Corporate Accounting-II (GMCO61)	96	95	99%
		Management Accounting (GMCO62)	96	86	90%
		Industrial Law (GMCO63)	94	73	78%
		Auditing (GMCO63)	94	65	69%
		Income Tax Law and Practice-II (GMCO64)	93	90	97%
	<b>I M.Com</b>	Financial Management (PKCM21)	26	12	46%
		Quantitative Techniques for decision making (PKCM22)	26	16	62%
		Corporate Legal Framework (PKCM23)	26	25	96%
		Business Environment (PKCM24)	26	25	96%
		Retail Management (PKCM25)	26	26	100%
	<b>II M.Com</b>	Advanced Cost Accounting (KKCm41)	16	13	94%
		Financial markets (KKCE41)	16	16	100%
	<b>M.Phil</b>	Project (KCOC2D)	7	6	86%

Subject with Code			Outcomes		
Year	Class	Subject	Appeared	Passed	Percentage
2018-2019	<b>I B.Com</b>	<b>ODD Semester:</b>			
		Financial Accounting-I (SMCO11)	112	79	71%
	<b>II B.Com</b>	Business Organisation (SMCO12)	111	81	73%
		Advanced Financial Accounting-I (SMCO31)	132	99	75%
		Business Statistics (SMCO32)	133	100	75%
		Banking (SMCO33)	133	122	92%
		Human Resource Management(SMCO34)	133	118	89%



	<b>III B.Com</b>	Corporate Accounting-I (JMCO51)	110	94	85%
		Cost accounting (JMCO52)	111	92	83%
		Business Law (JMCO53)	111	104	94%
		Income Tax Law & Practice-I (JMCO5A)	53	50	94%
	<b>I M.Com</b>	Management Accounting (PKCM11)	29	25	86%
		Advanced Business Statistics (PKCM12)	29	26	90%
		Management Concept & Organisational Behaviour (PKCM13)	29	28	97%
		Office Automation (PKCM14)	29	29	100%
		Modern Marketing Management (PKCM15)	29	24	83%
	<b>II M.Com</b>	Corporate Accounting (PKCM31)	28	22	79%
		Taxation & Tax Planning (PKCM32)	28	27	96%
		E-Commerce (PKCM33)	28	27	96%
		Human Resource Management (PKCM34)	28	26	92%
		Research Methodology (PKCM35)	28	27	96%
	<b>M.phil</b>	Research methodology(KCOC11)	-	-	-
		Financial Management (KCOC12)	-	-	-
		Marketing Management (KCOO11)	-	-	-
	<b>I B.Com</b>	<b>Even Semester:</b>			
		Financial Accounting-II (SMCO21)	107	92	86%
		Principles Of Management (SMCO22)	107	90	84%
	<b>II B.Com</b>	Advanced Financial accounting-II (SMCO41)	133	112	84%
		Business Mathematics (SMCO42)	133	121	91%
		Capital Market (SMCO43)	132	126	95%
		Import & Export Procedure (SMCO44)	133	128	96%
	<b>III B.Com</b>	Corporate Accounting-II (JMCO61)	111	105	95%
		Management Accounting (JMCO62)	111	91	82%
			110	93	85%
		Industrial Law (JMCO63)	111	108	97%

		Auditing (JMCO64)	112	111	99%
		Income Tax Law & practice-II (JMCO6A)			
	<b>I</b>		27	17	63%
	<b>M.Com</b>	Financial Management (PKCM21)	28	26	93%
		Quantitative Techniques (PKCM22)	28	23	82%
		Legal Framework of Business (PKCM23)			
	<b>II</b>		28	27	96%
	<b>M.Com</b>	Business Environment (PKCM24)	28	26	93%
		Retail Management (PKCM25)	21	21	100%
		Advanced Cost Accounting (PKCM41)	21	21	100%
		Indirect Taxation (PKCM42)	21	21	100%
		Financial market (PkcM43)			
	<b>M.phil</b>		0	0	0
		Project (KCOC2D)			

Subject with Code					Outcomes
Year	Class	Subject	Appeared	Passed	Percentage
2019-2020	<b>I</b>	<b>ODD Semester:</b>			
		Financial Accounting-I (SMCO11)	121	73	60%
	<b>B.Com</b>	Business Organisation (SMCO12)	121	101	83%
	<b>II</b>	Advanced Financial Accounting-I (SMCO31)	103	80	78%
		Business Statistics (SMCO32)	104	86	83%
		Banking (SMCO33)	103	77	75%
		Human Resource Management(SMCO34)	101	96	95%
	<b>III</b>	Corporate Accounting-I (SMCO51)	128	123	96%
		Cost Accounting (SMCO52)	127	93	73%
		Business Law (SMCO53)	130	120	92%
		Research methodology (SMCO54)	127	119	94%
		Income Tax law& practice-I (SECO5A)	128	122	95%

	<b>I M.Com</b>	Management Accounting (PKCM11)	29	29	100%
		Advanced Business Statistics (PKCM12)	29	29	100%
		Management Concept & Organisational Behaviour (PKCM13)	29	29	100%
		Office Automation (PKCM14)	29	29	100%
		Modern Marketing Management (PKCM15)	29	29	100%
	<b>II M.Com</b>	Corporate Accounting (PKCM31)	28	28	100%
		Taxation & Tax Planning (PKCM32)	28	28	100%
		E-Commerce (PKCM33)	28	28	100%
		Human Resource Management (PKCM34)	28	28	100%
		Research Methodology (PKCM35)	28	28	100%
	<b>M.Phil</b>	Research & Teaching methodology (PCOC11)	2	2	100%
		Contemporary Functional Management (PCO12)	2	2	100%
		Professional Competency (PCOO11)	2	2	100%
	<b>I B.Com</b>	<b>Even Semester:</b>			
		Financial Accounting-II (SMCO21)	120	120	100%
	<b>II B.Com</b>	Principles Of Management (SMCO22)	120	120	100%
		Advanced Financial accounting-II (SMCO41)	102	102	100%
		Business Mathematics (SMCO42)	102	102	100%
		Capital Market (SMCO43)	102	102	100%
		Import & Export Procedure (SMCO44)	102	102	100%
	<b>III B.Com</b>				
		Corporate Accounting –II (SMCO61)	130	130	100%

		Management Accounting (SMCO62)	130	130	100%
		Industrial Law (SMCO63)	130	130	100%
		Auditing (SMCO64)	130	130	100%
		Income Tax Law & Practice (SECO6A)	130	130	100%
	<b>I M.Com</b>	Financial Management (PKCM21)	29	29	100%
		Quantitative Techniques for decision making (PKCM22)	29	29	100%
		Legal Framework of Business (PKCM23)	29	29	100%
		Business Environment (PKCM24)	29	29	100%
		Retail Management (PKCM25)	29	29	100%
	<b>II M.Com</b>	Advanced Costing (PKCM41)	28	28	100%
		Indirect Tax (PKCM42)	28	28	100%
		Financial markets (PKCM43)	28	28	100%
	<b>M.phil</b>	Project (PCOC2D)	2	2	100%

Subject and Code					Outcomes
Year	Class	Subject	Appeared	Passed	Percentage
2020-2021	<b>I B.Com</b>	<b>ODD Semester:</b>			
		Financial Accounting-I (AMCO11)	120	120	100%
		Business Organisation (AMCO12)	120	120	100%
		Professional English for Commerce & Management (APCM11)	120	120	100%
	<b>II B.Com</b>	Advanced Financial Accounting-I (AMCO31)	115	115	100%
		Business Statistics (AMCO32)	115	115	100%
		Banking (AMCO33)	115	115	100%
		Human Resource Management (AMCO34)	115	115	100%
	<b>III</b>	Corporate Accounting-I	99	99	100%

	<b>B.Com</b>	(SMCO51)			
		Cost Accounting (SMCO52)	99	99	100%
		Business Law (SMCO53)	99	99	100%
		Research methodology (SMCO54)	99	99	100%
		Income Tax law& practice-I (SECO5A)	99	99	100%
	<b>I M.Com</b>	Management Accounting (PKCM11)	30	30	100%
		Advanced Business Statistics (PKCM12)	30	30	100%
		Management Concept & Organisational Behaviour (PKCM13)	30	30	100%
		Office Automation (PKCM14)	30	30	100%
		Modern Marketing Management (PKCM15)	30	30	100%
	<b>II M.Com</b>	Advanced Corporate Accounting (PKCM31)	29	29	100%
		Taxation and Tax Planning (PKCM32)	29	29	100%
		E-Commerce(PKCM33)	29	29	100%
		Human Resource management (PKCM34)	29	29	100%
		Research Methodology (PKCM35)	29	29	100%
	<b>M.Phil</b>	Research & Teaching methodology (PCOC11)	0	0	0
		Contemporary Functional Management (PCO12)	0	0	0
		Professional Competency (PCOO11)	0	0	0
		<b>Even Semester:</b>			
	<b>I B.Com</b>	Financial accounting-II (AMCO21)	118	118	100%
		Principles of Management (AMCO22)	118	118	100%
		Professional English for Commerce and management (APCM21)	118	118	100%



	<b>II B.Com</b>	Advanced Financial accounting-II (SMCO41)	115	115	100%
		Business Mathematics (SMCO42)	115	115	100%
		Capital Market (SMCO43)	115	115	100%
		Import & Export Procedure (SMCO44)	115	115	100%
	<b>III B.Com</b>	Corporate Accounting –II (SMCO61)	99	99	100%
		Management Accounting (SMCO62)	99	99	100%
		Industrial Law (SMCO63)	99	99	100%
		Auditing (SMCO64)	99	99	100%
		Income Tax Law & Practice (SECO6A)	99	99	100%
		Financial Management (PKCM21)	30	30	100%
		Quantitative Techniques for decision making (PKCM22)	30	30	100%
	<b>I M.Com</b>	Legal Framework of Business (PKCM23)	30	30	100%
		Business Environment (PKCM24)	30	30	100%
		Retail Management (PKCM25)	30	30	100%
		Advanced Costing (PKCM41)	29	29	100%
		Indirect Taxation (PKCM42)	29	29	100%
		Financial markets (PKCM43)	29	29	100%
	<b>II M.Com</b>	Project (PCOC2D)	-	-	-
			-	-	-
	<b>M.Phil</b>				

**UG:** From 2017 – 2021 out of 86 subjects, for 35 subjects students obtained 100 percentage of result, scored above 90 percentage in 22 subjects and above 60 percentage from the remaining 29 subjects.

**PG:** From 2017-2021, out of 87 subjects, for 54 subjects students got 100 percentage of result, scored above 90 percent in 13 subjects, scored above 80 percentage in 7 subjects and secured above 60 percentage of the result from the remaining 13 subjects.

## RESULT ANALYSIS

Results Analysis will help to understand how students are learning, and how they have performed. Analysis is done at the Department and college level

### **Department Level**

Immediately after the publication of semester results, subject wise result analysis is done and submitted to the college office. Department convened the meeting for discussing and analysing the results. Class in charges and Subject teachers are intimated to identify and pay attention to those students whose performance is not satisfactory. Corrective measures should be taken by categorising the students as slow and Advanced Learners.

### **College Level**

Management /Principal convene the meeting for the department staff to discuss the performance level of the staff and students. Result Analysis is done by the Management and Principal with the aim of achieving 100 percent results and securing more University ranks.

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# Advanced Learners

## UG Commerce

23

B. Com (AI)  
ACADEMIC YEAR 2019-2020  
SEMESTER: I  
DD

class: III-B.com

S.No	Date	class	Name of the Student
1	25/1/2019	III-B.com	Angel W.P
		"	Vinay V.L
		"	Amala Adichaya
		"	Vinay V.L
		"	Vishnu C.S
		II-B.com	Nishma.k
		"	Nithiya
		"	Aswathy A.L
		"	Vaishnavai
		"	Abiesh S
		I-B.com	Bhagya Lakshmi R.P
		"	Neethu V
		"	Abarna Girish
		"	Anupama M.I
2	8/8/2019	III-B.com	Angel W.F
		"	Vinay V.L
		"	Amala Adichaya
		"	Geethu Antony
		"	Vibisha
		II-B.com	Nishma.k
		"	Nithiya
		"	Aswathy A.L
		"	Vaishnavai R
		I-B.com	Bhagya Lakshmi R.P
		"	Neethu V
		"	Abarna Girish
		"	Anupama S.L
		"	Anchi-tha S.L
"	Anish A.V		

Measures taken	Effectiveness	Signature of students
Orientation by Rev. Fr. S.R. Jose Robinson.	1 <sup>st</sup> class	Angel V.S
	"	Amala
	"	vinay
	"	Nithiya
	"	Agosthy A.L
	"	Vibisha
	"	Neethu
	"	Abarna Girish
	"	Anupama
	"	Anish
	"	Anish
	"	Anish
	"	Anish
	"	Anish
Orientation by Rev. Fr. S.R. Jose Robinson.	1 <sup>st</sup> class	Amala Adichaya
	"	Vibisha
	"	Vibisha
	"	Nithiya
	"	Agosthy A.L
	"	Vaishnavai
	"	Bhagya Lakshmi
	"	Neethu
	"	Abarna Girish
	"	Anupama
	"	Anish
	"	Anish
	"	Anish
	"	Anish

Department of Commerce (UG)  
College of Arts & Science

29

Advanced Learners  
PG Commerce

Batch 2018-2020

Academic Year 2019-2020

Sl. NO	Sl. NO	Name of the Student	% of Marks
	2	Anaesh . S.	8.32
	1.	Ramya . K.V	8.52 (1X Rank)
	3	Martin . M	8.23
	4	Shamini . B.C	8.18
	5	Ashira . S	8.01
	6	Asin Kumar . A	7.79



Head of Department  
Department of PG Commerce  
Marjill Catholic College of Arts & Science  
Kadavallur - 629 153, Kattini malai.

# Slow Learners-UG Commerce

68

B.com (AI)  
Academic Year 2019-20  
class: III B.com  
ODD Semester

S.No	Name	Subject	Date											
			19/8	20/8	21/8	22/8	23/8	24/8	25/8	26/8	27/8	28/8	29/8	30/8
1.	Akhil M.A		/	/	/	/	/	/	/	/	/	/	/	/
2.	Tebin R.J		/	/	/	/	/	/	/	/	/	/	/	/
3.	Dickson M	English	/	/	/	/	/	/	/	/	/	/	/	/
4.	Gilson C	(Sem II)	/	/	/	/	/	/	/	/	/	/	/	/
5.	Tebin Kumar D		/	/	/	/	/	/	/	/	/	/	/	/
6.	Suraj J		/	/	/	/	/	/	/	/	/	/	/	/
7.	Raghu R		/	/	/	/	/	/	/	/	/	/	/	/
8.	Nachu Thoulackus	Adv. Fin. Acc. II	/	/	/	/	/	/	/	/	/	/	/	/
9.	Tigin Franklin B		/	/	/	/	/	/	/	/	/	/	/	/
10.	Anun Raj R.C	Computer App	/	/	/	/	/	/	/	/	/	/	/	/
11.	Abinash J	in Business	/	/	/	/	/	/	/	/	/	/	/	/
12.	Rahman	Entrepreneurship	/	/	/	/	/	/	/	/	/	/	/	/
13.	Albin Raj S	Adv. Fin. Acc. II	/	/	/	/	/	/	/	/	/	/	/	/
14.	Vinodh W.A	Entrepreneurship	/	/	/	/	/	/	/	/	/	/	/	/
15.	Lijin A		/	/	/	/	/	/	/	/	/	/	/	/
16.	Sujith Raj		/	/	/	/	/	/	/	/	/	/	/	/
17.	Meena M	Bus. Maths	/	/	/	/	/	/	/	/	/	/	/	/
18.	Anu Lakshmi	Bus. Maths	/	/	/	/	/	/	/	/	/	/	/	/
19.	Reshmi G.S	Entrepreneurship	/	/	/	/	/	/	/	/	/	/	/	/
20.	Beaudin Femi	Com. App. Bus. Maths	/	/	/	/	/	/	/	/	/	/	/	/

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S.No	Name	Subject	Date											
			19/8	20/8	21/8	22/8	23/8	24/8	25/8	26/8	27/8	28/8	29/8	30/8
21.	Sulthana A	Entrepreneurship	/	/	/	/	/	/	/	/	/	/	/	/
22.	Saranga S	Entrepreneurship	/	/	/	/	/	/	/	/	/	/	/	/
23.	Divya S	Adv. Fin. Acc. II	/	/	/	/	/	/	/	/	/	/	/	/

Department of Commerce (UG)  
North Campus College of Arts & Commerce  
Kannur - 690 004



# Slow Learners-PG Commerce

37

Academic Year 2019-2020

Semester Even

Class I. m. com

Subject Quantative Techngus

Financial manogement

Handled by

N. Jeba Tasmine

C. Arul many Thangam

S.No	Name of the student	4/01	7/01	11/01	2/2	8/2	8/3	14/03
1	Abisha T	/	/	/	/	/	/	/
2	Amala	/	/	/	/	/	/	/
3	praveen	/	/	/	/	/	/	/
4	Nrsha mol.N.p	/	/	/	/	/	/	/
5	Sivandth	/	/	/	/	/	/	/
6	Babisha	/	/	/	/	/	/	/
Signature of the stud		Ja	Ja	Ja	Ja	Ja	Ja	Ja



## UG Commerce

**Nanjil Catholic College of Arts & Science, Kaliyakkavilai**  
**University Examinations**  
**RESULT ANALYSIS**

2019-2020  
Even

[illegible]

Signature of HOD : \_\_\_\_\_

DEPARTMENT OF CONFERENCE  
NANJIL CATHOLIC COLLEGE OF  
ARTS AND SCIENCE  
KALIAKKAVILAI  
KANNI DISTRICT-629 153

All Pass Percentage : 100%.

No. Of students passed with 60% and above :

## PG Commerce

## University Examinations

Semester : IV

[illegible]

Signature of HOD  
Head  
Department of Commerce  
Nanili Catholic College of Arts & Science.

No. Of students passed with 60% and above : 28

Nanjil Catholic College of Arts & Science, Nanyangodan  
University Examinations  
ANALYSIS

Signature of HOD \_\_\_\_\_

No. Of students passed with 60% and above :



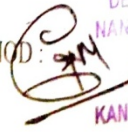
2019-2020  
Even

Nanjil Catholic College of Arts & Science, Kaliyakkavilai

University Examinations

RESULT ANALYSIS

S.No	Class	Subject with Code	No. Of Students		Percentage of Pass	Subject Handled by	Signature
			Appeared	Passed			
1.	II B.com	Advanced Financial Accounting SMCO 41	49	49	100%	Dr. E. Sabaya Vijay Mary	
2.	"	Business Maths. SMCO 42	49	49	100%	Mrs. Rama Priya	
3.	"	Entrepreneurship Develop. SSCEA 41	49	49	100%	Dr. R. Shobabani	
4.	"	Capital market SMCO 43	49	49	100%	Dr. J. Teja Jasmin	
5.	"	Import & Export procedures. SMCO 44	49	49	100%	Dr. S. Anima Jose	
6.	"	Computer Applications in Business. SSCO 4A	49	49	100%	Mrs. Ajimol.	
7.	"	Digital Era SCDEHA	49	49	100%	Mrs. Ajimol.	
8.	"	NME: Arimugha Tamil SNTLHA	32	32	100%	Dr. Suma Maheswari	
9.	"	NME: Olympic Movement SNPEHA	17	17	100%	MR. Viju	
10.							

Signature of HOD:   
 DR. E. SHOBA RANI  
 DEPARTMENT OF COMMERCE  
 NANJIL CATHOLIC COLLEGE OF  
 ARTS & SCIENCE  
 KALIYAKKAVILAI  
 KANYAKUMARI DISTRICT-629 153

All Pass Percentage : 100%

No. Of students passed with 60% and above :



Nanjil Catholic College of Arts & Science, Kaliyakkavilai

## University Examinations

## RESULT ANALYSIS

[illegible]

Signature of HOD :

DEPARTMENT OF DISTANCE  
EDUCATION  
NANJIL CATHOLIC COLLEGE OF  
ARTS AND SCIENCE  
KALIAKKAVILAI  
DISTRICT - 629 153

All Pass Percentage : 100%

No. Of students passed with 60% and above :

# Course Outcomes

## PG Commerce



NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE, KALIYAKKAVILAI


UNIVERSITY EXAMINATIONS - Nov - 2019

### PG RESULT ANALYSIS

DEPARTMENT: PG Commerce CLASS: I M Com SEM: I

Sl. No	Subjects	Sub. Codes	No. of Students appeared	No. of Students passed	RA	Absent	% of pass	O+	O	A+	A	B+	B	Subjects handled by	Sign
1	Management Accounting pkm11		29	25	4	-	86	-	1	4	8	9	3	6	Prof. Mani Chandra
2	Advanced Business Statistics pkm12		29	26	3	-	89.62	5	9	5	5	-	-	1	N. Jeyaraj
3	Management Economics pkm13		29	28	1	-	96.5	-	-	-	17	11	-	-	Prof. Mani Chandra
4	Office Automation pkm14		29	29	-	-	100	-	-	12	17	-	-	-	T. Jeyaraj
5	Modern Marketing mkt pkm15		29	24	5	-	82.7	-	-	3	19	2	-	-	N. Jeyaraj

Over All percentage: 75.86%

  
HOD

PRINCIPAL

**Nanjil Catholic College of Arts & Science, Kaliyakkavilai**

## University Examinations

**RESULT ANALYSIS - April 2020**

Semester : IV.

[illegible]

Signature of HOD

Department of Commerce  
Injil Catholic College of Arts & Science,  
Calivakkavilal 629 158 Tamil Nadu

All Pass Percentage : 100%.

No. Of students passed with 60% and above : 28

## Attendance for online Class

Class List (2020-09-24).html x +

File | D:/2020-2021/Attendance/Class%20List%20(2020-09-24).html

Apps | Gmail | YouTube | Maps | News | Translate | Google Meet Atten... | view-source:https://... | Submission of resol... | Screenshot Master... | parrot | New folder

### Daily Attendance Report for Class List: 2020-09-24

Show Attendance Summary

Class: Class List Meet ID: zrc-wbiq-05y Date: 2020-09-24 Earliest Arrival(s): 08:47 Start Time: 8:47 End Time: 10:05 Length of Meet: 78 min

24 Names (0 Absent) ☆	8:45	8:47	8:50	8:55	9:00	9:05	9:10	9:15	9:20	9:25	9:30	9:35	9:40	9:45	9:50	9:55
✓ Jolly Rosalind Silva																
✓ A V Anish																
✓ Anchitha S L																
✓ Akhila Cl																
✓ Asha William																
✓ Remya M																
✓ Jasmine Selina																
✓ Krishnendu K						9:04										
✓ Aleena J																
✓ Sneha A S																
✓ Bibin Jose																
✓ Jose Singh																
✓ Bhagya Lekshmi R P																
✓ Shamila S																
✓ Nekha S																
✓ Nithin V																
✓ Misma R S																
✓ Praisila Reji																
✓ Delbha Blessy																
✓ Anuja R M																
✓ Akhima Akhima																

9:43 PM 5/22/2022

Class List (2020-10-07).html

Classwork for III B.Com A1

classroom.google.com/u/1/w/MzcwNDIwOTc2MjA4/t/all

Apps Gmail YouTube Maps News Translate Google Meet Atten... view-source:https://... Submission of resol... Screenshot Master... parrot New folder

III B.Com  
A1

StreamClassworkPeopleGrades

Dear students , read the case Law till you un...  

Posted Aug 7, 2021

Section: 10 of Indian Contract Act,1872  

Posted Aug 3, 2021

Assignment : 2  

Due Aug 2, 2021, 11:59 PM

DEFINITIONS  

Posted Jul 28, 2021

View more

Assignment 1 (MCQ)

Assignment 1(MCQ)  

Due Jul 26, 2021, 11:59 PM

?


Assignment :1 (MCQ)

https://classroom.google.com/u/1/w/MzcwNDIwOTc2MjA4/tc/Mzc0MjE0MzEwND...



**III B.Com**  
A1


Stream Classwork People Grades




[Customize](#)



**Class code**  
**Inldkqq**

**Upcoming**  
No work due soon  
[View all](#)

 **Announce something to your class**

 **Jolly Rosalind Silva**  
Nov 8, 2021

Dear students kindly refer the remaining notes and file it for future reference.

	<b>unit 3 (8).docx</b> Word		<b>Bailment and Pledge (9).d...</b> Word
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## PPT Class



## Mechanism of Conducting Internal Test



### Criteria - III

#### **Research, Innovation, and Extension**

To give specific focus on research the M.Phil. degree was started in the year 2016 and the department serves to meet the needs of the academics and also is engaged in research activities and fulfills the needs of self-enrichment. The Department of Commerce was recognised provisionally as a Research centre to offer Ph.D. from the academic year 2017-2018. The research centre started functioning from June 2018 with 3 research supervisors and the students were admitted based on the guidelines given by the University. The department is taking various initiatives to improve and maintain the quality of students in research activities. The department insists all the students be a part of representing various social issues through research activities.

#### **RESEARCH ACTIVITY OF UG STUDENTS**

##### **Field Work**

From the year 2017-2018 to 2019-2020, the Under Graduate students undertook fieldwork during the even semester in the first year. **The fieldwork is equivalent to a subject paper.** The students are allotted to a group of five members at the maximum. Generally, the students are grouped based on the roll number and the guides allotted by the lottery method. The details of students who had undertaken fieldwork in the past three years are given below:

<b>Sl. No.</b>	<b>Course</b>	<b>Academic Year</b>	<b>No. of field works completed</b>
1	B.Com	2017-2018	20
2	B.Com	2018-2019	18
3	B.Com	2019-2020	24

From this table it is inferred that 20 groups of students completed their fieldwork in various research areas during the year 2017-2018 and in the year 2019-2020, 24 groups of students completed the fieldwork.

##### **Mini Project**

From the academic year 2019-2020, the University introduced mini-projects to the Under Graduate Commerce curriculum and during the fifth semester of the course, the

students have to undertake the mini project work in groups. **The mini-project is equivalent to a subject paper.** The student groups are formed by the Head of the Department and the guides are also allotted. Based on the interest and also the scope for further research the students may select the title of the study and it forms a base for the students to get a clear idea about the research methodology.

Sl. No.	Course	Academic Year	No. of mini-projects completed
1	B.Com	2019-2020	25
2	B.Com	2020-2021	20
3	B.Com	2021-2022	25

In the year 2019-2020, 25 groups of students were engaged in mini projects and completed them. But in the year 2020-2021, 20 groups of students completed the mini-projects. In the current year, 25 groups of students completed their mini-projects during the odd semester.

#### **Major Project:**

As a part of the curriculum, the students have to undertake major project works during the end semester of the course. **The students are assigned to do the major projects in groups as per the guidelines of the University and each group is of four or five students and not more than this.** For each group, a guide is assigned and the students have to do the projects under his/her guidance. **The project is equivalent to a subject paper.**

#### **Allotment of Supervisor:**

The project guides are allocated either by the Head of the Department in consultation with the Staff of the department or by way of a lottery method.

#### **Rule of Supervision**

Based on the interest of the students the guide may help the students to choose the topic of research. The students are free to consult their guides and clarify their doubts whenever necessary. They can approach the guide daily and get correction from their guides. They are also free to approach other staff members of the department.

#### **Progress**

**Once a month the Department reviews to evaluate the progress of the students and to know the level of completion of work.** Through this, the respective guides can help the students to complete the project on time. After the completion of the project, the



department arranges to conduct the Pre-viva for the students and training will also be given to face the University Viva-voce examination without fear.

The details of the UG students who had undertaken research activities in the past five years are given below:

Sl. No.	Course	Academic Year	No. of students completed
1	B.Com	2017-2018	132
2	B.Com	2018-2019	100
3	B.Com	2019-2020	147
4	B.Com	2020-2021	111
5	B.Com	2021-2022	114

In the year 2017-2018, 132 students had done their project works. In the year 2018-2019, 100 students completed the projects. In the year 2021-2022, 114 students completed the major projects.

## **RESEARCH ACTIVITY OF PG STUDENTS**

Every Post Graduate student is required to prepare a project report in the final semester. **The project work should be done individually by the candidate.** For each student, a guide is assigned and the student has to do the project under his/her guidance.

### **Allotment of Supervisors**

The project work should be done individually by the candidates in consultation with the project guide. The project guides are allocated either by seniority among M.Phil/Ph.D degree holders in consultation with the Staff of the department or by way of a lot. The students are encouraged to review previous studies, research articles, projects, and journals for the selection of the topic.

### **Rule of Supervision**

The students are free to consult their guides and finalise their titles of study. They can approach the guide daily and get correction not only from their respective staff but also from any other staff. **Fortnightly the department conducts a review to evaluate the progress of the students and to know the level of completion of work.**

To enhance the critical thinking and problem-solving capacity of the students the research guides motivate them to undertake real-life situations such as customer attitude,

customer satisfaction, customer perception, consumer behaviour, customer preference, and buying behaviour of various categories of people they come across in their day-to-day life.

The details of PG students who had undertaken research activities in the past five years are given below:

Sl. No.	Course	Academic Year	No. of projects completed
1	M.Com	2017-2018	16
2	M.Com	2018-2019	24
3	M.Com	2019-2020	27
4	M.Com	2020-2021	29
5	M.Com	2021-2022	30 (ongoing)

In the year 2017-2018, 16 students completed the project in current trends under the guidance of the research guides and 24 students have done individual projects in the year 2018-2019. 29 students have done the project works relevant to business in the year 2020-2021. In the current year 30 students are working on their project works.

## **RESEARCH ACTIVITY OF M.PHIL. STUDENTS**

Generally, the M.Phil. students have to do their projects in the even semester. The project **guides are allocated by the head of the department either based on seniority or based on the lottery method.** Only **Ph.D. degree holders are eligible to guide the M.Phil. candidates.** Attendance is compulsory for the completion of projects.

### **Timeframe for carrying out M.Phil. project:**

- The topic for the project will be chosen and the title of the study finalised in the first semester itself.
- At the beginning of the second semester the literature will be reviewed, objectives framed and the Questionnaire will be prepared.
- During the second month, the candidate is expected to collect the data for the study. In the meantime, the candidate should start writing the theoretical framework of the study.
- During the Third month, the candidate has to analyze the collected data using appropriate tools.
- During the fourth month of the study, the project report is prepared.

The student has to complete the project before the end of the second semester. They are instructed to submit their reports every week to the staff concerned. Suggestions for improvement of work will be provided by all the staff members. Marks for the project report will be 100 of which 50 for internal and 50 for external evaluation. The details of the students who had undergone research activities are given below.

Sl. No.	Course	Academic Year	No. of projects completed
1	M.Phil	2017-2018	7
2	M.Phil	2019-2020	2
3	M.Phil	2021-2022	1(ongoing)

There is a decline in admission to the M.Phil. course over the years. This is due to the guidelines of the UGC that M.Phil. degree is not the qualification for the appointment of candidates for the teaching posts in Colleges and universities.

Further, now the UGC has issued orders not to conduct M.Phil. courses in Colleges and Universities. Because of this, the students are also not willing to join the M.Phil. course.

### **Evaluation of Projects Common to all**

Evaluation by viva-voce shall be jointly done by the external and internal examiners. The external examiners will be appointed by the University and the internal examiner will be a representative of the department.

### **Innovative Findings:**

The undergraduate students of the department analyzed the contribution of Insurance Companies to the growth of small and medium enterprises and found out that most of the SMEs focus on quality. **Gender bias is prevalent and it should be avoided.** Moreover women own fewer SMEs and the government should focus on this and promote more enterprises owned by women.

Studies related to women's empowerment through self-help groups were made and it was found that **women are empowered through self- help groups** but they faced some problems. The role of SHGs in enhancing the income generation of its members is glaring in

the study and it helps the policymakers, Government authorities to enact rules and regulations which support the downtrodden community.

The students analysed the benefits and impacts of smartphones during COVID-19 period among college students and found out that **over-usage of smartphone causes physical and mental illness** and its addictive nature spoils the future generation.

Amazon Company's marketing strategies were analysed by the students and it was suggested to use customer relationship management to identify and **retain the satisfied customers and minimise the risk of competitors**, strengthening the private security policy.

A survey on Kurinji Laboratory Private Ltd enables the students to know the Memorandum of Association, the liability of members, and so on. The study shows that there is the possibility to pool more human resources and expand the business. It was also found out **getting feedback from employees at regular intervals will solve major problems of the employees**.

Research related to satisfaction of patients of private hospitals, Health care practices adopted, and the role of health insurance schemes, the effectiveness of advertisement in the sale of different products were carried out by the students. Employee welfare measures and work-life balance of private sector bank employees ensure greater importance and it is useful to those organisations to implement corrective actions.

Opinions of the customers about the various services provided by the service providers of various networks, brand loyalty of mobile phone users, and problems faced by subscribers were obtained through various research works conducted by the students and the findings provide a better understanding of the general public to choose the best network service.

Our students had undertaken projects focussing on the women workers and issues such as problems and prospects of women entrepreneurs, socio-economic conditions of women workers in cashew nut factories, working conditions of women workers in textile shops, etc., which show the current status of the womenfolk in the society.

Further projects relevant to current issues such as demonetisation, merger and acquisition of banks, the impact of COVID-19 on small-scale industrial units, and the effect of COVID-19 on the academic performance of students were done by the students to explore the impact of COVID-19 on the education system of India.

Awareness of the banking customers relating to e-banking facilities provided by banks, ATM services available, infrastructural facilities available in the rural banks, Home loan schemes provided by the nationalised and private sector banks were undertaken and

awareness has been created among the students for maximum utilisation of these facilities.

Performance evaluations of major firms were made with the help of financial statement analysis. Projects related to Life Insurance, the policy holder's expectations, the impact of reforms on the insurance company, policy holder's satisfaction were made by the students.

### **Extension**

The findings of the study may be useful to the business organisations, banking sectors, research scholars, entrepreneurs, investors, policymakers and the Government to frame policies for the development of the society.

The study has gone through a deep evaluation regarding the causes of stress affected by the banking sector and its effect on employees in their day-to-day working life. Based on these dimensions, the study specifies some important causes among bank employees' working life and their effects on psychology, health, and occupation. **It was found that the stress management practices adopted in the banks are useful and effective in reducing the stress of employees.** The study helps the banks in formulating suitable stress management practices. **If deemed fit, the outcome of the project report along with the recommendations will be sent to the respective organization.**

The internet has brought about many changes, especially in the purchasing habits of people. Customers have lots of opinions regarding online shopping and many studies had been done by the students. Some of the studies about these aspects are e-consumers' preference towards online shopping, customer satisfaction towards online shopping, and consumer attitude towards web advertising. Through these studies, it was found that most of the customers are unaware of the products available on the websites. Other than the students the customers are not having much awareness about online shopping and also the customers are facing problems such as delays in delivery of products, ineffective customer service, and delivery of defective products. Our studies suggest conducting market research to improve the turnover, to compensate for the products delivered in bad condition, and also to ensure the customers that the products are insured by reputed insurance companies.

The research scholars of the department are motivated to do research on current topics. Projects relevant to current trends such as the use of plastic money, impact on the performance of Merger and Acquisition of SBI and SBT, organisational climate of commercial banks, Apparel shopping style of young adult customers, and consumer attitude



towards web advertising were done by the students. In the study, the students found out that more debit or credit card transactions in the country over cash transactions will help to solve the problems of corruption in the economy. Moreover, there is no need to take a cash memo from a shop as the card transaction itself is proof of purchase. It was also found that the people are not willing to pay their utility bills like telephone bills, and electricity bills with the plastic cards. So there is a great need to educate and motivate the people to use plastic cards. The policymakers, banks, and financial institutions should create awareness among the public. Safety measures about fund transfer need to be increased to encourage and assure people to use plastic money.

### **Contribution of Staff towards Research**

For the past five years, the staff members of the Department of Commerce have published 25 articles in various national and international journals with impact factor. Some of the research articles published by the staff members are listed below:

#### **Dr. R. Jolly Rosalind Silva**

1. **IT Infrastructure**, HRD Times , *ISSN No: 0976-7401*
2. **Infrastructure & Talent Management In Technopark**, IJRCM, VolNo. 6 (2016), Issue No. 12 (December), *ISSN 2231-1009* ,pg77 & 78
3. **Infrastructure Management in IT Parks with Special Reference to Technopark**, Trivandrum Vol, NO. 8 (2017), *ISSUE NO. 08 (AUGUST) ISSN 0976-2183*, pg 22-24
4. **A Study On Green Building Practices In Technopark**, Kerala, Teacher Learner and Society(TeLeS) ,Vol.3.No.3 Feb 2017, *ISSN 2348-8409* pg 50-57
5. **Corporate Infrastructure Management Practices In Technopark**, PEZZOTTAITE JOURNALS, UGC Journal No: 48969, *Volume 6, Number 2, April – June’ 2017,pg 3456-3461*ISSN (Print): 2279-0918, (Online): 2279-0926, *H5-Index: 2, H5-Median: 3, H-Citations: 6*
6. **Adoption of Digital Infrastructure in Teaching and Learning During Covid-19**, International Journal of Scientific Research in Engineering and Management (IJSREM), Volume: 05 Issue: 05 | May – 2021, *ISSN: 2582-3930*, impact factor 7.4
7. **Covid-19 Pandemic and Infrastructure Management in Technopark**, International Journal of Research in Commerce and Management (IJRCM),

**Dr.R.Sobha Rani**

1. **An evaluative study on the job satisfaction of women sanitary workers in Kanyakumari District.** – Studies in Indian Place Names (SIPN) – ISSN 23394-3114 - Vol. 40 – issue 94 – March 2020- impact factor 6.3.
2. **Customers satisfaction towards online shopping in Kanyakumari District.** – International Journal of Scientific Research in Engineering and Management (IJSREM) – ISSN 2582-3930 – vol.05 – May 2021.
3. **Influence of social media on the purchase decision of the consumers of fast moving consumer goods in Kanyakumari District.** – International Journal of Research and Analytical Reviews (IJAR) - ISSN -2349-5138 – vol.8, issue 4- October 2021.
4. **A study on factors stimulating purchase of FMCG products and the influence of social media on the purchase decision of the consumers of fast moving consumer goods in Kanyakumari District.** - International Journal of Analytical and Experimental Model Analysis (IJAEMA) – ISSN.0886-9367- VOL. XIII, Issue. XII –Dec 2021
5. **Factors influencing to use internet banking services and perception towards internet banking services in Kanyakumari District.**- ISSN-0886-9367- vol.XIV- issue.1-Jan-2022.
6. **Influence of social media on the purchase decision of the consumers of fast moving consumer goods in Kanyakumari District.** - Bulletin in Social Sciences, An International Journal of Humanities and Social Sciences-ISSN2348-7992 – VOL.6 -ISSUE 2-Dec 2021.
7. **Impact of electronic banking on customers satisfaction in Indian banking industry.**- Bulletin in Social Sciences, An International Journal of Humanities and Social Sciences-ISSN2348-7992 – VOL.6-ISSUE 2-Dec 2021.

**Dr. C. Arul Mary Thangam**

1. **A study on Registration and payment process in Goods and Services Tax in India** in the Bulletin of Social Sciences (ISSN: 2348-7992), Vol. 2(1), 2018.
2. **A study on customers' perception towards online Banking Services in Kerala** in the Journal of Research in Humanities, Arts and Literature(ISSN(P):2347-4564), September 2018.
3. **Tourism in Kerala** in the Journal of Research in Humanities, Arts and Literature(ISSN(P):2347-4564 ) September 2018, Impact factor 3.7985.
4. **Green Banking for Public Sector Banking in Kerala** in the Journal of Research in Humanities, Arts and Literature(ISSN(P):2347-4564 ) November 2018, impact factor 3.7985
5. **A Study on the employees turnover rate due to stress and strain in the jobs with special reference to Banking industry** in the Journal of Research and Analytical Reviews(ISSN (P) 2349-5138) December 2018, impact factor 5.75
6. **A study on customer awareness towards cashless transactions in Vilavancode taluk, Kanyakumari district** in the Journal of **JETIR**(ISSN-2349-5162) December 2020, impact factor 5.87
7. **Customers' attitude towards plastic money in Kanyakumari district, Tamil Nadu, India** in the Utkal Historical Research Journal (ISSN: 0976-2132) June 2021.

**Mrs.V.Vincy**

1. **The production and marketing of Banana in Vilavancode taluk**, International Journal of Research –Granthaalayah, ISSN-2394-3629, Vol.4, Issue.10; Pg.34-45.Pg.2016.
2. **The Role of Sustainable Finance and Banks**, Xaverian Journal of Marketing, Special Issue on “ Triple Bottom Line for Sustainability”(ISSN: 2278-6562), 12(12), Pg.172-176.2017
3. **Goods and Services Tax in India**, Bulletin of social Sciences (ISSN: 2348-7992), 5(1):19-24, 2018.

4. **A study on Customer Satisfaction towards online shopping in Kanyakumari District**, Journal of the Gujarat Research Society, ISSN:0374-8588, Vol.21, Issue.10, Pp.1225-1230. Nov.2019
5. **Customer's satisfaction towards online shopping in Kanyakumari District**, International Journal of Scientific Research in Engineering and management, ISSN: 2582-3930, Vol:5, Issue:05.May-2021.

**Dr. E. Sahaya Ugin Mary**

1. **Agronomic Prospects Of Organic Farming A Study with Special Reference To Cuddalore District**, International Journal of Scientific & Engineering Research, International Journal of Scientific & Engineering Research, ISSN 2229-5518,2019
2. **Awareness About Organic Farming- A Study with Special Reference To Cuddalore District**, International Journal of Scientific & Engineering Research, ISSN 2229-5518,2019

**Dr.K.Lucas**

1. **A Study on Factors Influencing to Choose Core Banking Facilities with Special Reference to SBI In Kanyakumari District**, International Journal Of Research And Analytical Reviews, ISSN 2229-5518, JUNE-2019
2. **A Study on Customer Satisfaction towards Online Banking with Special Reference to Indian Overseas Bank In Kanyakumari District**, International Journal of Emerging Technology and Innovative Research, ISSN 2349-5162, JULY-2019.
3. **A Study on Customer's Perception and Satisfaction towards Indian Overseas Bank in Nagercoil Town**, Bulletin of Social Sciences ( An International Journal of Humanities and Social Sciences), ISSN: 2348-7992, June -2021

**Dr.M.Sindu**

1. **Plastic Cards – An Overview**. International Journal of Research **2016** Volume -4 , Issue -12, ISSN-2394- 3629
2. **Factors Influencing on Entrepreneurial Development –A Study**. International Journal of Research Granthaalayah **2016** Volume – 3 , Issue- 16, ISSN- 2348-6848
3. **The Role of Commercial Banks Sustainable Development Country**. Xaverian Journal of Marketing **2017**, Volume-12, ISSN-2278-6562

4. **A Study on the Importance of Goods and Services Tax in India.** Bulletin of Social Sciences **2018** Volume-5, ISSN-2348-7992.
5. **Role of women Entrepreneurs in India.** A Journal of the History of Ideas and Culture 2021, Volume -38, No.06:2021, Jijnasa with ISSN:0337-743X

**Dr.N.Jeba Jasmine**

1. **A Study on Human Resource Management and the implementation of HRM Practices of the Faculties and their colleges in KK District,** International Journal of Emerging Technologies in Engineering Research (IJETER), ISSN : 2454-6410, FEB-2018.
2. **A Study on Human Resource Management and the outcomes of HRM Practices in Educational Institutions with special reference to K K District,** International Journal of Emerging Technologies in Engineering Research (IJETER), ISSN : 2454-6410, April-2018.
3. **Impact of Goods and Services Tax (GST) on Indian Economy,** International journal of humanities and social sciences, ISSN : 2348-7992, Sept-2018.
4. **A Study on Merger and Acquisition of State Bank of India and State Bank of Travancore,** International journal of humanities and social sciences, ISSN: 2348-7992, June -2021.
5. **A Study on Customers' Perception and Satisfaction toward Indian Overseas Bank in Nagercoil Town,** International journal of humanities and social sciences, ISSN: 2348-7992, June -2021.

**Dr.N.Vinil Kumar**

1. **“Customer Opinion of E-Banking Services During Covid-19 Lockdown Period in Kanyakumari District”(2021),** Analytical Commerce and Economics (ISSN: 2582 7936), Open Access Journal < Vol. No 2. Issue No 1, PP. 1-8.
2. **“A Study on Satisfaction Level of Private Bank Employees towards E-HRM Systems in Kanyakumari District”,** Edu Index, 18<sup>th</sup> March 2020, ISSN: 2394-3114,

Vol-40, Issue – 18.

3. **“A Study on Retail Investors Behavior on Equity Shares in Nagercoil”**, Ipexe-Edu, 05<sup>th</sup> March 2020, ISBN: 0344-2044, Vol-4, Issue – 02.
4. **“A Study on Young Customer’s attitude towards Digital Banking in Kanyakumari District”**, Our Heritage, Feb 2020, ISSN: 0474-9030, Vol-68, Issue – 30.
5. **“A Study on Customer Perception Towards E-Banking Services of ICICI Bank in Kanyakumari District”**, Review of Research, Nov 2018, ISSN: 2249-894X, Vol. 8, Issue-2.
6. **“Comparative Study of Customers attitude towards E-Banking Services of IOB and ICICI Banks in Kanyakumari District”**, International Journal of Creative Research Thoughts, April – 2018, ISSN: 2320-2882, Vol. 6, Issue-2.
7. **"Customer Satisfaction towards E-Banking Services Provided by Indian Overseas Bank in Kanyakumari District"**, Asia Pacific Journal of Research, April – 2018, ISSN: 2347-4793, Vol. 1, Issue-2.
8. **“Customer Brand Preference of Soft Drinks with special reference to Kanyakumari District”**, LPC Bulletin on Research, Mar 2013, Lekshmipuram College of Arts and Science, Neyyor. (Volume 4).
9. **“Customer Satisfaction of E-banking Services in Kanyakumari District”**, National Conference on Consumer Protection ( NCCP-2012), February 22, 2012, Kaamadhenu Arts and Science College, Sathyamangalam, Erode

### **Books Published**

Name of Staff: **Dr.R.Jolly Rosalind Silva**

1. **Auditing Principles and Practices** (ISBN 978-93-86532-81-7) under Charulatha Publications.
2. **Auditing** (ISBN: 978-81-943152-9-2) under Charulatha Publications
3. **Principles of Management** ( ISBN: 978-93-89736-58-8) under Charulatha Publications.

Name of Staff: **Dr. E. Sahaya Ugin Mary**

1. **Sustainable Agriculture** (ISBN: 978-1-387-99592-9) under Lulu Publications.

Name of staff: **Dr.M.Sindhu**



## **Business Organisation** under Charulatha Publications

### **Ph.D Guideship**

At present, the Commerce Research Centre is equipped with two research supervisors and they guide the maximum number of research scholars.

Under the supervision of Dr.R.Shoba Rani, One of the research scholars who has done research on the topic “Influence of Social Media on the purchase decision of the consumers of fast moving consumer goods in Kanyakumari District” has submitted her thesis on December 2021 for evaluation. Four more research scholars have registered for the Ph.D. degree and doing research on the topics:

- Socio-Economic Conditions of Women Sanitary workers in Kanyakumari District
- A Study On Customer Satisfaction Towards online shopping in Kanyakumari District
- A Study On Customer perception towards internet banking services in Kanyakumari District
- Challenges faced by the Managements of Commercial Banks with reference to Thiruvananthapuram District

Under the supervision of Dr.C.Arul Mary Thangam, four research scholars have registered for the Ph.D. degree and doing research in the topics:

- Customer attitude and Utilisation of Plastic Money in Kanyakumari District
- A Study on Tourism Industry in Kerala and its Impact on the economy
- A Study on the effects of Medical Tourism in Kerala
- Green Marketing Initiatives of Small Scale Industrial Units in Kerala with Special Reference to Thiruvananthapuram District

Under the guidance of Dr.C.Arul Mary Thangam, one of the research scholars who had done his research on the topic “Stress Management Practices among Banking Employees in Kerala- A Comparative Analysis” was awarded the degree.

Dr. M.Gnana Muhila served as research supervisor for three research scholars in the research centre and the following are the research scholars undergoing research under her guidance.

- Green Banking system in Commercial Banks in Trivandrum district

- Market analysis and sales development in Nanjil Dairy products in Kanyakumari district
- Occupational stress and its invention strategy of its profession in Kanyakumari district

### **Contributions by the Department**

#### **Journal Publication**

The department helps to create a research culture among the faculty members and students. The faculty members are empowered to take up research activities utilizing the existing facilities. The department publishes a Research Journal named “**Bulletin of Social Sciences**” (ISSN: 2348-7992) to motivate the faculty members and students to publish feasibility studies and research reports. This Journal is a peer-reviewed semi-annual International Research Journal intended to be a platform for researchers in all areas of Humanities and Social Sciences. This publishes original research work in the form of full-length articles, reviews, and short communications in the fields of Management, Commerce, Economics, Sociology, Social Work, Public Administration, Political Science, Education, Women's Studies, Philosophy, History, Tourism Management, Psychology, Physical Education, Library Science and English Literature from researchers from all over the world.

#### **Seminars and Conferences**

The department organizes various events like seminars, workshops, national conferences, awareness programmes, inter/intra quiz competitions by enriching innovative ideas to impart knowledge among the student community. Every year the department conducts a workshop on Application of Statistical Techniques in Social Science Research (SPSS) to impart practical knowledge about the usage of statistical tools and techniques in their research. Following are the seminars and conferences, workshops, and webinars organised by the department.

- Seminar on Goods and Service Tax(GST)** on 25-01-2018
- National Seminar on “Intellectual Property Rights”** on 9<sup>th</sup> October 2021.
- National Conference on Innovative Practices in Business and their Implications on Economic Transformation** - 26-11-2021. Resource person: Dr. R. Raju, Associate Professor, PG and Research Dept. of Commerce, Govt. College for Women, Thiruvananthapuram, Kerala

These seminar and conference are conducted with the intention of motivating the students to identify the research topics relevant to the subject and society

**Workshops Conducted:**

- a. Workshop on “**Excellence Mastery**” on 25-10-2017
- b. **A Two Day National Workshop on Application of Statistical Techniques in Social Science Research** - 14<sup>th</sup> & 15<sup>th</sup> March, 2018. Resource person: R. Ramanan, Principal, Government Arts College, Nagercoil.
- c. **Workshop on Born to Win** on 19-12-2018
- d. One-day **Workshop on Application of Statistical Techniques in Social Science Research** on 03-02-2019. Resource person: Dr. N. Murthy, Asst. Professor, TDMNS College, T. Kallikulam, Tirunelveli.

During the COVID-19 period, the department conducted webinars on various titles such as,

- Webinar on Writing Skills for Quality Research
- Webinar on Covid-19 and MSME Sector
- Webinar on Research Project (Preparation, Execution & Report Writing)
- Webinar on Financial Awareness and Consumer Training

The department also helps the students to inculcate the culture of innovative research practice, social issues identification, entrepreneurship qualities, creative ideas, business strategies, and support the society on Nation building.

**MOUs**

The Department has signed MOUs with other Educational Institutions and training institutes to share academic resources and academicians for the benefit of the partner Institutions. Thereby the students get an opportunity to visit the libraries of these institutions for their academic growth and development. It has also signed a MOU with Growin Heads to give training to Under Graduate students. Training on personality development, group discussion, communication skills, resume preparation, e-mail writing, preparation of PowerPoint presentations, and interview skills were provided to the students. Mock interview was also conducted.

**Initiatives taken**

The Department recommends the staff to increase the number of research publications, and are also suggested undertaking minor and major research projects by obtaining funds from various funding agencies. The Department also motivates the staff to organize more seminars, conferences, and workshops.





**NANJIL CATHOLIC COLLEGE OF ARTS AND  
SCIENCE  
KALIYAKKAVILAI**

*(NIRF Rankings-MHRD-Rank band 101-150(among 20,000 colleges in India)  
4<sup>th</sup> Rank in Manonmaniam Sundaranar University  
Accredited with 'B' Grade by NAAC)*

**Inauguration of Research Centres  
DOCTORAL PROGRAMME – COMMERCE**



**MANONMANIAM SUNDARANAR UNIVERSITY**  
TIRUNELVELI-627 012, TAMIL NADU, INDIA  
(ACCREDITED WITH B GRADE BY NAAC)

Dr.S. SANTHOSH BABOO  
REGISTRAR

Ref.MSU/RES/R7/2018

09.02.2018

To

The Secretary  
Nanjil Catholic College of Arts and Science,  
Kalliakkavilai – 629 153.


Sir/Madam,

Sub: Nanjil Catholic College of Arts and Science, Kalliakkavilai –  
Recognition of Research Centre in Commerce - Intimation - Reg.

- Ref: 1. Your Ir. Nos.NACCAS/MSU/Research/01,02,03,04&05 dated  
07.08.2017 and 17.10.2017  
2. Vice Chancellor's order dated 08.02.2018  
\*\*\*\*\*

With reference to the above, I am, by direction, to inform you that the  
Department of Commerce of your College is provisionally recognized as Research Centre  
to offer Ph.D.Programme from the academic year 2017-2018 to 2019-2020.

Yours faithfully,

  
REGISTRAR  
7/2/18  
7/9/18

Copy to

The Principal  
Nanjil Catholic College of Arts and Science,  
Kalliakkavilai – 629 153.



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**  
**KALIYAKKAVILAI**

**Post Graduate Department of Commerce**

**PROJECT -April 2019**

**Code:PKCP41**

Sl. No	Reg.No.	Name	Title	Guide
1	20173102301201	Abisha G	A Study on the Problems faced by Women Entrepreneurs in Kalkulam Taluk	Dr. C. Arul Mary Thangam
2	20173102301202	Ajeesha N	A Study on Mahatma Gandhi National Rural Employment Guarantee Programme on workers with special reference to Karode Panchayat, Thiruvanthapuram District	Dr. C. Arul Mary Thangam
3	20173102301203	Akshaya J S	A Study on effectiveness of Internet Advertising on consumer behaviour Neyyattinkara Taluk	Dr. C. Arul Mary Thangam
4	20173102301204	Aneeshma W	A Study on customer attitude toward e-marketing with special reference to Neyyattinkara Taluk	Dr..K.Lucas
5	20173102301205	Anisha S	A Study on Consumer preference towards Cadbury Chocolates in Kalkuma Taluk	Dr.K.Lucas
6	20173102301206	Long Absent		
7	20173102301207	Anitha V	A Study on Advertisement effectiveness towards Bathsoap in Vilavancode Taluk	Dr.K.Lucas
8	20173102301208	Anee Lee G Mohan	A Study on customer satisfaction on Internet Banking Service Quality with special reference to SBI in Vilavancode Taluk	Dr. C. Arul Mary Thangam
9	20173102301209	Arokiya Selvi Suganya S	A Study on Income and Expenditure pattern of Marine Fisher Folk in Chinnathurai Village of Kanyakumari District	Dr.N. Jeba Jasmine
10	20173102301210	Asha C	A Study on Job Satisfaction of Cashew workers in Choozal Panchayat of Vilavancode Taluk	Dr.N. Jeba Jasmine



Sl. No	Reg.No.	Name	Title	Guide	
11	20173102301211	Athira M.S	A Study on Employee Retention Strategies in Private Hospitals Neyyattankara Taluk	Dr. R. Jolly Rosalind Sliva	
12	20173102301212	Long Absent			
13	20173102301213	Long Absent			
14	20173102301214	Divya L	A Study on Women Workers in textiles shop Neyyattankara Taluk	Dr. R. Jolly Rosalind Sliva	
15	20173102301215	Geniba S	A Study on Factors Impending Online Buying of Household items in Vilavancode Taluk	Dr. R. Shoba Rani	
16	20173102301216	Jasmine Jose J S	A Study on Impact of Social Networking sites among the College student in Vilavancode Taluk	Dr. R. Shoba Rani	
17	20173102301217	Lijisha Raj D.M	A Study on Consumer Preference towards Nanjil Milk Vilavancode Taluk	Dr. R. Shoba Rani	
18	20173102301218	Linta Raj R L	A Study on Consumer Satisfaction towards Online shopping with special reference to Neyyattankara Taluk	Mrs.V.Vincy	
19	20173102301219	Mary Kausalya	A Study on Customer Satisfaction towards ATM in Marthandamthurai Village	Mrs.V.Vincy	
20	20173102301220	Long Absent			
21	20173102301221	Long Absent			
22	20173102301222	Sangeetha M	A Study on consumer preference towards V-Guard Products in Neyyattankara Taluk	Dr.E.Sahaya Ugin Mary	
23	20173102301223	Saranya Mol R G	A Study on Cultivation of banana plantation in Vilavancode Taluk	Dr.E.Sahaya Ugin Mary	



**A STUDY ON CUSTOMERS SATISFACTION  
TOWARDS MAHINDRA BANK HOME LOAN  
WITH SPECIAL REFERENCE TO MARTHANDAM TOWN  
FIELD WORK PROJECT**

**Submitted by**

Aparna K S	20183101301315
Ashmitha K V	20183101301317
Aswathy P S	20183101301318
Athira A	20183101301319
Benishma S P	20183101301320
Dhanusha G	20183101301322

**In Partial of fulfilment of the Requirements for the  
Degree of Bachelor of Commerce**

**Under the guidance of Mr. J. Jayaseelan M.com., Mphil., Ph.D.,**



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**

**KALIYAKKAVILAI**

**Manonmaniam Sundaranar University**

**Thirunelveli**

**2018-2019**

## CERTIFICATE

This is certify that the project entitled “A STUDY ON CUSTOMERS SATISFACTION TOWARDS MAHINDRA BANK HOME LOAN WITH SPECIAL REFERENCE TO MARTHANDAM TOWN” is field work done by

Aparna K S	20183101301315
Ashmitha K V	20183101301317
Aswathy P S	20183101301318
Athira A	20183101301319
Benishma S P	20183101301320
Dhanusha G	20183101301322

Students of B.Com, Nanjil Catholic College of Arts & Science Kaliyakkavilai submitted in partial fulfillment of the requirement for the award of B.Com. degree during the academic year of 2018-2019

Place : *Kaliyakkavilai*

Date : *05.04.19*

Forward by

*[Signature]*  
HOD of Commerce

*[Signature]*  
Signature of Guide,

*[Signature]*  
External Examiner

**Dr. R.SHOBARANI**  
DEPARTMENT OF COMMERCE  
NANJIL CATHOLIC COLLEGE OF  
ARTS AND SCIENCE  
KALIYAKKAVILAI  
KANYAKUMARI DISTRICT-629 153

# **A STUDY ON JOB SATISFACTION OF CASHEW WORKERS IN MANCODE PANCHAYATH**

## **MINI PROJECT**

*Submitted by*

Anju Mol.W. M	20193101301312
Fathima Arshi A	20193101301327
Meena Mol. R. P	20193101301338
Sandhya. K	20193101301351

**In partial fulfillment of the requirements for degree  
of**

**Bachelor of commerce**

*Under the guidance of*

**Dr.N.JEBA JASMINE,M.Com.,M.Phil.,Ph.D.**



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKKAVILAI**

**Manonmaniam Sundaranar University, Thirunelveli**

**2021-2022**

# CERTIFICATE

This to certify that the project entitled "**A STUDY ON JOB SATISFACTION OF CASHEW WORKERS IN MANCODE PANCHAYATH**" is mini project done by

Anju Mol W M

20193101301312

Fathima Arshi A

20193101301327

Meena Mol R P

20193101301338

Sandhya K

20193101301351

Students of B.com, **Nanjil Catholic College of Arts & Science Kaliyakkavilai**, submitted in partial fulfillment of the requirements for the award of **B.Com.** degree during the academic year of **2021-2022**

Place: *Kaliyakkavilai*

Date : *21/12/2021*

Forwarded by,



*N. Jeba Jeyaraj*  
21/12/2021  
Signature of Guide,

*[Signature]*  
21/12/2021  
HOD of commerce

Head  
Department of Commerce  
Nanjil Catholic College of Arts & Science,  
Kaliyakkavilai - 629 153, Tamil Nadu

*[Signature]*  
21/12/2022  
External examiner

# **CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN VILAVANCODE TALUK**

**Major Project**

**Submitted to**

**Manonmaniam Sundaranar University Tirunelveli in the 6<sup>th</sup>  
Semester for the Under Graduate Degree Course in Commerce.**

***Submitted by***

<b>Jobin R.S</b>	<b>-</b>	<b>20183101301330</b>
<b>Jose J.P</b>	<b>-</b>	<b>20183101301332</b>
<b>Jubinesh P</b>	<b>-</b>	<b>20183101301333</b>
<b>Kabisha D.K</b>	<b>-</b>	<b>20183101301334</b>
<b>Keerthi Krishna M.S</b>	<b>-</b>	<b>20183101301335</b>
<b>Leeban R.V</b>	<b>-</b>	<b>20183101301336</b>

***Guided by***

**Dr.S.Anitha Jose, *M.com., M.phil., B.Ed., D.S.T., Ph.D***



**Department of Commerce**

**Nanjil Catholic College of Arts & Science**

**Kaliyakkavilai**

**2020-2021**



**DEPARTMENT OF COMMERCE**  
**NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE**  
**KALIYAKKAVILAI**

2020-2021

**CERTIFICATE**

I hereby certify that the Major project entitled '**AACHI MASALA**' submitted to the Manonmaniam Sundaranar University in the 6<sup>th</sup> Semester of the under graduate degree course in commerce has never been submitted before for the award of any other degree. This Project report represents an independent and original work of the team of student.

Place: *Kaliyakkavilai*

Date: *31/03/2021*

Guide,

*S. Anitha*  
*31/3/2021*

**Dr.S.Anitha Jose M.com., M.phil., B.Ed., D.S.T., ph.D**

HOD Commerce

*DR. R. SHOBA RANI*  
*31/3/21*  
**DR. R. SHOBA RANI**  
DEPARTMENT OF COMMERCE  
NANJIL CATHOLIC COLLEGE OF  
ARTS AND SCIENCE  
KALIYAKKAVILAI  
KANYAKUMARI DISTRICT-629 153

External Examiner

1. *S. Anitha*  
*31/3/2021*

2. *UG*  
*31/3/2021*

**CONSUMER PREFERENCE TOWARDS MOBILE  
PHONE IN PARASSALA TOWN**

**PROJECT REPORT**

*Submitted to Manonmaniam Sundaranar University in partial  
fulfillment for the award of the degree of*

**MASTER OF COMMERCE**

**Submitted by**

**JENIBER.C**

**(Reg.No:20183102301212)**

*Under the Guidance of*

**Dr. R. JOLLY ROSALIND SILVA MCS, M. Com, M.Phil., NET, Ph.D.**



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**

**KALIYAKKAVILAI**

**APRIL 2020**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS  
ONLINE SHOPPING WITH SPECIAL REFERENCE TO  
VILAVANCODE TALUK**

**PROJECT REPORT**

**Submitted by**

**LIJISHA RAJ.D.M**

**(Reg. No: 20193103301202)**

*in partial fulfillment for the award of the degree of*  
**MASTER OF PHILOSOPHY**

*Under the Guidance of*

**Dr. K. LUCAS, M. Com, MBA, M.Phil., Ph.D.**



**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKKAVILAI  
MANONMANIAM SUNDARANAR UNIVERSITY  
TIRUNELVELI- 627 012**

**APRIL 2020**



MANONMANIAM SUNDARANAR UNIVERSITY  
TIRUNELVELI-627 012, TAMIL NADU, INDIA  
(REACCREDITED WITH B GRADE BY NAAC)

Dr. A. JOHN DE BRITTO  
REGISTRAR

Ref. No.MSU/RES/INT/SF/GUIDESHIP/R5/2017.

03.06.2017.

To

Dr. R. Shoba Rani  
Assistant Professor of Commerce  
Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai

Sir / Madam

Sub: Recognition as an approved Guide – intimation – reg.

Ref: Orders of the Vice – Chancellor dated 25.5.2017

I am by direction, to inform that Guideship has been granted in the Subject of **COMMERCE** and it is tenable only for the period of your service within the Manonmaniam Sundaranar University jurisdiction.

The maximum number of Ph.D. Scholars under your guidance is 4(four) only .

Scholars registering under your guidance should opt for a Co-Guide in the recognized Research Centre at the time of registration itself.

This is for information and adherence.

Kindly acknowledge the receipt of this communication.

Yours faithfully,

REGISTRAR

Copy to :

The Principal  
Nanjil Catholic College of Arts and Science  
Kaliyakkavilai

Phone: 0462-2333741, 2338632  
Fax: 0462-2334663 website: www.msniv.ac.in





MANONMANIAM SUNDARANAR UNIVERSITY  
TIRUNELVELI-627 012, TAMIL NADU, INDIA  
(REACCREDITED WITH B GRADE BY NAAC)

Dr. A. JOHN DE BRITTO  
REGISTRAR

Ref. No.MSU/RES/INT/SF/GUIDESHIP/R5/2017.

03.06.2017.

To \_\_\_\_\_

Dr. C. Arul Máry Thangam  
Assistant Professor of Commerce  
Nanjil Catholic College of Arts and Science  
Kaliyakkavilai

Sir / Madam

Sub: Recognition as an approved Guide – intimation – reg.

Ref: Orders of the Vice – Chancellor dated 25.5.2017  
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This is for information and adherence.

Kindly acknowledge the receipt of this communication.

Yours faithfully,

  
07/06/17  
REGISTRAR

Copy to :

The Principal  
Nanjil Catholic College of Arts and Science  
Kaliyakkavilai

3/6/17  
6/6/17  
4/7/17  
07/06/17

Phone: 0462- 2333741, 2338632  
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# **Memorandum of Understanding**

Between

Post Graduate Department of Commerce,  
**Nanjil Catholic College of Arts and Science,**  
Kaliyakkavilai-629153, Tamil Nadu  
(Partner 1)  
*and*

Research Center of the Department of Commerce,  
**Tirunelveli Dakshina Mara Nadar Sangam College,**  
T.Kalliklam-627113, Tamil Nadu  
(Partner 2)

This Memorandum of Understanding (MOU) sets for the terms and understanding between partner 1 and the partner 2 to have cooperation in research and other academic activities.

## **Background**

Research Center of the Department of Commerce, **Tirunelveli Dakshina Mara Nadar Sangam College**, T. Kalliklam-627113 (Partner 2) is a reputed center for higher education with a track record and has modern facilities and infrastructure to carryout independent research and has the potential to assist other needy institutions of higher education

The Post Graduate Department of Commerce of **Nanjil Catholic College of Arts and Science** at Kaliyakkavilai (Partner 2) is a relatively new Center of Higher Education poised for growth and development and is willing to enter into partnership with any other Institution of Higher Education for mutual academic growth and development.

These two Departments of Commerce have mutually agreed to enter into meaningful partnership for furtherance of academic pursuits

## **Purpose**

This MOU will agree to:

1. Share available academic resources for the benefit of the partner Departments.
2. Share available academicians for the benefit of the Partner Institutions
3. Organize together special academic activities such as conferences, seminars and workshops.
4. This MoU has no commitment of funds.

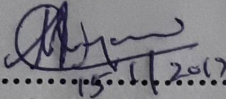


**Duration**

This MOU is at-will and may be modified by mutual consent of authorized officials. . This MOU shall become effective upon signature by the authorized officials of the partners and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorized officials from the partners this MOU shall end on (end date of partnership).

**Signed on 15<sup>st</sup> Day of January, 2017**

**Signed on Behalf of Partner 1**

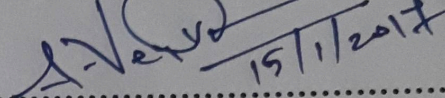


.....  
**Dr. C. Arul Mary Thangam**  
Head,

Post Graduate Department of Commerce,  
**Nanjil Catholic College of Arts and Science,**  
Kaliyakkavilai-629153

Head of PC Department of Commerce  
Nanjil Catholic College of Arts & Science  
Kaliyakkavilai - 629 153.

**Signed on Behalf of Partner 2**



.....  
**Dr. A. Venkateswaran**  
Head,

Research Center of the Department of Commerce,  
**Tirunelveli Dakshina Mara Nadar Sangam College,**  
T.Kalliklam-627113

**Dr.A.VENKATESWARAN, Ph.D.,**  
Head - Research Centre in Commerce  
**Tirunelveli Dakshina Mara Nadar Sangam College**  
T.Kallikulam. 627113, Tamilnadu.



# Principles of Management

Dr. R. Jolly Rosalind Silva



CHARULATHA PUBLICATIONS

# Principles of Management

Co169

**Dr. R. Jolly Rosalind Silva**, M.CS., M.Com., M.Phil., NET., Ph.D.,  
Assistant Professor & Head  
Department of Commerce  
NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE  
Kaliyakkavilai, Kanyakumari District.

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# **PRINCIPLES OF MANAGEMENT**

## **Unit I Introduction to management**

Meaning and definition of management-Functions of management- Managerial skills-Levels of management-Roles of manager-Management as a science or art-contributions to management by F.W.Taylor, Henry Fayol, Elton Mayo and Peter.F.Drucker.

## **Unit II Planning and Decision making**

Planning-Importance of Planning-Process of planningtypes of planning methods (Objectives-Policies-Procedures-Strategies and Programmes)- Obstacles to effective planning. Decision making- Types of Decisions-Process of decision making- Decision tree.

## **Unit III Organising**

Organisation - Importance-Principles of organizing - Organisational structure-Line and functional-Organisation charts and manuals. Departmentation- Bases-span of management. Delegation- Meaning and definition- Principles of delegation-Centralisation and Decentralisation.



# Business Organisation

Dr. M.SINDHU



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**Dr. M. SINDHU**, D.Co-op., M.Com., M.Phil., Ph.D.,

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**MANONMANIAM SUNDARANARUNIVERSITY**  
**TIRUNELVELI**  
**I B.COM (I SEMESTER)**

**UNIT – 1**

**NATURE AND SCOPE OF BUSINESS**

Concept of Business – human occupations – profession Employment and business –  
Divisions of Business – Industry and Commerce – Business system- Objectives of  
business – Essentials of a successful business/Qualities of a good businessman.

**UNIT – 2**

**TYPES OF BUSINESS ORGANISATION:**

Sole proprietorship – partnership- Joint Stock Company – Co- Operatives – Nonprofit  
Business Organizations under the societies Act and Trusts – Public sector business  
units – public utilities – unique features of each one and their merits and demerits.

**UNIT – 3**

**PARTNERSHIP:**

Kinds of firms – kinds of partners – basic legal requirement in registration of  
partnership firm – comparison with sole proprietorship – partnership deed and its  
contents, Rights and duties of partners – Dissolution – suitability of partnership.

**UNIT – 4**

**COMPANY:**

Kinds of companies – private company – public company – comparison with  
partnership firm – Multinational Companies – meaning – definition – Advantages –  
Disadvantages – features – Impact of Multinational Companies in India.

**UNIT – 5**

**CO –OPERATIVE ORGANISATION:**

Formation of co-operative organization under the societies Registration Act and Tamil  
Nadu Co-operative Societies Act – Management of Co-operative organizations – Co-  
operative versus companies – Co-operative versus partnership – types of Co-operatives  
– co-operative in India.





# Bulletin of Social Sciences

(An International Journal of Humanities and Social Sciences)

[www.bulletin-socialsciences.webs.com](http://www.bulletin-socialsciences.webs.com)

ISSN: 2348-7992

Volume: 6, Issue: 2 - July-December, 2021



**Post Graduate Department of Commerce  
and Research Centre**

**Nanjil Catholic College of Arts and Science  
Kaliyakkavilai-629153, INDIA**

## **SPECIAL ISSUE**

**The National Conference on Innovative Practices in  
Business and their Implications on Economic  
Transformation - NOVEMBER 26, 2021**



# Bulletin of Social Sciences

(An International Journal of Humanities and Social Sciences)  
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**Dr. K. LUCAS**, Post Graduate Department of Commerce and Research Centre, Nanjil Catholic College of Arts and Science, Kaliyakkavilai-629153, Tamil Nadu, INDIA.  
([k.lucas84@gmail.com](mailto:k.lucas84@gmail.com))

**BULLETIN OF SOCIAL SCIENCES**, an International journal for current research in Humanities and Social Sciences is a peer-reviewed biannual journal published by **Dr. C. Arul Mary Thangam** on behalf of **Post Graduate Department of Commerce and Research Centre, Nanjil Catholic College of Arts and Science, Kaliyakkavilai-629153, Tamil Nadu, INDIA.**  
Email address: [arulmarythangam.c@gmail.com](mailto:arulmarythangam.c@gmail.com).



# NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE

Kaliyakkavilai, K.K. Dist -629153, Ph : 04651 244788, 8903013368., Email : nanjilccas@gmail.com,  
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## DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

### ORGANIZES ONE DAY SEMINAR ON INTELLECTUAL PROPERTY RIGHTS



**RESOURCE PERSON: ADV.DR.S.KRISHNAMOORTHY**

Professor & Vice Principal

Nehru Academy of law, Lakkidi, Ottapalam, Kerala

**Venue : Seminar Hall**

**Date : 09-10-2021**

**Time : 10 AM**

Secretary

**Rev. Fr. M. Eckermens Michael,**  
MBA,(PhD)

Principal

**Dr.A.Meenakshi Sundara Rajan**  
MA.,MLS.,Ph.D

Head of the Department

**Dr.C.Arul Mary Thangam,**  
M.Com., M.Phil., Ph.D

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKAVILAI**



**DEPARTMENT OF COMMERCE AND RESEARCH CENTRE**

**One Day Seminar**

**On**

**INTELLECTUAL PROPERTY RIGHTS**

**Programme Schedule**

**Date: 09-10-2021**

**Time: 10.00 a.m.**

**Venue: Seminar Hall**

Prayer Song	:	I & II B.com Students
Welcome Address	:	Manisha V.U (II M.Com)
Presidential Address	:	Rev. Fr. M. Eckermens Michael, Secretary, NACCAS
Inaugural Address	:	Dr.S.Meenakshi Sundara Rajan, Principal, NACCAS
Introducing the guest	:	Dr.C.Arul Mary Thangam, HoD, Commerce and Research Centre, NACCAS
Key Note Address	:	Dr. S. Krishnamoorthy Professor & Vice Principal Nehru Academy of Law, Lakkidi, Ottapalam, Kerala
Vote of Thanks	:	Adhersha A.S (I M.Com)

Nanjil Catholic College of Arts and Science, Kaliyakkavilai

Department of Commerce and Research Centre

One Day Seminar  
on  
**INTELLECTUAL PROPERTY RIGHTS**

Date : 09-10-2021

Time : 10 am

Venue : Seminar Hall

Resource Person : Dr. S. Krishnamoorthy  
Professor & Vice Principal,  
Nehru Academy of Law, Lakkidi, Ottapalam, Kerala

**Report**

The Department of Commerce and Research Centre conducted a seminar on 9<sup>th</sup> October 2021 at 10 am in the college Seminar Hall. The title of the seminar is “INTELLECTUAL PROPERTY RIGHTS”. The Post Graduate students of all the departments and final UG and PG Commerce students participated in the seminar. The program started with the prayer song of the UG Commerce students. Welcome address was given by the student Manisha V U of II M.Com.



The Presidential Address was given by Rev. Fr. M. Eckermens Michael, Secretary of NACCAS, and the Principal Dr.S.Meenakshi Sundara Rajan inaugurated the meeting.



Dr. C.Arul Mary Thangam Head of the Department of Commerce introduced the Chief Guest Dr. S. Krishnamoorthy, Professor & Vice Principal, Nehru Academy of Law, Lakkidi, Ottapalam, Kerala. The key note address was given by the Chief Guest. He discussed the following concepts- Patent Rights, Copy Rights, Trade Marks, Trade Secrets and Industrial Property. He explained about the rights of authors of literary and artistic works such as books and other writings, musical compositions, paintings, sculpture, computer programs and films which are protected by copyright. He also discussed about various rights protected through copyright and related (sometimes referred to as “neighbouring”) rights are the rights of



performers (e.g. actors, singers and musicians), producers of phonograms (sound recordings) and broadcasting organizations. To make sure that the future generation would gain more benefit by IPR he gave ideas to the students about the Management of IPR and how to apply for getting Licence for newly introduced products. He motivated the students to use their Intellectual in the interested areas and get exclusive right of their invention, also explained the need to protect the knowledge from unlawful use.



Finally, he concluded that development of the economy as well as individual development is possible through IPR. He promised to help the students in future. Doubts raised by the students relating to IPR were cleared by the Guest. Adhershya A.S (I M.Com) proposed the vote of thanks. The seminar came to an end with National Anthem.

# Workshop on SPSS

Nanjil Catholic College of Arts and  
Science, Kalliyakkavilal.  
One Day National Workshop on  
Application of Statistical Techniques in  
Social Science Research  
2<sup>nd</sup> March, 2019

## REGISTRATION FORM

Name			
Designation and Institution			
Address for Communication			
Phone	Office		
	Residence		
	Mobile phone		
Email address			
Registration fee details	Name of the Bank:		
	Demand Draft No:		
	Date :		
Date:		Signature	

## Organizing Committee

**Chief Patron:**  
Most .Rev.Fr.Dr.V.Jarome Dhas, SDB  
Bishop of Kuzhithurai Diocese

**Patrons:**  
Rev.Fr.M. Eckermens Michael  
Secretary, NACCAS.

Rev.Fr.A.Doml Lilil Raja,  
Bursar, NACCAS.

**President:**  
Dr.A.Meenakshi Sundara Rajan,  
Principal, NACCAS.

**Organizing Secretary:**  
Dr.C.Arul Mary Thangam,  
Head & Assistant Professor,  
Post Graduate Department of Commerce and  
Research Center, NACCAS

**Members:**  
Dr.K.Lucas, Assistant Professor  
Dr.N.Jeba Jasmine, Assistant Professor

**Resource Person**  
Dr. N.Moorthy, M.com., M.Phil., PhD.  
Assistant Professor of Commerce,  
APA College of Arts and Science,  
Vagaikulam , Thirunelveli District -627 108

One Day National Workshop on  
Application of Statistical  
Techniques in  
Social Science Research

2<sup>nd</sup> March, 2019



Organized by  
Post Graduate Department of Commerce  
and Research Centre

**Nanjil Catholic College of  
Arts and Science**

Kaliyakkavilai-629153, Tamil Nadu



# Workshop on SPSS

NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKAVILAI



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

One Day National Workshop

On

## **“Application of Statistical Techniques in Social Science Research”**

Date: 02<sup>nd</sup> March 2019

Venue: Seminar Hall

<b>Prayer Song</b>	<b>: Students</b>
<b>Welcome Speech</b>	<b>: Dr.Lucas K Assistant professor</b>
<b>Presidential Address</b>	<b>: Rev. Fr. M.Eckermens Michael Secretary NACCAS</b>
<b>Felicitation</b>	<b>: Dr.A. Meenakshi Sundara Rajan Principal NACCAS</b>
<b>Introducing the theme</b>	<b>: Dr. C.Arul Mary Thnagam Assistant professor HOD Department of PG Commerce</b>
<b>Vote of Thanks</b>	<b>: Ann lee G Mohan II M.Com</b>

# Workshop on SPSS

Nanjil Catholic College of Arts and Science

Kaliyakkavilai

Department of PG Commerce and Research Centre

## Report

The PG Commerce Department of Nanjil Catholic College of Arts and Science organized an One Day National Workshop on “Application of Statistical Techniques in Social Science Research. The Programme was held on 2<sup>nd</sup> March 2019. The inaugural function started at 9.30 a.m in the Seminar Hall. Dr. N. Moorthy, Assistant Professor, APA College of Arts and Science, Vagaikulam, Tirunelveli, was the resource person.

Rev. Fr. Eckermens Michael, Secretary of the College felicitate the function. The Principal, Dr. A Meenakshi Sundara Rajan motivated the students to organise more number of workshops. The Head of the department Dr.C.Arul Mary Thangam introduced the resource person.





# Workshop on SPSS



## REGISTRATION FORM

### **National Conference on Innovative Practices in Business and their Implications on Economic Transformation** 16<sup>th</sup> November 2021

Name :

Designation:

Gender:

Institutional Address:

Mobile No:

E-mail Id:

Whether presenting a

Paper: Yes/No

If yes, title of the

Paper:

***Signature of the Participant***

## RESOURCE PERSONS

### **Dr. Raju**

Associate Professor,  
P.G. and Research Department of  
Commerce,  
Govt. College for Women,  
Thiruvananthapuram.

### **Dr. Subathra Chelladurai**

Assistant Professor,  
Dept. of Commerce, Pioneer  
Kumaraswamy College,  
Nagercoil.

### **Organizing Committee**

#### **Chief Patron**

**Most Rev. Dr. Antony Popuswamy, D.D. STD**  
Apostolic Administrator of Kuzhithurai Diocese.

#### **Patron**

**Rev.Fr.M.Eckermens Michael**  
(Secretary and Correspondent)

#### **President**

**Dr.A.Meenakshi Sundara Rajan**  
(Principal)

#### **Convenor**

**Dr.C.Arul Mary Thangam**  
Head of the Dept. of Commerce  
and Research Centre

#### **Co-convenors**

**Dr.K.Lucas**, Assistant Professor  
**Dr.N.Jeba Jasmine**, Assistant Professor

#### **Members:**

**Dr.R.Jolly Rosalind Silva**,  
Assistant Professor & Head.  
**Dr.R.Sobha Rani**, Assistant Professor.  
**Mrs.V.Vincy**, Assistant Professor.  
**Dr.E.Sahaya Ugin Mary**, Assistant Professor.  
**Dr. M.Sindhu**, Assistant Professor.  
**Dr.N.Vinil Kumar**, Assistant Professor.  
**Mr.Godwin Prince**, Assistant Professor.

### **National Conference on Innovative Practices in Business and their Implications on Economic Transformation**



**Venue: Seminar Hall**  
**Date: 16<sup>th</sup> November, 2021**

**Organised by**  
**Department of Commerce and Research Centre**  
**Nanjil Catholic College of Arts and Science**  
Kaliyakkavilai-629004. Tamil Nadu  
(Accredited by NAAC with 'B' Grade)

**Dear Sir/Madam,**

Greetings from NACCAS!

We are extremely happy to invite the faculty, research scholars and students of your esteemed institution to the National Conference on **“Innovative Practices in Business and their Implications on Economic Transformation”** organized by the Department of Commerce and Research Center of our College on **16<sup>th</sup> November 2021**.

#### **About the College**

**Nanjil Catholic College of Arts and Science**, Kaliyakkavilai, Tamil Nadu is one of the outstanding co-educational institutions situated in the southern tip of Kanyakumari District, Tamil Nadu and on the border of Kerala State. The College is under the management of Roman Catholic Diocese of Kuzhithurai. Apart from the regular academic programmes, the College aims at moulding and shaping the student's personality through an innovative, compassionate and lifelong learning approach. The College offers eleven U.G courses, eight P.G courses, seven Pre-Doctoral programmes (M.Phil.) and five Doctoral (Ph.D.) programmes.

#### **About the Department**

The Department of Commerce was established in the year 2012 with U.G. Degree course. The department widened its sphere by introducing M.Com. degree course in the year 2014 and subsequently added M.Phil course in the year 2016. Since it was felt that there should be specific focus in research leading to Ph.D. degree, the research center was established in February, 2018.

### **CALL FOR PAPERS**

You are invited to participate in the conference and present original and unpublished research papers in the areas of recent and innovative practices in Business. Papers must be typeset using 12 size Times New Roman font with 1.5 line space and may not exceed 10 pages. All the research papers should be sent to **crc.nanjil@gmail.com**. One page abstract and the full paper should be submitted before the deadline. Abstracts will be published in the proceedings of the conference with ISBN.

Full Length papers will be published in an International Journal, **“Bulletin of Social Sciences”** (ISSN: 2348-7992) on additional payment.

#### **Sub Themes:**

- International Market entry Strategy
- International Corporate Governance
- Innovative ways to finance Business
- Reward System and Strategy
- Retailers' foreign entry
- Social Corporate Responsibility
- Human Resource Management
- Stock Market
- Digital Marketing
- Banking and Insurance
- Global Dimensions of HRM
- Stress Management
- Green and Sustainable Marketing
- Investment Opportunities
- Foreign Direct Investment

### **IMPORTANT DATES**

Receipt of Full Paper with Abstract: 10-11-2021

Acceptance Notification: 13-11-2021

### **REGISTRATION FEES:**

Students	: Rs.150/-
Research Scholars	: Rs.200/-
Paper Presenters	: Rs.500/-

### **Payment Details:**

A/C Type: Savings Account

A/C No: 00000031929386104

IFS Code: SBIN0011942

Phone No: 9092191588

For further assistance Contact:

Dr.C.Arul Mary Thangam,  
Head Department of Commerce and Research Centre  
Contact No: 9486454573

Dr.N.Vinil Kumar,  
Assistant Professor. Department of Commerce  
Contact No: 9976814877

Dr.E.Sahaya Ugin Mary,  
Assistant Professor, Department of Commerce  
Contact No: 9498413285



# National Conference on Innovative Practices in Business and their Implications on Economic Transformation



November 26, 2021

Organising Committee

## *Chairperson and Convenor:*

**Dr. C .Arul Mary Thangam**

Head, Department of Commerce and Research Centre  
Nanjil Catholic College of Arts and Science, Kaliyakkavilai, Tamil Nadu.

## *Co-convenors:*

**Dr.K.Lucas**

Assistant Professor, Nanjil Catholic College of Arts and Science, Kaliyakkavilai-629153

**Dr.N.Jeba Jasmine**

Assistant Professor, Nanjil Catholic College of Arts and Science, Kaliyakkavilai-629153

## *Members:*

**Dr.R.Jolly Rosalind Silva**

Head, Department of Commerce (A1), Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

**Dr. R. Sobha Rani**

Assistant Professor, Department of Commerce, Nanjil Catholic College of Arts and  
Science, Kaliyakkavilai, Tamil Nadu.

**Mrs. V. Vincy**

Department of Commerce, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

**Dr.E.Sahaya Ugin Mary**

Department of Commerce, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

**Dr.M.Sindhu**

Department of Commerce, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu

**Dr.N.Vinil Kumar**

Department of Commerce, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu

**Mr.Godwin Prince**

Department of Commerce, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu





# National Conference on Innovative Practices in Business and their Implications on Economic Transformation

November 16, 2021



## PROGRAMME

9.00 AM to 9.30 AM

Registration

### INAUGURAL SESSION

9.30 AM – 10.30 AM

- Welcome address : **Dr. C. Arul Mary Thangam**  
Head , Department of Commerce and  
Research Centre  
Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.
- Presidential address : **Dr. A.Meenachi Sundara Rajan**  
Principal, Nanjil Catholic College of Arts and  
Science, Kaliyakkavilai, Tamil Nadu.
- Felicitation : **Rev.Fr.Dr. S.K.Jose Robinson**  
Secretary, MAMMA ADHA CENTRE,  
Azhagiamandapam, Tamil Nadu
- Inaugural address : **Rev.Fr. M. Eckermens Michael**  
Secretary, Nanjil Catholic College of Arts and  
Science, Kaliyakkavilai, Tamil Nadu
- Key note address : **Dr. R. Raju**  
**Topic: Innovative Practices in Financial  
Service Sector**  
Associate Professor, PG and Research Dept. of  
Commerce, Govt. College for Women,  
Thiruvananthapuram, Kerala.
- Vote of thanks : **Dr. R. Shobha Rani**  
Assistant Professor, Department of  
Commerce, Nanjil Catholic College of Arts and  
Science, Kaliyakkavilai, Tamil Nadu
- 10.30 AM – 11.00 AM

Tea break

## TECHNICAL SESSION

Invited talk

11.00 AM – 12.00 AM

**Dr. Subathra Chelladurai**

**Topic: Youth in Business for Economic Transformation**

Assistant Professor and Research Supervisor  
Department of Commerce,  
Pioneer Kumaraswamy College, Tamil Nadu.

12.00 AM – 1.00 PM

Oral presentation

1.00 PM – 2.00 PM

Lunch break

2.00 PM – 2.30 PM

Oral presentation

## VALEDICTORY SESSION

2.30 PM – 3.00 PM

Welcome address

:

**Dr. N. Vinil Kumar**

Department of Commerce, Nanjil Catholic  
College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

Impressions

:

**Delegates**

Summing up

:

**Dr. E. Sahaya Ugin Mary**

Department of Commerce,  
Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

Valedictory address

:

**Rev.Fr. Domi Lilil Raja**

Bursar, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

Distribution of certificates

:

**Rev.Fr. Domi Lilil Raja**

Bursar, Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

Vote of thanks

:

**Dr. N. Jeba Jasmine**

Department of Commerce,  
Nanjil Catholic College of Arts and Science,  
Kaliyakkavilai, Tamil Nadu.

**National Anthem**

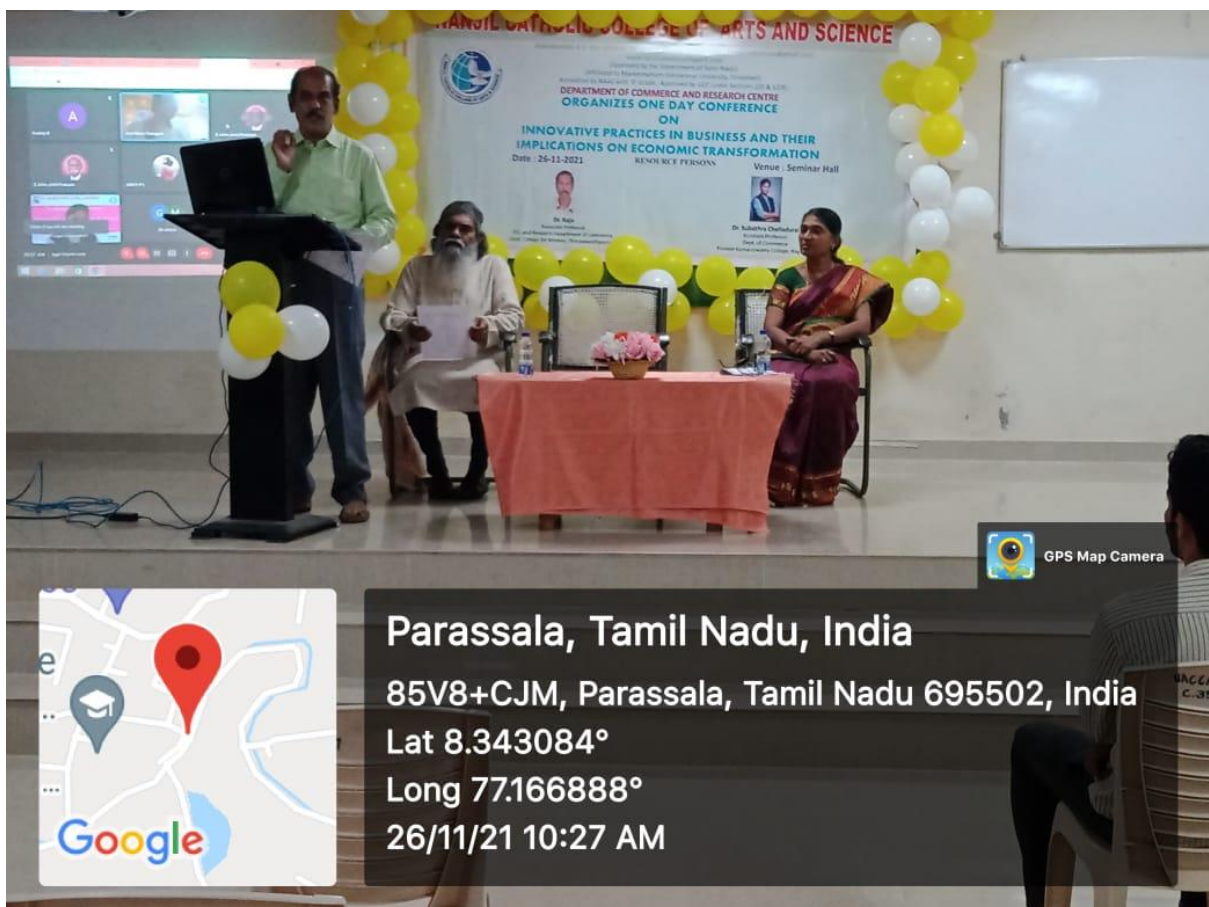
# Nanjil Catholic College of Arts and Science

## Kaliyakkavilai

### Department of Commerce and Research Centre

#### Report on One Day National Conference

The Department of Commerce and Research Centre, Nanjil Catholic College of Arts and Science organized an one day national conference on **Innovative Practices in Business and their Implications on Economic Transformation**. The Programme was held on 26-11-2021. The program began at 10.00 a.m with an invocation, followed by the welcome address of Dr.C.Arul Mary Thangam, Head of the Department of Commerce and Research Centre. Dr. A.Meenakshi Sundara Rajan, Principal of Nanjil Catholic College of Arts and Science delivered the presidential address. Due to bad Weather the programme was conducted on Online and Offline Mode.



Rev.Fr.Dr.S.K.Jose Robinson, Founder of Mamma Adha Centre and Former Associate Secretary of Nanjil Catholic College of Arts and Science inaugurated the Programme and released the Conference proceedings.





Dr. G .Raju, Associate Professor, Post Graduate and Research Department of Commerce, Government College for Women, Thiruvananthapuram, gave the keynote address in the topic “**Innovative Practices in Financial Service Sector**”. It is more informative to the participants. Further he gave the tips to the students how to set the financial goals.

Then the session was handed over to Dr. Subathra Chelladurai Assistant Professor, Department of Commerce, Pioneer Kumaraswamy College. She acted as the Resource person and gave a speech on the topic “ **Youth in Business for Economic Transformation**”. It was appreciated by the all the students and they enjoyed a lot. The session was highly informative and useful to the young prospective entrepreneurs. She advised the students to make use of the available resources and innovative techniques together with modern technology.

The next session started at 12 p.m Dr.Rajesh Babu Assistant Professor, Department of Business Administration, Nanjil Catholic College of Arts and Science and Dr. Subathra Chelladurai Assistant Professor, Department of Commerce, Pioneer Kumaraswamy College, Nagercoil chaired the session. Research Scholars from various colleges presented their papers through Virtual Mode. During the time of Paper presentation participants clear their doubts and finally Dr. R.Sobha Rani, Assistant Professor, Department of Commerce, proposed the vote of thanks. The meeting came to end with the National Anthem.

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**Department of Commerce and Research Centre**  
**Nanjil Catholic College of Arts and Science**  
Kaliyakkavilai-629153, Tamil Nadu



**National Conference on  
Innovative Practices in  
Business and their Implications on Economic Transformation**  
November 26, 2021

**Certificate**

This is to certify that Dr/Mr/Mrs/Ms *Gr. Rajesh Babu, Assistant Professor, Nanjil Catholic College of Arts and Science, Kaliyakkavilai* attended / presented a paper entitled "*Efficiency Enrichment of Faculties in Self Financing Arts and Science Colleges in Kanyakumari District*" in the one day National Conference on "Innovative Practices in Business and their Implications on Economic Transformation" organised by the Department of Commerce and Research Centre, Nanjil Catholic College of Arts and Science, Kaliyakkavilai on 26<sup>th</sup> November 2021.

  
Rev. Fr. M. Eckermens Michael  
Secretary and Correspondent

  
Dr. A. Meenakshi Sundara Rajan  
Principal

  
Dr. C. Arul Mary Thangam  
Convener

## **Criterion 4 - Infrastructure and Learning Resources**

The Department has adequate infrastructure and physical facilities for teaching-learning. viz., classrooms, computing equipment, Internet facility, Library Facility, etc.

### **Classrooms:**

#### **Infrastructure for Teaching**

The classrooms are quite spacious, well lighted and ventilated.

- The classrooms are equipped with LCD projector and have provision for the Internet connection so that the teacher can deliver the classes in an effective manner.
- All the class rooms are well furnished which gives sound environment to teach.
- All the class rooms are well aerated with comfortable seating for students. So that they can attend the classes without any disturbance. Which in turn motivate the staff to deliver the class without fatigue.

#### **Infrastructure – Learning**

- Classroom learning is a traditional mode of learning (Blackboard and chalk) in which the learning environment is created within the physical walls of a classroom. In this method the students are physically present inside the classroom and get direct experience about the subject matter.
- Students acquired knowledge about the particular subject by taking running notes.
- In the class room teaching Students Problem solving capacity and creative thinking are enriched.
- Power point presentation gives interest to the students to know more about the particular subject and analytical learning.
- Students acquired knowledge not only through the lectures given but also through observation and raising questions to clear their doubts.

### **Computing equipments**

Commerce department has three computers for the need of staff members with internet connection to upload marks and students attendance. Proper management of the computer is being carried out by keeping our operating system and software up-to-date. Generally the computers are protected with anti-virus and anti-spyware software with the support of the



management.

### **Computer for teaching**

The department staff members use the computer for downloading the study materials, preparation of notes and slides for PPT presentation .The visual effect will motivate the students to teach easily and effectively.

During the pandemic online classes were conducted through Google meet and Zoom app. The study materials were uploaded in the Google class room for preparation of lessons.

### **Practicals - Tally –Erp.9**

Two of the staff members are handling tally ERP.9 classes in the shift II programme. The classes are conducted in such a way that for, every alternative days two practical classes will be conducted. The staff who are handling the class make use of the department computer to practice tally ERP.9. 28 final year students and 85 second UG students are practising Tally in our department.

### **Computer for Learning**

With the help of the internet, students get to know the lessons within a short period and find useful information from experts from different parts of the world.

During Pandemic period, students learnt their subjects and uploaded their projects, assignments with in the short period through Google classroom.

Students also can take useful help from other researchers as per their needs. Students can store and organize their research materials in computers for future learning purpose.

Class rooms	8
Classrooms with LCD facilities	8
Seminar Halls	1
Classrooms with Wi-Fi/ LAN	8

## **LIBRARY**

### **Library for Teaching**

- Department of Commerce has a library and has a collection of over 987 text books for teaching and learning purpose.
- The staff and students are free to use the department library. The list of books is maintained in the department library register. Subject books can be borrowed by the staff for reference purpose.
- The issue of books are properly maintained in the book issue register.

### **Library-learning**

- Students are free to use the library books for learning purpose.
- In the department Library, book issue register is maintained to record the details of book issued including the borrowing date and returning date with name of the students.
- If the books are not returned on time no dues certificate will not be issued.

The department library is computerised and all the books available are entered in the computer. The following table shows the details of the books maintained in the department library.

#### **List of books in Commerce Department Library**

Sl.No	Name of the book	No. of books
1	Financial Accounting	128
2	Business Organisation	28
3	Business Economics	24
4	Marketing	47
5	Business Mathematics	29
6	Banking Theory Law And Practice	51
7	Company Law	29
8	Consumer Protection	14
9	Business Communication	14
10	Corporate Accounting	23
11	Business Statistics	26

12	Financial Markets & Services	12
13	Application Of Tally In Accounting	6
14	Entrepreneurship Development	6
15	Cost Accounting	52
16	Business Law	98
17	Research Methodology	28
18	Income Tax Law & Practice	27
19	Human Resource Management	18
20	E-Commerce	16
21	Financial Management & Corporate Finance	11
22	Management Accounting	52
23	Auditing	36
24	Retail Management	98
25	Business Environment	23
26	Organizational Behaviour	26
27	Computer	22
28	General Knowledge	5
29	Import And Export Procedure	9
30	Personality Development	11
31	Capital Market	1
32	Value Based Education	3
33	Other Books	2

## **Cultural activities**

## **Teaching**

1. The department organizes different cultural activities such as Dance, Drama and Music.
2. Pongal celebration and Christmas day celebration are organized to bring out the creative side of the students.
3. The department staff identifies the students who are interested to perform in the cultural activities. The best performer may be selected by the staff and the role may be assigned depending on their interest.
4. Our department cultural programs, seminars, symposium and conferences are conducted in the college seminar hall.

### **Cultural activities –learning**

The participation of Cultural activities of Dance, Music, Drama, Pongal celebration and Christmas celebration are the best learning experience.

Cultural activities not only help students to identify themselves but also assist students to develop themselves in a desired field and also improve skills such as organizational, presentation, leadership and interpersonal communication.

Cultural activities also create exciting and thrilling. It is an event that gives the students the opportunity to showcase the cultural talents. The students learn how to arrange the function collectively with co-operation.

Our Department students won first place in the Pongal Day competition and Christmas Day competition.

### **Sports**

**Ground:** The College has a multi-purpose ground used for various outdoor sports activities.

### **Sports-Coaching**

Outdoor games are conducted in our college ground. Our department staff select the students to participate sports and games as per their interest.

Indoor Game zone: The College has a separate room for indoor games like table tennis, carom and chess. Our college has many outdoor games like football, Hand ball, cricket , Kho - kho, Badminton, Table tennis, Kabaddi , Hockey, Volley ball court for learning.

### **Sports-Participation**



Commerce department students participated both the indoor and outdoor games .Our department male students are in kabaddi and cricket team and female students are in volley ball and kho – kho Team. Our College sports day celebration usually conducted every year and the department students participated in various games and received awards like medals, cups and certificates.

## LIST OF PARTICIPANTS IN INTRAMURAL TOURNAMENTS

### ATHLETICS –MEN

VENUE: College Ground

Sl.No	Sports event	No. of Participations
1	Cricket Men	24
2	Handle Ball Men and Women	30
3	Badminton Men and Women	15
4	Table Tennis Men and Women	18
5	Volley Ball Men and Women	46
6	Kho-kho Men and Women	48
7	Foot Ball Men	20
8	Kabadi Men and Women	32
9	Cess Men and Women	20

### YOGA

#### Yoga Teaching

Our Department has yoga education for the second year students. The Department staffs handled theory classes and practical classes are handled by Department of physical education.

#### Yoga Learning

Learning Yoga can prepare the students physically and mentally for the integration of their physical, mental and spiritual faculties so that the students can become healthier and more integrated members of the society and of the nation. Yoga education helps in self discipline and self-control, leading to immense amount of awareness, concentration and

higher level of consciousness.

## **Other Infrastructure facilities used by the department**

### **AUDITORIUM -Teaching**

In order to enhance quality education our department utilizes the auditorium and seminar hall which is available in the campus for curriculum related teaching ,co- curricular activities, and extra -curricular activities .

#### **Seminar Hall Teaching**

Seminar halls are effectively utilized for Teaching-learning process, Invited–Talks, seminars, workshops, Conferences etc.

### **Curricular related teaching**

Experts are invited for curriculum related presentations. And Guest lectures are invited for subject related teaching.

### **Co- Curricular activities**

Seminars and Workshops are conducted to know more about the subject matter. Our staff and students acquire vast knowledge on topics.

### **Extra -curricular activities**

Our department students utilise college Auditorium and seminar hall for teaching and learning like Dance and Music. A fully air-conditioned seminar hall is available for teaching and learning

## **Auditorium and Seminar hall Infrastructure**

### **Teaching-Learning**

- LCD Projector –for power point presentation
- Screen- wide screen give visual learning
- Audio systems with access to the internet upgraded facilitate

Our department cultural programs, seminars, symposium and conferences are conducted in the college seminar hall for the welfare of the students.

## **CLASS ROOM MAINTENANCE**

### **Class room Maintenance by the Management**

1. The management ensures proper maintenance of the class room infrastructure availing the services of the college supporting staff.
2. Proper maintenance of the class room and electrical appliances by the supporting staff appointed by the management.
3. Orderly arrangement of bench and desk in the Classroom.
4. Dust bins for each and every classroom.
5. Regular cleaning made by the supporting staff.

### **Computer Maintenance by the Management**

Three computers are available in our department, which is maintained and updated regularly by the qualified technicians.

- Regular cleaning
- Hard Drive Updates and Virus Prevention, firewall protection.

### **Library Maintenance by the Management**

1. Accession number given for the books.
2. Stock Register maintained.
3. Book Issuing Register maintained.
4. Students are asked to return the books before giving the no dues certificate.

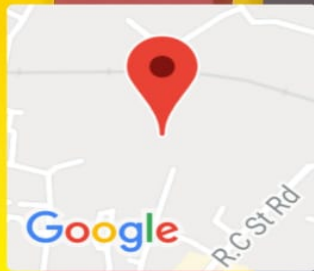
### **Rest Room Maintenance by the Management**

Give our sink a quick rinse and wash with cleaner at frequent intervals by supporting staff appointed by the college.

**Rest Room accessories**

- Mirror
- Waste Basket
- Hand wash Liquid

If there are any repairs and defects arise it is noted in the college complaint register and it is rectified by the linear staff.



Kaliyakkavilai, Tamil Nadu, India

St Antony St, Kaliyakkavilai, Tamil Nadu 629153, India

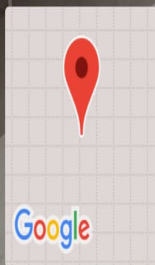
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Long 77.171521°

27/09/21 09:09 AM

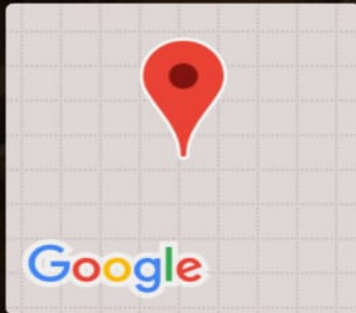






Kaliyakkavilai, Tamil Nadu, India  
Nedungode, Kaliyakkavilai, Tamil Nadu 695502, India  
Lat 8.338471°  
Long 77.170658°  
27/09/21 09:08 AM





**Kaliyakkavilai, Tamil Nadu, India**  
**Nedungode, Kaliyakkavilai, Tamil Nadu 695502, India**  
**Lat 8.338471°**  
**Long 77.170658°**  
**27/09/21 09:08 AM**



**GPS Map Camera**

## Department Computer



## Department Library





## Cultural Activities

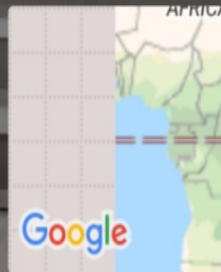
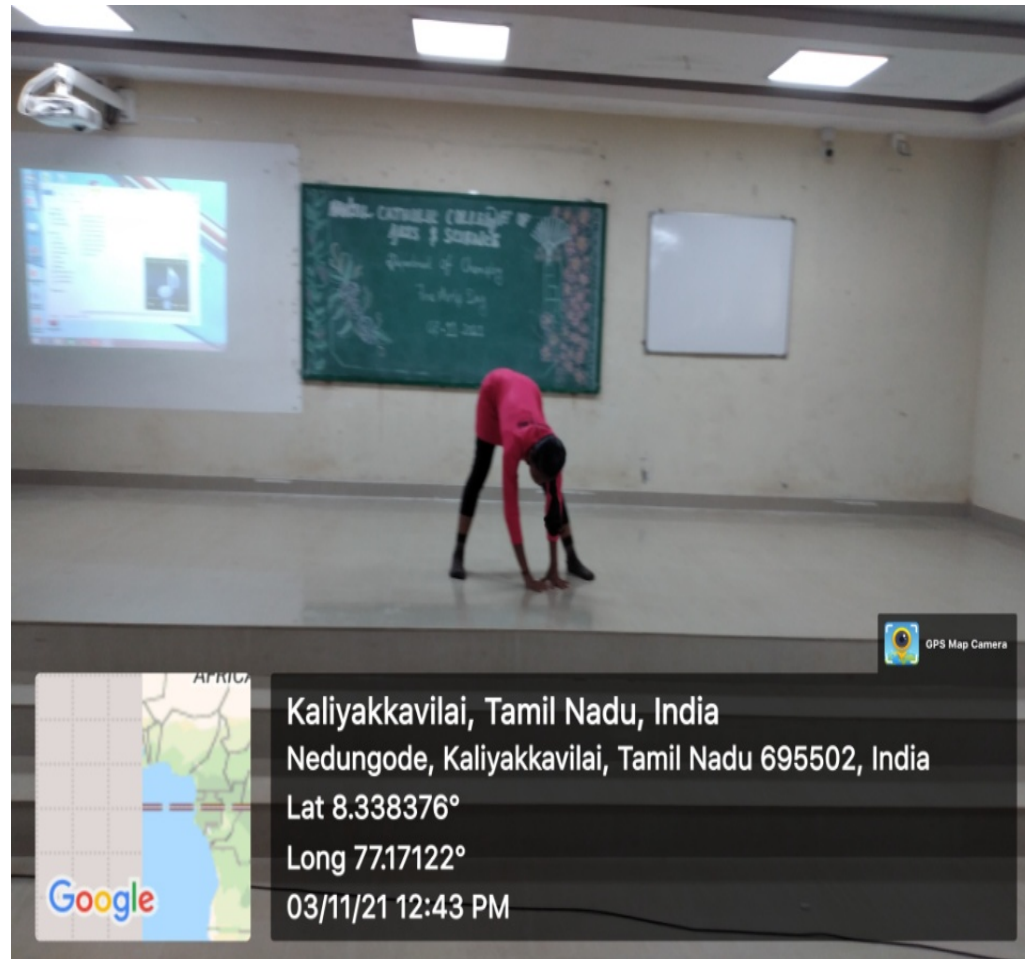




## Sports



# YOGA



Kaliyakkavilai, Tamil Nadu, India  
Nedungode, Kaliyakkavilai, Tamil Nadu 695502, India  
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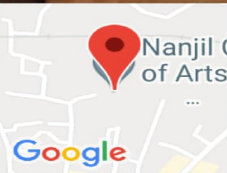
## REST ROOM



System Maintenance and Networking

**COMPLAINT REGISTER ABOUT  
NON-FUNCTIONING OF COMPUTERS**

GPS Map Camera



**Kaliyakkavilai, Tamil Nadu, India**  
85QC+57M, Nedungode, Kaliyakkavilai, Tamil  
Nadu 695502, India  
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Long 77.170685°  
24/05/22 05:57 PM





Nanjil College of Arts

Kaliyakkavilai, Tamil Nadu, India

85QC+57M, Nedungode, Kaliyakkavilai, Tamil Nadu 695502, India

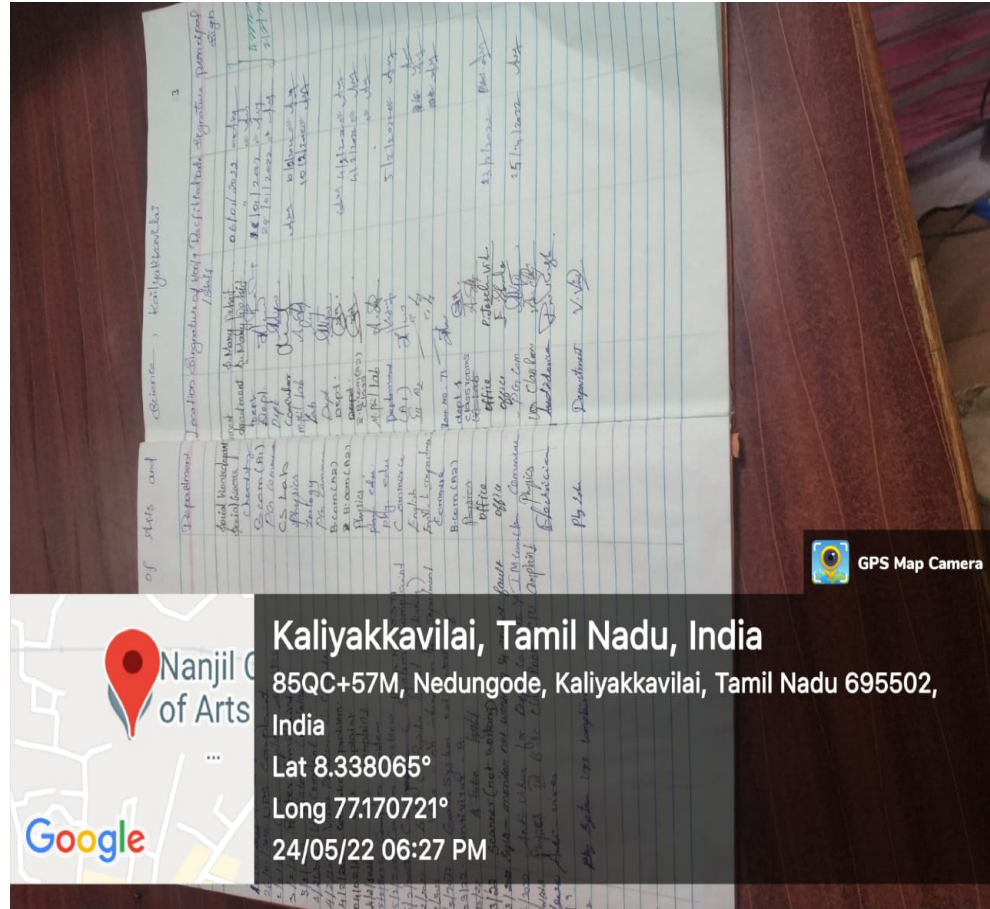
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GPS Map Camera





## **V - CRITERIA**

### **STUDENTS SUPPORT AND PROGRESSION**

#### **Student Support Activities**

Student support activities are student-focused curricular and extracurricular programs offered by the Department of Commerce. Student activities are generally designed to allow students to become more involved in Departmental activities. Often, such activities provide the students with opportunities to develop leadership, volunteerism and employment experience.

#### **Student Council Selection and Representation**

- Every year the department constitutes the Student Council. Two students from each class are selected as class representative by the respective class-in charges on the basis of discipline, leadership quality and merit based.
- The selected representatives from each class may elect 11 students as student council members bearing various posts like **President, Secretary, Treasurer** and **eight members**.
- The Student council is to co-ordinate and support the **Academic Support and Non-academic Support** of the Department.
- This council also supports the Department for conducting cultural and extra-curricular activities.

- The Student Council plans and takes responsibility for the students' discipline in the class room.
- Elected Student council serves for a term of one year. A Student Council serves as a bridge between the Department and Students.

### **Student representation in Department Administration**

- The Department arranges the **Academic and Non-academic activities** by collecting the ideas, views and suggestions from the student council to conduct Seminars, Workshop, Association Meeting, Cultural Programmes, Women's day, Onam, Pongal, Christmas celebrations and Industrial visit.
- Before arranging any activity, the department conducts meeting with the students' council and allocate the work for performances.
- Student's council members communicate their innovative ideas and creativeness to make the activities more elegance.

### **Student representation in Academic Activities**

- The Head of the Department, class in-charges, Student's council members meets for discussing about the problems related to teaching learning process such as poor understanding, language problem and problem papers. In this meeting appropriate solution given to the students.
- For conducting Bridge courses by the department, to collect views from the council members and incorporates the curriculum of Bridge courses.

- The Department renders mentoring programme. The Student's council members play an active role in identifying the academic, personal and psychological issues and bring to the knowledge of mentors. Mentors along with class in charges analyse the genuineness of the issue and finds a solution by providing counselling and proper guidance.
- Department of Commerce takes steps to improve the leadership and administrative skill of the students by conducting academic activities like seminar, workshop, awareness programme and conference. The Student council members actively participated and support for the success of the programmes. The following academic activities are conducted by the department with the support of students council.

<b>Year</b>	<b>Number of Programmes</b>	<b>No. of Students Participation</b>
2017-2018	3	08
2018-2019	2	07
2019-2020	1	06
2020-2021	3	08
2021-2022	7	12

- During 2017-2022, our department actively conducted 16 academic programmes. While conducting this programme, the Department convene the student council members meeting and discuss the various activities to be performed. Work allocation is also done in consultation with the council members.

- Activities like Preparation of Invitation, programme schedule, Stage Management, Seating arrangements, buying mementos and prizes, maintaining accounts and Documentation are all carried by the students council members.
- Their involvements help the department to make all the programs a grand success which motivates the non active members to be active further.
- Industrial visiting are planned by the Department involving the Student Council members. The students Council members actively looks after all the works like arranging the vehicle, collecting money and accommodation. This makes the students to enrich their knowledge and their leadership quality is exposed.

#### **Student representation in Non-academic activities**

- The student council motivate the fellow students to participate Extra-curricular activities organised by Department or College to enrich the students' capabilities.
- Programmes like fine arts day, inter and intra mural co-curricular competitions, celebrations of various days like the Independence Day and Women's day and festivals like Onam, Pongal and Christmas are arranged by the Department regularly. In all these events, the students council members role was very supportive to the Department, which made to achieve prizes and awards in various occasions.
- Students Council encouraged the students to participate in various sports and cultural activities / competitions like Best Chef Competition, Art from waste, Channel Surfing, Fine Chef, World Blood Donor Day, The World Labour Day, Junior Athletic, Running, Hand ball

and Table Tennis organised by our institution and other institutions in which students won various prizes.

### **Student Progression in Academic**

After completing the course from our department, the students continued their Higher education in various courses. The following table shows the details of Student Progression during the academic year from 2017 to 2021.

<b>Year</b>	<b>Name of programme admitted</b>	<b>No. of Students</b>
2017-2018	M. Com	17
2018-2019	M. Com	7
	CA	3
2019-2020	M. Com	11
	MBA	1
	CA	4
2020-2021	M. Com	45
	MBA	6
	CA	5
<b>TOTAL</b>		<b>99</b>



Among 99 students, 80 students joined for M.Com, 12 students joined Chartered Accountant programme and seven students joined MBA programme.

## Placement

The placement opportunities are being extended to the students in order to help with their mid-career transitions. Our department providing some ideas and support the students to get the job. The following table shows that the placement getting the students during 2017-2022.

Year	Type of Job						
	Government Job		Private Job			Self Employment	
	Central Government	State Government	Assistant Manager	Accounts	Marketing	Business	Tuition
2017-2018	-	-	1	6	1	-	1
2018-2019	-	-	1	4	1	-	4
2019-2020	-	-	1	4	1	1	8
2020-2021	1	1	0	5	4	-	4
2021-2022	-	-	0	1	3	-	5
<b>Total</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>20</b>	<b>10</b>	<b>1</b>	<b>22</b>

The Department proudly reveals that two students placed in Government job among them one is Central Government and another one is State Government. 33 students placed in Private Jobs like Assistant manager, Accountant and marketing. 23 students are Self Employed like own business and tuition.

### **Role of the Alumni**

- Alumni Association is a powerful link between the Department, Alumni and current students.
- **Alumni Meeting** was organized by the department of Commerce. 152 students attended the meeting, in which they shared their unforgettable moments in the campus. Feedback given by them was very encouraging to the Department and shared some valuable opinion for the Development of the Department.
- Alumni contribute **67 Books** to the department Book bank which is reused by the students who are unable to buy new books.
- **Placement Training** program are conducted by our Department with the support of alumni, **Mr. Rojan Prakash H.M** currently working as a Business Development Executive Health care Interiors, Mostafawi Establishment, Dubai, UAE & Co-founder of Growin Heads. Interview skills and personality development programmes and activities are given by him via online mode (23 days) during covid-19 Lockdown and offline mode (20 days). **Mock Interview** is also conducted and various tips were given to the students to correct their body language and also techniques to improve the skills also provided. Due to this Training, the students' developed various skills and be courageous enough to

face Interviews and attended the Job Fair conducted by Nesamony Memorial Christian College, Marthandam.

- **Inspirational Talks** were also given by Alumni for sharing experience in Campus during their college days and motivating the students to actively participate in the activities of the Department.

## **V - CRITERIA**

### **STUDENTS SUPPORT AND PROGRESSION**

#### **STUDENTS SUPPORT**



## STUDENT REPRESENTATION IN ACADEMIC ACTIVITIES

### Quiz – Competition



### Online FDP



## NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE

Kaliyakkavilai, K.K. Dist -629153.  
Approved by the Government of Tamil Nadu  
Affiliated to Manonmaniam Sundaranar University, Tirunelveli  
Accredited by NAAC with 'B' Grade ., Approved by UGC Section under 2(f) & 12(B)

**Online FDP on**  
***Project Proposal Preparation for Scientific Research***  
**Organized By**  
**Department of Commerce**  
**Resource Person**  
**Dr. V.Arulmurugan**  
**Assistant Professor of Commerce**  
**Pondicherry University, Karaikal Campus**



Date & Time: 29th May 2020, 4.00 pm to 5.00 pm  
For Online Registration: <https://forms.gle/GCaVQKYDcaSHi7tb6>  
No Registration Fee, E-Certificate will be provide for all the participants  
For further deteails contact: Dr. R. Jolly Rosalind Silva, HOD, Department of Commerce, Mob: 9487115859, Email: nanjilbcoma1@gmail.com



## Guest Lecture on “Statistical Tools for Minor Project”



## Orientation Programme -“SWAYAM”



## Seminar on “Business Law Suits and Cases”



Kaliyakkavilai, Tamil Nadu, India  
Nedungode, Kaliyakkavilai, Tamil Nadu 695502, India  
Lat 8.338093°  
Long 77.170656°  
05/10/21 09:55 AM



## Ready to Win



### Nanjil Catholic College of Arts and Science

Kaliyakkavilai, Kanyakumari District-629153

(Approved by the Government of Tamil Nadu, Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Accredited by NAAC with 'B' Grade & Approved by UGC section under 2(f) & (12B)

## Department of UG Commerce



*Live Today with Tomorrow's thinking*

**ROJAN PRAKASH HM**

Business Development Executive-  
Healthcare Interiors, Mostafawi  
Establishment Dubai, UAE  
&

Co – Founder of Growin Heads “Soft skill  
provider for Students”

*Join Us...*

*Orientation for the freshers on*

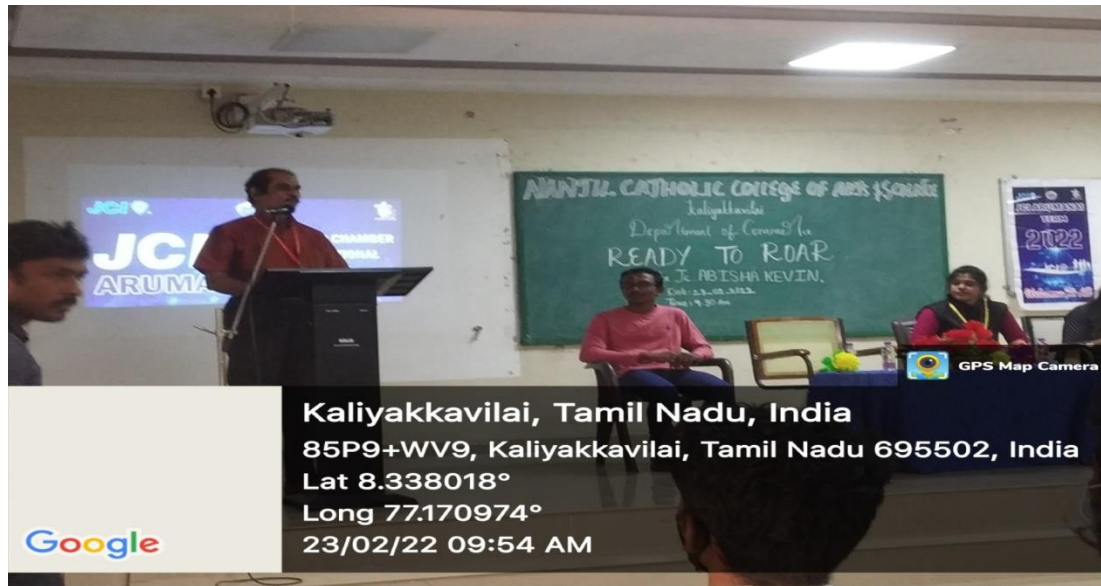
# READY TO WIN

@ 10:30 am on

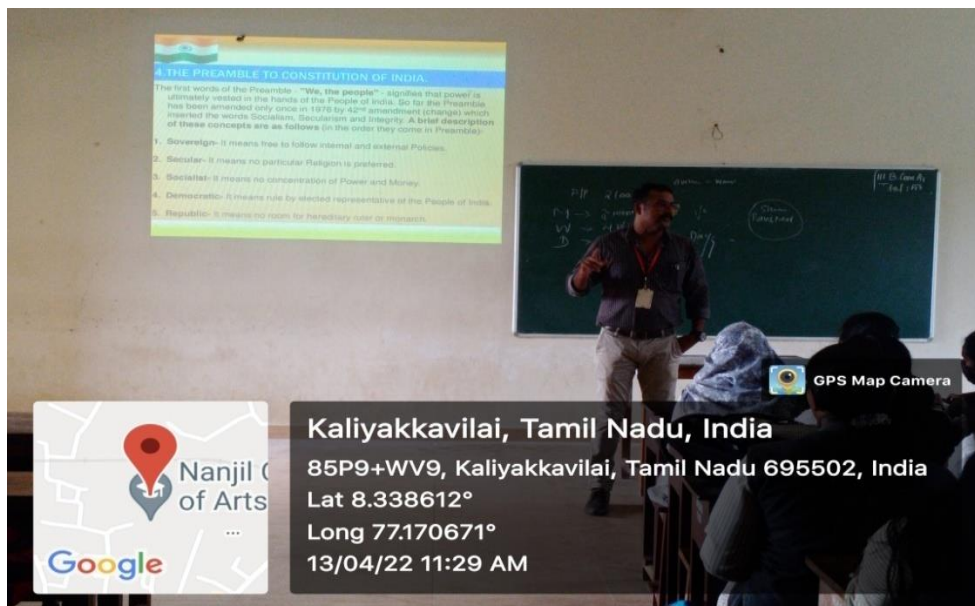
Friday 21 Aug 2020

Live session on Google meet <https://meet.google.com/xoe-megm-chf>

## Ready to Roar



## Awareness Programme- Constitution of India

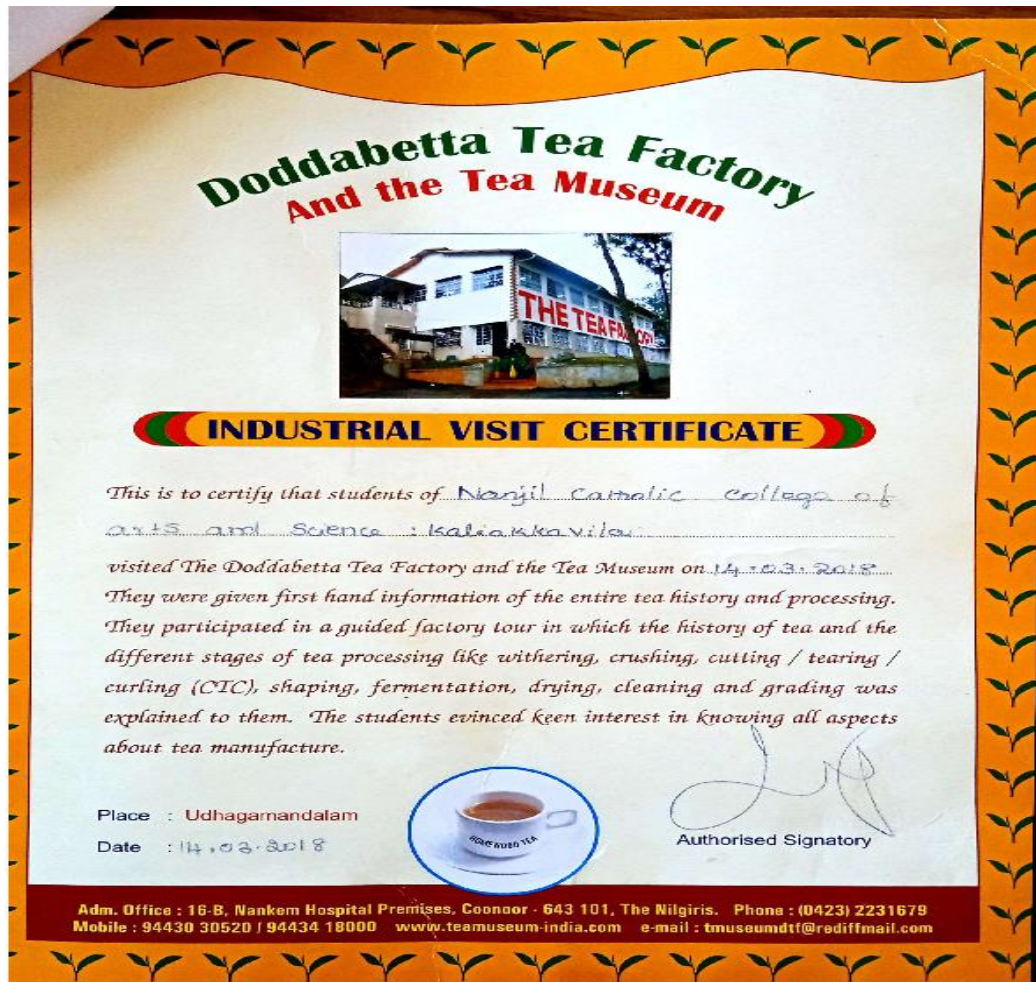




## Health Awareness



## Industrial Visit



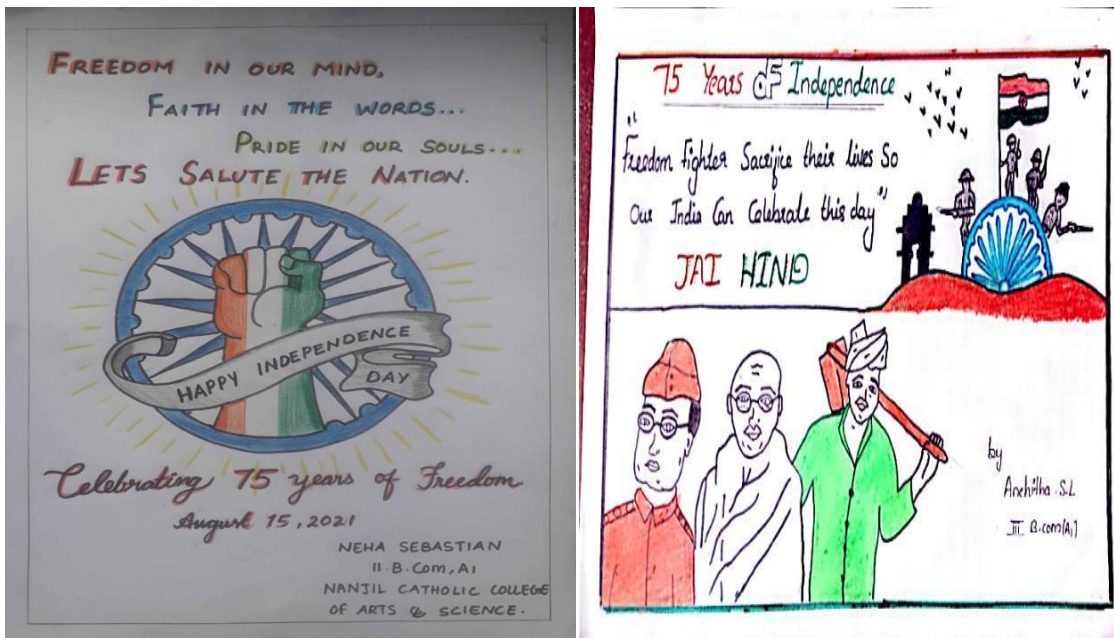


## STUDENT REPRESENTATION IN NON-ACADEMIC ACTIVITIES

### Fine Arts Day



### Independence Day Competition



## Women's Day



## Religious Function - ONAM Festival





## Religious Function - PONGAL Festival



## Religious Function - CHRISTMAS Event





## Inter-Department Competition “COM’Z FEST -2020”



## Fine Chef's Competition



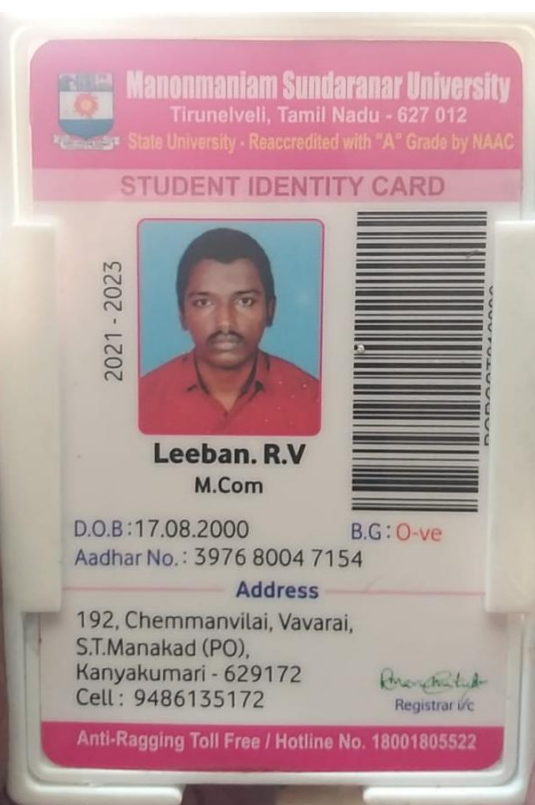
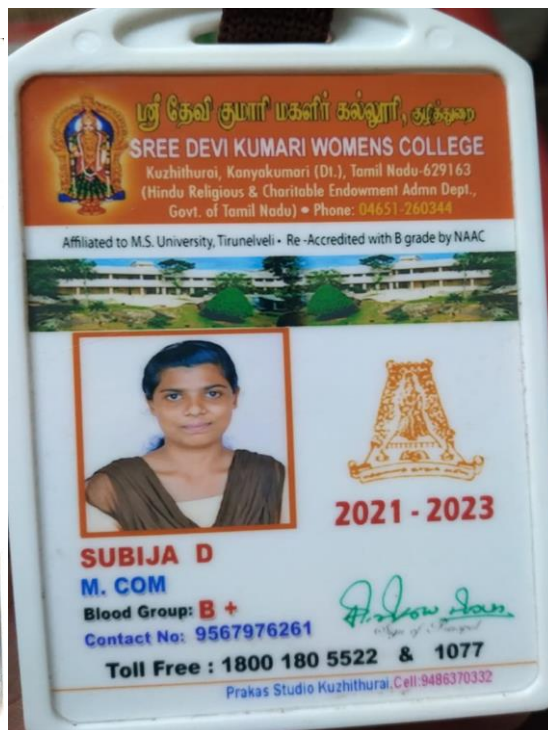
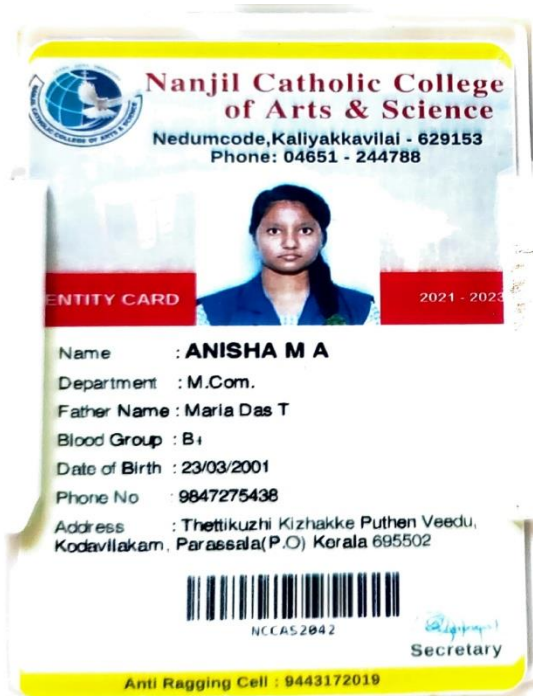
## Sports



## STUDENT PROGRESSION IN ACADEMIC







**Nanjil Catholic College of Arts & Science**  
Nedumcode, Kaliyakkavilai - 629153  
Phone: 04651 - 244788

**IDENTITY CARD** 2021 - 2022

Name : **PRADEEPAN M**  
Department : M.Com.  
Father Name : Manoharan M  
Blood Group : O  
Date of Birth : 09/12/1999  
Phone No : 9952803764  
Address : Kozhivilai, Kaliyakkavilai (P.O)  
Tamilnadu 629153

Barcode: NCCAS 2036

Secretary

Anti Ragging Cell : 9443172019

**AMRITA INSTITUTIONS**  
Amritagiri, Erachakulam (P.O), Nagercoil,  
Kanyakumari Dist, TamilNadu - 629901,  
Ph: 04652 - 237400, 269605  
www.amrita.edu.in

**Adarsh. S. Kumar**  
21NLP2BA006

Barcode

MBA 2021-2023  
Valid upto : 30.06.2023

Principal

**MUSLIM ARTS COLLEGE**  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
Azhagiamandapam, Thiruvithancode - 629 174

**L. JEGANCY**  
M.Com.

2019-2021

Father Name : Mr. M. Lubert  
Address : Market Street, Chinnathurai,  
Thoothoor P.O., K.K. Dt. - 629 176.  
P. Mobile No. : 7598872430  
Aadhar No. : 911598532839  
DOB : 07.09.1998 B. Group : B+ve

Principal

**MADURAI KAMARAJ UNIVERSITY**  
MADURAI-625021. Ph: 0452-2458471

**IDENTITY CARD**  
Period Of Study: 2020-2022

**T.R. Vinishma**

Course : M.Com-Commerce  
Reg.No. : 20COM43  
D.O.B/BG : 02.6.1999 /B+Ve  
Address : Aathikattuvilai  
Manjalumoodu


Mobile : 8870281079

Chairperson

## PLACEMENT



← Profile

 **A BIBIN**  
Trainee  
EMP ID : 2001757924  
USER ID : QS2218457  
[Change photo](#)

Branch Name  
MARTHANDAM

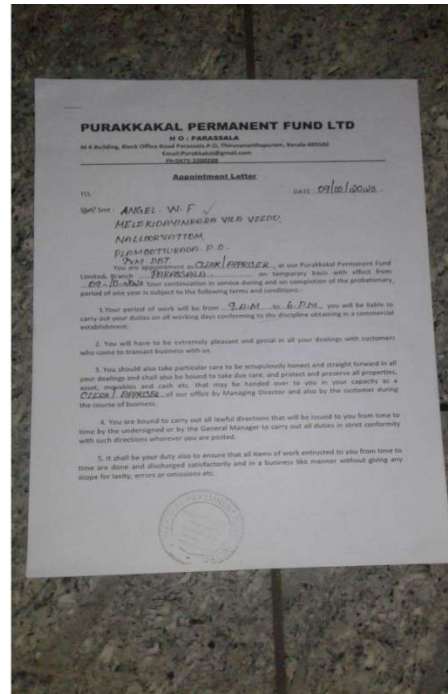
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English

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## JOIN INDIAN NAVY

Directorate of Manpower  
Planning & Recruitment  
C WING  
IHO-Mod(Navy)  
Sena Bhawan,  
New Delhi 110011

23 Dec 20

### CALL LETTER FOR FINAL MEDICAL EXAMINATION FOR ENROLMENT IN THE INDIAN NAVY

Dear Anish a v ,

- This is to inform you that you have been provisionally selected for recruitment in the Indian Navy for SSR August, 2020 batch. Your enrolment will be subject to your clearing the final medical examination and various tests (Screening, Entry Behavior test, etc.) being conducted for the particular entry as applicable, on arrival at INS Chilka.
- You are to report to the Recruiting Office, INS Chilka on **18/01/21 06:30 hrs.**
- You have been appointed against your registration number **SKCTN02843.**
- Your present selection will stand cancelled and you will have no claim for enrolment in the Indian Navy, on any of the following grounds:
  - If you are found medically unfit.
  - In case you fail to report on the date and time mentioned at Para 2 of this letter.
  - Failure to bring with you the documents/ items mentioned in the joining instructions.
  - Particulars not matching with the information provided in the Original Documents.
- COVID-19 protocols to be followed by candidates during induction as mentioned in joining instructions.
- Your basic training at INS Chilka will cover the following:
  - Academic and service subjects.
  - Sports Activities.
  - Outdoor training such as Parade Training, Sailing, Boat Pulling, Swimming, CrossCountry, Trekking, Firing etc.
  - Service oriented activities including maintenance of equipment, living spares, training areas etc.
- You are liable to be discharged as 'unsuitable' if your progress or conduct is unsatisfactory in any field during probationary / training period, in accordance with Regulation 278 (4) of the Regulations for the Indian Navy Part III (Statutory).
- Post enrolment during the period of training and thereafter, if certain diseases/ ailments are detected which were not detected during preliminary and final medical, you will be invalided from the service through a Medical Board as per current orders.
- During your training period and thereafter, you will be entitled to full pay and allowances, free uniforms, food and accommodation. On completion of training you will be entitled to the laid down services and benefits as provided for, in the regulations. Your service conditions will be governed by current orders.

#### Warning against Impersonation

Candidates' identity will be verified using technological means and biometrics. If impersonation is detected, concerned candidates will be disqualified at any stage of selection, training or service and debarred from further selection opportunities. Also, candidates involved will be prosecuted under IPC Sections 420 (Cheating), 467 (Forgery of valuable security), 468 (Forgery for cheating) and 471 (Using genuine as forged).

#### NOTE:

- This is a computer generated report and does not require signature.
- Please download the joining instructions for further action.



## ROLE OF THE ALUMNI

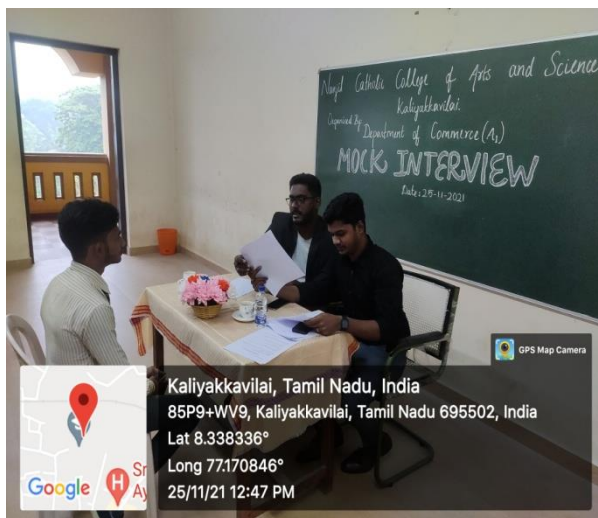
### Alumni Meeting



## Placement Training by Alumini



## Mock Interview Conducted by Alumini



## Inspirational Talks by Alumni



## **Criteria- VI**

### **Governance, Leadership and Management**

#### **Vision**

“To educate and train innovative and competent Human Resource suitable for Industry, Business and Service sectors”

#### **Mission**

Inculcate social consciousness among the students.

Holistic development of students which ultimately enhances their employability.

Motivate the students to identify and exploit their full potential.

Empower the students to become innovative entrepreneurs.

To train the students to handle the challenges affecting businesses in the dynamic and interconnected world.

#### **Achievements**

The students are motivated to do the projects in recent trends and come out with innovative ideas. The findings of the study enable the students to know about the real problems faced by the business units. Thereby the problem solving capacity of the students may be increased. Students also become courageous to take a venture even before completing the course. Especially the leadership quality of the student is high enough to lead a group.

The Head of the Department monitors the staff and gives proper guidance in this respect. Thereby the department helps to achieve the innovative mission of the department.

The future scope of commerce is bright and the commerce graduates can get a job which provides high salary if they choose the best career in commerce.

- 26 Commerce graduate students joined the Professional course Chartered Accountant in various institutions.
- 20 students joined in the MBA program under various specializations in different institutions. These students may have an experience about the administration power of the company and innovative business ideas.



- 78 students joined in the M.Com program in the institution and various other colleges.

. The Head of the Department is initiating the actions towards the vision and mission of the department with staff members and students. The Department of Commerce is also supported by management to achieve its vision and mission.

### **Governance - Academic**

The department head in consultation with the staff members form different committee for planning and implementation of the department strategic plan. In the committee the student's representation is also given and they have a chance to express their views and ideas. Following are the committees formed in the department to execute the department plan.

#### **Thought for the day Committee**

From among the students a convener and two members are selected and they are given the responsibility to write a quote in the black board every day.

#### **Curriculum Committee**

When the University introduces new syllabus the department convened meeting with staff and two student's representatives to discuss about the pros and cons of syllabus. If necessary syllabus reviews are prepared and sent to university through the Principal.

#### **Quiz Club**

The Convener and committee members are responsible to conduct the quiz programme and submit the report to the department.

#### **Fest Committee**

At the time of celebrations the committee members took initiative to celebrate it in a grand manner.

#### **Class Committee**

Each and every individual student is a member of the committee and his/her responsibility is assigned by the staff members and it is monitored by the class in charges.

**Non- Academic Activities:**

- One of the Commerce students got selection in Manonmaniam Sundaranar University Table Tennis Men team.
- The Commerce department students participated in various events in the National Level Management fest, Seminars, Entrepreneurship Development Program in various colleges.

**Steps regarding Governance:****1. Decentralization of Work**

The Department Head is responsible to look after the overall activity of the department. The class in-charges are given the authority and responsibility to monitor all the academic activities of the students. He/ She is responsible for controlling the students and answerable for the undisciplined behaviour of the students. In case of absence the students should inform to the class in-charge and leave letter should be submitted on the very next day of his / her presence. Decisions taken in the meetings are communicated to the students through the class in-charge. Any issues regarding discipline, fees payments will be enquired by the class in-charge and settled. Counsellor the students and gave chance for their behaviour change. Frequently the feedback of the students will be collected and remedial measures taken to rectify it.

**2. Participatory Management**

With the help of various committees the faculty members and students share their knowledge. The department follows a democratic and participatory mode of governance with all team members and promote the culture of Participatory Management. The Head of the department was selected Conveners of various committees to take the decision. The Committee was formed and split to work relating Seminars, Conference, and Workshop to the Committee members. The Commerce students are learning about the leadership quality, management ability, planning, co-ordination, controlling capacity. Student representative council is functioning effectively in the department. Grooming leadership is practiced in the department successfully.

The Commerce department follows a democratic and participatory mode of governance with all stakeholders. HODs are empowered to make adjustments in the time

table. The department often takes the lead in planning seminars, workshops, career counselling sessions, remedial measures. Student representative council is functioning effectively in our department. Grooming leadership is practiced in our department successfully.

### **Governance – Management of Department**

The Department is empowered to make adjustments in the routine work such as Timetable, Discipline duty, teaching assignments and evaluation duties.

- The department privilege of convening departmental meetings where the programmes for the entire term are decided.
- The department often takes the lead in planning seminars, workshops, career counselling sessions, remedial measures, inter- departmental or/and inter-college exercises, departmental excursions and study tours.
- The department organizes and conducts the Parent-Teacher meetings in which the academic progress of the students is communicated to their guardians.
- The department oversees the evaluation, and marks submission of all internal examinations of the department, and determines the admission and promotion criteria of the students.

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### **Good Governance:**

Leadership qualities of the students are enriched. Equal opportunity is provided to all the students without any discrimination. A conducive climate for developing the research attitude of both staff and students is provided for self enrichment.

### **Perspective/Strategic Plan**

The department has a Perspective Plan to help the Institution to develop in a systematic, well-thought-out and phased manner.

1. Improvement of the Scope and Profile of the Teaching-Learning Experience through greater use of ICT and other innovative means.
2. Introduction of new subjects at the under-graduate level by opting non major elective papers from other departments.
3. Applying for UGC grant funded projects and motivating the staff members to get national and international recognition in the form of awards.
4. Partnering with Research Institutes.

5. Mobilization of funds and projects through the alumnae and other stakeholders.
6. Motivating the staff to take initiative to get Guide ship from the University.
7. Publishing a journal to enrich the research activities of staff and students.

#### **Achievements:**

1. During the COVID period all the staff members of the department utilize Google Class Room, Google Meet to take classes and also keep in touch with the students.
2. The departments choose the elective paper from BBA department thereby they get the knowledge relating to that paper. In the year 2020-2021 during the ODD semester Consumer Behaviour and in the even semester service marketing was selected. In the year 2021-2022 Essentials of Management was selected during the ODD semester and for EVEN semester Entrepreneurship.
3. The department has made an MOU with TDMNS College Kallikulam to make use of the library facilities available.
4. Through initiative taken by the department an Journal is being published from June 2021.

#### **Non – Achievements**

1. Though we have taken initiative to apply for funded projects we are not able to apply because of lack of knowledge.
2. Only a limited number of alumni are well placed and we are not able to mobilize funds from them. But we are motivating them to contribute money in the future.
3. Three of the staff members who have applied for guide ship to the University were not able to get it as they have not published their articles in SCI journals.

#### **Leadership:**

Class representatives are selected based on their willingness, leadership quality skills, group flexibility of the students and class teacher. It was informed to all the staff members for further communication. The selected candidate acted as class representative for one academic year. The class representative is responsible for collecting leave letters, Submission of records, transferring department communication among the students and addressing issues to the class- in- charge. If any students fall in sick suddenly it was reported by the class representative to the class in charge and they sought help from the health department and the problem solved. The department follows friendly relationship with the students to find their personal, psychological issues related to academic empowerment.



## **Service rules and procedures**

1. Mandatory to be present in the premises during working hours.

All the department staff members present in the premises especially they are available in the department during the working hour.

2. Submission of the entire original certificate at the time of appointment.

The original certificates of the entire department staffs were submitted to the office and in case of need they will be issued by the office on request.

3. Not to become a member of any Association / Union

None of the staff members are a member of any Association or Union.

4. Eligible for 12 days for casual leave

The department staff avail the casual leave only with the prior approval of the Secretary and Principal. In this regard the leave form should be signed by the Head of the department after adjusting the class hours.

5. To discharge any other duty within the capacity and ability

The department staff members contribute their knowledge and experience in taking class after the regular working hours. Tally classes are handled by the department staff members. Shift II programme classes are also handled by them. Apart from the regular class hours the staff members strive to maintain the discipline in the campus.

6. Following the rules and regulation of the college:

The department staff members strictly follow the rules and regulation of the college at the maximum level.

## **Welfare measures for teaching Staff:**

Staff welfare is given more importance. In connection with this, Existing welfare measures followed in the department is as follows:

Mutual understanding and helping mentally exist among the staff members. In case of absence of any staff the classes will be adjusted by the other staff members and thereby lend their hands in support.

In days of celebrations sweets and dishes may be shared among the members.

### **Performance Appraisal System**

The Department has an effective Performance Appraisal System for teaching.

Every year the outgoing students carry out and submit Teacher Evaluation .The Teacher Evaluation forms have 7 criteria related to aspects of teaching on which the opinion of the students is sought. The duly filled in forms are analyzed by the Head of the department and the Feedback thus obtained is duly addressed for the betterment of the Teaching-Learning process. In cases where indifference is observed the teacher in question is counselled by the Principal and encouraged to improve his/her performance in the interest of professional up gradation and better service-delivery to our primary associate, namely the students.

### **Internal and external financial audits**

The Commerce department maintains accounts with regard to workshops, Seminars, Conferences organized with the support of student's contributions and college fund. The accounts register is audited by the office staff as per the direction of Secretary once in a year. The balance is to be settled at the end of the even semester. The amount collected from the college to organise workshops, training programme, conference, seminar and guest lecture. The Head of the department audit the accounts internally. The senior accountant audits the accounts externally.

### **Quality assurance Strategies and process - IQAC**

- As per the suggestions and guidelines of IQAC, there will be a number of research centers were developed and upgraded in the departments.
- To be online system up gradation was promoted in our college for the recent need of everyone was considered immediately and the College office automation is developed and upgraded as per the guidelines of IQAC.
- As per the suggestion of IQAC the college has received 2(f) and 12 (B) statuses from University Grants Commission for financial assistance.
- The college has approached for NIRF ranking. And also the college has received best college award.

### **Teaching Learning Process – IQAC**

- IQAC advised to conduct seminars, workshop, and conferences with regular intervals to the department.
- The IQAC arranged the FDP, Webinar relating to the staff members to increase teaching and learning.
- The IQAC has consistently worked to institutionalize quality assurance strategies and processes at every level of the department functioning.
- From devising strategies to improve the teaching-learning process through increased use of ICT, expanding the scope of the library, transforming it into a knowledge portal and signing MoUs with research institutes to re-defining the boundaries of a strengthening, meaningful education.
- The IQAC has collected feedback in appropriate forms from different associate categories, analyzed the same and used it for qualitative improvement; it has organized Academic and Administrative Audit and has initiated follow-up action as per the suggestions and recommendations of the complete evaluators.
- The IQAC continuously reviews and takes steps to improve the quality of the teaching-learning process.
- Orientation program for the students is organized at the commencement of new batch every year.
- All newly admitted students have to compulsorily attend the Orientation Programme, in which they are made aware of the philosophy, the uniqueness of the Education system, the teaching learning process, the system of continuous evaluation, compulsory core courses, various co curricular activities, discipline and culture of the Institute.
- All students are also given a guided tour of the campus and the various facilities. Students are apprised of the Time-Table, Program structure, syllabus of the courses before the semester commences.
- All students are provided with the Student Diary that provides all details relevant for students.
- Class Committees are regularly conducted with students to take feedback and appropriate steps are taken to enhance the teaching-learning process.
- Through internal and annual external audits, our quality assurance systems have evolved over a period of time, and have been strengthened.

- Regular audits and the active functioning of IQAC during the last five years have greatly strengthened our quality management systems, resulting in achievement of academic and college objectives, and greater alignment with policies, procedures and systems prescribed by the external quality assurance agencies and regulatory authorities.

Department Meeting



Minutes of the meeting held on 8<sup>th</sup> November 2021 in the Department of Commerce (As) at 2 pm.

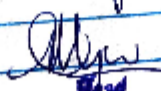
Members Present:

1. Dr. C. Akul Mary Thargam
2. Dr. K. Ucar
3. Dr. IV. Jella Jaramine
4. Dr. R. Shoba Rani
5. Dr. E. Sahaya Ugin Mary
6. Mr. Godwin Prince

Followed by the Head meeting the department meeting was conducted and the following matters were discussed in the meeting.

1. NAAC work - To remain in the campus all days after 1.45 pm till the work is completed.
2. Paper publication in UGC Care listed journals. extra payment made for these staff.
3. For NAAC - department report has to be prepared.
4. Ph.D research centre - Maths & English - needed to get guidance & publications.
5. Parents meeting to be conducted within this month.
6. College bus operated to get the name list of willing students.
  - II B Com - To be collected by Dr. Ugin
  - III B Com - " " by Mr. Godwin
  - I B Com - " " by Dr. Shoba
  - M. Com - " " by Dr. Jella J.
7. Shift II Program willing students -  
The same members were deputed to collect.
8. Fees collection - To intimate the students to pay the fees and report to be submitted by the same staff member.
9. Staff Late - 1/2 day leave.  
Students Late - fine will be collected.

- ✓ To inform it to the students about fire in the next class is on 9th November. 2nd day the respective class-in-charges.
- 10/ Long absences should be noted and Appt. taken and report it to the Principal.
- 11/ Meeting should be recorded and signed by all staff, verified by Principal.
- 12/ Every month the students were asked to contribute Rs. 1 for charity and it should not be under force. Collected by class-in-charges.
- 13/ Mark Entry - II, III, UC & II Ph - last day 8th Nov.
- 14/ Regarding work adjust the dept which is taking the class must take the responsibility.
- 15/ Commission for additional seats - Date 10th Nov. So the staff members were asked to see if there is proper seating arrangement for the students.
- 16/ Regarding absences for internal test - Resolved to conduct internal test for those students after 2 pm.
- 17/ Inform the old students to collect their certificate after 2 pm.
- This meeting came to an end at 2.45 pm.

  
 Head  
 Department of Commerce  
 Marthi Catholic College of Arts & Sciences,  
 Kalliyakkavilai 629 153, Tamil Nadu.

  
 10/11/21

Students Participation:









## Students Tour





- **Non- Academic Activities**

One of the Commerce students got selection in Manonmaniam Sundaranar University Table Tennis Men team.



In Manonmaniam Sundaranar University Level Inter College Table Tennis Men tournament, our college got Fourth Place. Also Captain of our college Table Tennis men team, from I M.Com. student Pradeepan got selection in Manonmaniam Sundaranar University Table Tennis team.

# Department Accounts

18		Department of Pti Commune Receipts and Payments A/c for the year 2020-2021		19
12		2,186	23/4/2021 By Balance b/d	2,186
18	18/8/2020 To Balance b/d	2,186		2,186
19		2,186	24/4/2021 By Donation to needy	320
20	24/4/2021 To Balance b/d	320	31/5/2021 By Balance b/d	2,186
21	To collection of fine	2,506		2,506
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20/12/21

Thought for the day committee

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE**  
**KALIYAKKAVILAI**  
**DEPARTMENT PG COMMERCE**

**THOUGHT FOR THE DAY**

		Accommodate ideas can have to raise our standard to achieve it with people who don't value you
34	12/10/2020	Train your mind to see the good in everything
35	13/10/2020	Success will never lower its standard to accommodate us we have to raise our standard to achieve it
36	14/10/2020	All power is within you; you can do anything and everything
37	15/10/2020	Arise! Awake! and stop not till the goal is reached.
38	17/10/2020	You can you will
39	18/10/2020	A man is not poor without a hope. But a man is really poor without a dream and ambition
40	19/10/2020	Happy people Focus on what they have. unhappy people Focus on what's missing.
41	20/10/2020	You are a living Magnet. What you attract into your life is in harmony with your dominant thoughts.
42	21/10/2020	May you live all the days of your life
43	22/10/2020	Yesterday is history. Tomorrow is a mystery. Today is a gift. That's why we call it the present



**Criteria-VII**  
**Institutional Values and Best Practices**

**PROMOTION OF GENDER EQUITY**

Department of Commerce provides fairness treatment to men and women in the academic and non-academic activities without any gender disparities. The Department of commerce provides equal opportunities to all individuals irrespective of gender, race, caste, color, creed, language or religion.

Both Boys and Girls are equally participate in academic activities like orientation programmes, Motivation programmes, Training programmes, Awareness programme, Guest Lectures, Seminars, Workshops, Association meetings and shift II programme.

In non-academic activities like sports, cultural, Industrial visit, Oldage home visit, fieldtrip and competitions both men and women were given equal opportunities to participate.

<b>Year</b>	<b>Non Academic Activities</b>	<b>Boys</b>	<b>Girls</b>
2017-2018	Sports	14	7
	Cultural	11	4
	Oldage home Visit	3	22
	Field Trips	17	20
	Sports	68	55
2018-2019	Cultural	5	6
	Oldage home Visit	10	30
	Field Trips	18	30
	Sports	27	46
	Cultural	6	6
2019-2020	Oldage home Visit	18	32
	Field Trips	22	23
	Sports	22	36
2021-2022	Cultural	12	16
	Industrial Visit	9	17

The department encourages students to equally participate in different programmes & competitions like fine chef competition, Art from waste, Collage, poster making, pencil drawing, Essay writing conducted by our college, other colleges and university.

**Table shows the equal participation of students in competitions**

	Competitions/programmes participated by the students			Total students Participated	
YEAR	Our college	Other college	university	Boys	Girls
2017-2018	4	16	1	15	6
2018-2019	12	11	8	18	13
2019-2020	64	12	2	18	60
2020-2021	15	9	0	5	19
2021-2022	22	10	1	8	25

Both Boys and Girls were participated in the awareness programme on Gender equity in connection with the Women's day celebration.

#### **Safety and Security**

Safety, security and well-being, along with gender equity and friendly working atmosphere are the prime concern of our department. Our department floors are installed by 3 CCTV to monitor students' activities. It helps to keep a check on anti-social activities. Discipline duty is allocated to each staff during the break time, to monitor the discipline of the students and it also provides a sense of security to the students. Girl students are allowed to leave the class during the class hours due to illness only with their parents. Fire extinguishers are installed in the corridors for purpose of safety. Ragging in any form is strictly prohibited within the department.

#### **Counseling**

Counseling and mentoring system is actively functioning in the department. Faculty counsels the students- both girls & boys, during mentoring regarding their academic performance, career plans, personal and psychological issues. Each mentor is allotted with 25 students, that helps us to have a cardinal relationship with all the students, identifying their skills, solving their problems so it helps to develop and improve the performance of a student.

Year	Type of counseling	No. of Students
2017-2018	Academic counseling	18
2018-2019	Psycho-Socio Counseling	13
	Personal counseling	2
	Academic Counseling	11
2019-2020	Academic Counseling	19
	Psychological Counseling	16
2020-2021	Psycho-socio Counseling	7
2021-2022	Academic Counseling	19

### **Common rooms**

Separate waiting rooms for boys and girls, Seminar Hall, Health room are available.

## **WASTE MANAGEMENT**

- **Solid Waste Management**

To maintain neatness, all the waste from the department are collected separately and categorized by the sweepers into bio-degradable and Non-biodegradable. Bio-degradable wastes were used for the vermi-compost. In each floor and in departments the wastes were collected into a separate dustbin which was moveable to a dumping yard provided by the college.

- **Water Waste Management:**

Waste water received from the washrooms of boys and girls from our departments are let-out into proper drainage system.

## **Harmony towards cultural, regional, linguistic and other diversities**

The department has been taking several efforts and initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities. By celebrating National and International Days, Events and Festivals the department aims at bringing tolerance and harmony among the students and staff.

**The table shows the particulars about Students diversity**

S. N	Academic Year	No of Students		Community			Religion		
		Kerala	Tamil Nadu	SC	OBC	Others	Hindu	Christian	Muslim
1	2017-2018	46	122	4	136	28	33	128	7
2	2018-2019	47	82	5	112	14	27	115	8
3	2019-2020	24	115	0	128	11	21	114	4
4	2020-2021	32	111	1	120	22	24	101	9
5	2021-2022	16	139	1	130	25	39	111	8

### **Cultural**

Cultural activities were organized in our department to promote harmony towards each other as different religious, languages and different culture students are in our department. This establishes positive interaction among people of different racial and cultural backgrounds.

### **Regional**

Our department has students from Kerala and TamilNadu. They actively participate in regional festivals like Onam, Christmas, Pongal with joy and enthusiasm which help them to implant the social and religious harmony.

### **Linguistic**

Malayalam, Tamil and Hindi language speaking students have joined in our department. They communicate and maintain a good relationship with each other and also it helps to learn different languages by students.

### **Community**

Department have students from Hindu, Christian, and Muslim community. We believe in unity in diversity that's why our students respect the different religion, language and culture. We greet and wish each other at different festivals to maintain the religious, social and communal harmony.

The department encourages the students to participate the various programme organized by college, inter-college, university and other Government or non-government organization to make them sensitize towards cultural, regional, linguistic, communal and socio economic diversities.



### ***Constitutional obligations: values, rights, duties and responsibilities of citizens***

Our department takes all possible initiatives in organizing various events and programmes to mould the students and staff to become responsible citizens of the country by sensitizing them to the constitution of the country. As responsible citizens of the country the students are motivated to take part in various activities of the department.

#### **Awareness talk on Indian constitution**

The department has organized awareness about Indian constitution to the students. The students were more aware about the six fundamental rights in Indian Constitution as- Right to equality, Right to freedom, Right against exploitation, Right to freedom of religion, Cultural and educational rights, Right to constitutional remedies and also aware about the eleven fundamental Duties of the constitution. 103 students were participated and benefited from the programme.

#### **Preamble Reading**

The department has a regular practice of making the students to read the preamble of the constitution after the Morning Prayer.

#### **Tips to remember constitutional schedules**

Students were given small tips and trick to remember the 12 schedules of Indian constitution by an Accronym-“TEARS OF OLD PM”

T- Union Territories

E-Emoluments

A- Affirmations and Oaths

R-Raja sabha(allocation of seats)

S- Schedule areas and Schedule Tribes

O-Other Schedule areas

F- Federal Structure

O-Official Languages

D- Anti-Defection Law

P- Panchayats

M- Municipalities

## **Values of Indian Constitution**

Department has given an assignment for the students to uphold the values of **democracy, secularism, justice, equality**, which make up Article 51 A of the Indian Constitution. They need to create sensitivity towards an environment of mutual trust and respect between students, teachers and parents

The department encourages the students to take part in voter awareness quiz & National festivals that make them to understand the importance of protecting the cultural heritage of the country.

## ***National and International commemorative days, events and festivals***

To maintain harmony and healthy work atmosphere and to make the learners aware of the national pride and rich cultural heritage of our country, the National/International commemorative days are regularly being celebrated in our department.

- **International women's day:** Department celebrates International women's day. Dr. D.V Simla Star delivered an inspirational talk to the students, about Gender Equity
- **International Plant Health Day:** Department celebrates International plant health day by giving plants to the winner for the competition held on that day, the purpose is to create awareness about protecting plants and protecting life.
- **Labour Day:** The Department organised an online quiz competition commemorating International Labour Day, on 1<sup>st</sup> May 2021 through virtual mode. Online competitions are always interesting and informative, which provide excitement among the students. The main aim of the event is to make aware of recent general knowledge related to Labour.
- **World Students day:** World Students' Day is celebrated on October 15<sup>th</sup> 2021, the birth anniversary of former President Dr APJ Abdul Kalam. It is commemorated to honour Kalam's devoted contribution to the advancement of the education system in our society. To appreciate and acknowledge the teachings and contributions of the great leader, Department conducted poster making competition.

- **Independence day:** The Department encourages the students to participate in the Independence day organized by the college, Also the department organize the Independence day virtually by conducting competitions like Essay Writing, Fancy Dress, Patriotic song and Poster Making. Students participated and won the prizes
- **Republic Day:** The department encourages the students to participate the republic Day organized by the college.
- **Christmas:** Christmas day is celebrated in our college. Our students actively participated and won the prize.
- **Onam:** The Department celebrates Onam virtually for the first time due to Covid-19 Pandemic. Athappokkalam and Rangoli competition were conducted as part of the celebration.
- **Pongal:** The department encouraged the students to participate in the Pongal competitions organized by the college. Students came in their traditional dress and actively participated to show the symbol of unity in diversity

## **Best Practices**

### **1. Book Bank**

Our department is the pioneer department of our college that introduced Book Bank. The Book Bank provides books to the economically weaker students. Students who are unable to purchase new books can make use of this book bank. The aim of the book bank is to provide higher education to all students irrespective of gender, community etc, to motivate the students to secure more marks and also to provide support and education to financially weaker students

The economically weaker students can make use of books from the book bank without making any payment. In Book Bank we have a total of 180 books. From 2017 to 2021, 64 students were benefited by Book Bank and they score more marks in university exam.

### **2. Placement training**

The department organised placement training for the final year commerce students to developing their communicative skills, motivate to participate in interviews, providing career guidance and to assist students in obtaining placement in reputed companies. During pandemic period the department organized the placement training

virtually.

Students belongs to economically backward classes are more in the department of commerce, to develop their skills and placement, the faculty of the department organizes placement training programme to the final year students by Alumni.

The Department focuses at understanding the requirements of the corporate and then develops the abilities of our students and guides them in getting proper information about the market changes, industry expectations, nature of opportunities, salary structure, industry openings, on-campus and off-campus interviews for internship, projects and placements, career counseling and career development preparation

The final year commerce students participated in the placement training programme at 1.45 pm to 4 pm. Training activities like personality development, group discussion, communication skills, resume preparation, e-mail writing, power point presentation and interview skills were provided to the students. Mock interview was conducted and 42 students participated in it. On 11<sup>th</sup> Dec 2021, 11 students were participated the campus interview held at NMC College, Marthandam and 10 of them were selected for the final round.

### ***Uniqueness of Department***

With effect From April 2021, the Department has a separate journal, “BULLETIN OF SOCIAL SCIENCE” an international journal of humanities and social sciences. **Bulletin of Social Sciences** (BOSS) is a peer reviewed International Research Journal intended to be a platform for the researchers of all areas in Humanities and Social Sciences. This Journal invites original research work in the form of full length articles, reviews and short communications in the fields of Management, Commerce, Economics, Sociology, Social Work, Public Administration, Political Science, Education, Business Administration, Women's Studies, Philosophy, History, Tourism, Psychology, Physical Education, Library Science and English Literature from researchers all over the world. Recently two Issues were made, the first issue on January –June, 2021 and the second Issue was in July- December 2021.

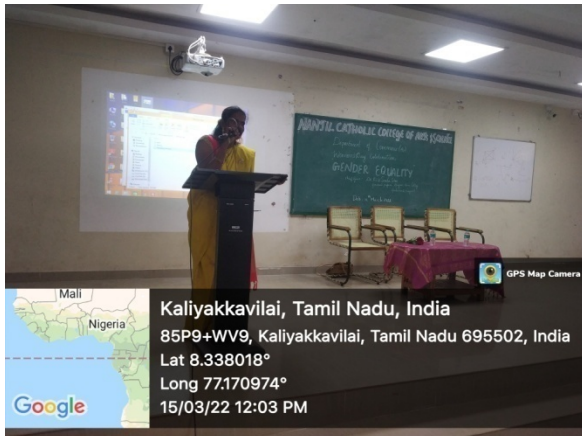


## **Institution Distinctiveness**

Our Institution is differ from other college because of

- The institute has many distinctive features and it always focuses on building strong relations with all stake holders. In order to improve IT infrastructure and teaching methodology, the College has installed LCD projector in each class room, Computer lab and Seminar Hall. In addition, the College provides wifi facilities to each and every staff & students.
- Our college is located nearer to the bus stand and railway station so the students can easily reach. Due to nearest Airport Trivandrum, the resource person from all over India, could reach our college within one hour.
- The Institution focuses on all round development of the students by providing UGC Add on courses, Shift –II Programme, ICT course & Tally.
- Institution gives gift to all the faculties for Christmas Eve, 100% attendance, 100% result & Teacher's day.
- Institution provides fees concession to the economically weaker students.

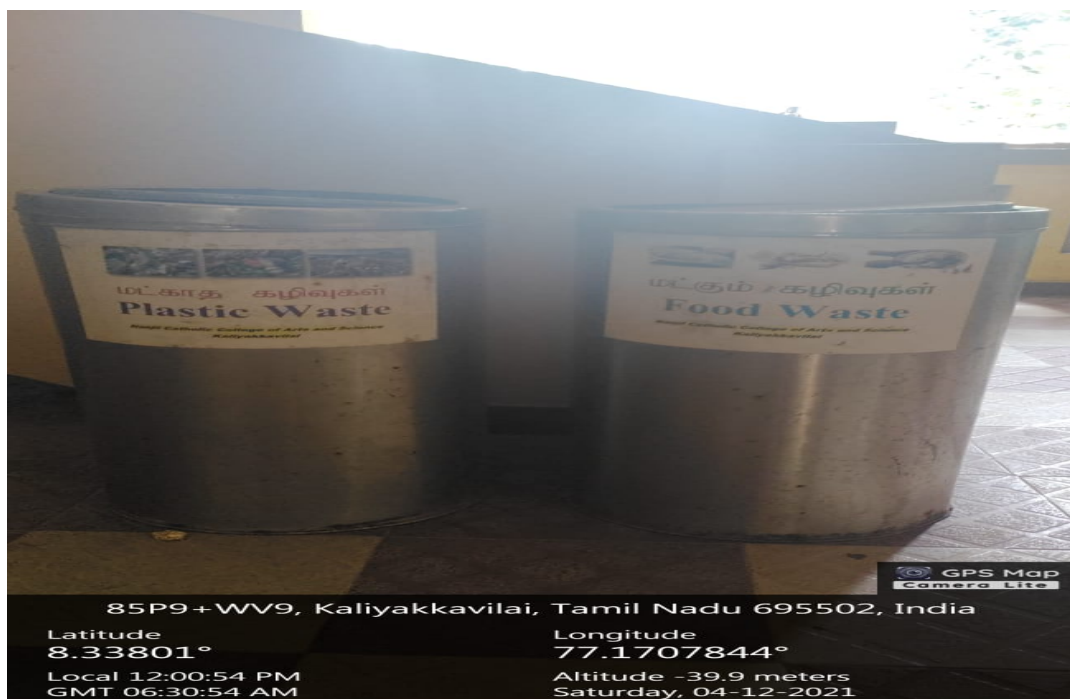
## Gender Equity



## Safety & Security



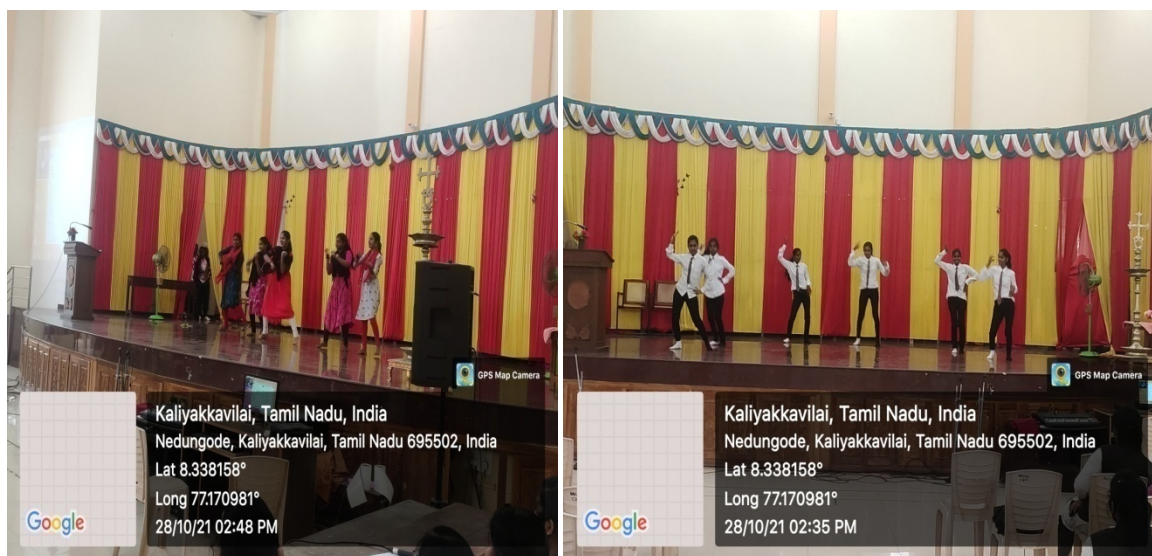
## Waste Management





## Unity in Diversity

### Cultural Activities



### Pongal Celebration



## Virtual Onam celebration



## Christmas





## Awareness on constitution of India

### NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE, KALIYAKKAVILAI

{ Approved by the Government of Tamil Nadu and affiliated to Manonmaniam Sundaranar University, Thirunelveli}  
Accredited by NAAC with B Grade Approved by UGC under section 2(F),  
Email: nanjlccas@gmail.com, Ph:04651-244788, 8903013368

### AWARENESS PROGRAMME CONSTITUTION OF INDIA

13/04/2022

WEDNESDAY

12.45 PM

RESOURCE PERSON: **K.R. KRISHNAN SAI**

LLB, MSW, Phil NET  
Assistant professor, NACCAS

Secretary


Rev. Fr. Dr. M. Eckermens Michael

Principal

Dr. A. Meenakshi Sundarajan



## Women's day celebration




**Nanjil Catholic College of Arts & Science,  
Kaliyakkavilai**

{Approved by the Government of Tamil Nadu, affiliated to Annamalai University, Tirunelveli  
Accredited by NAAC with 'B' Grade Approved by UGC under section 2(F).  
Email nanjilccas@gmail.com, Ph:046244788, 8903013368

### DEPARTMENT OF COMMERCE (A1)

## WOMEN'S DAY - "GENDER EQUALITY"

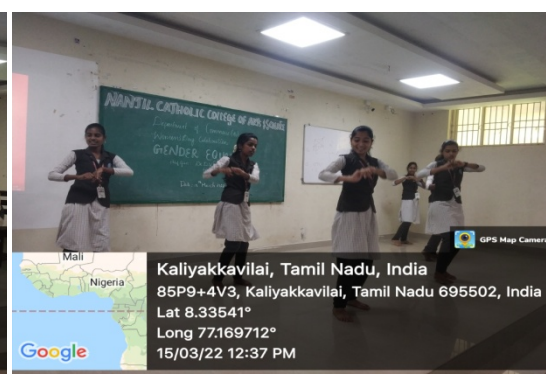
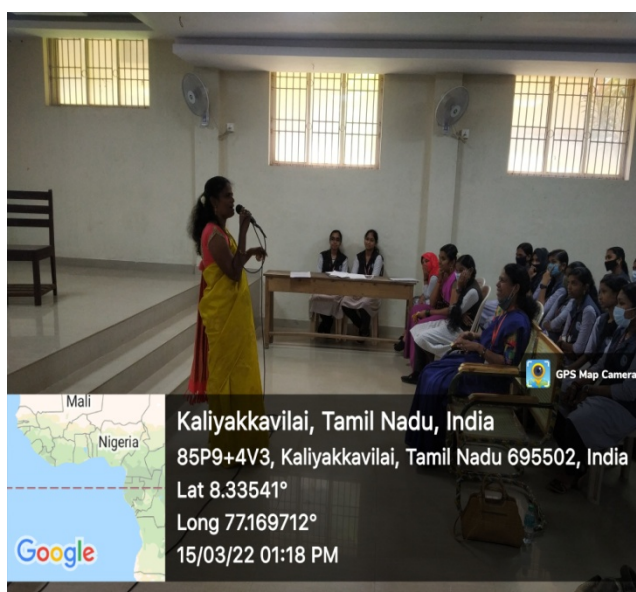


**Resource Person** **Dr. D.V Simla Star**

**Date** : 15<sup>th</sup> March 2022, Tuesday  
**Time** : 11.30 am  
**Venue** : Seminar Hall  
**Secretary**  
**Rev. Fr. Dr. M.Eckermens Michael**

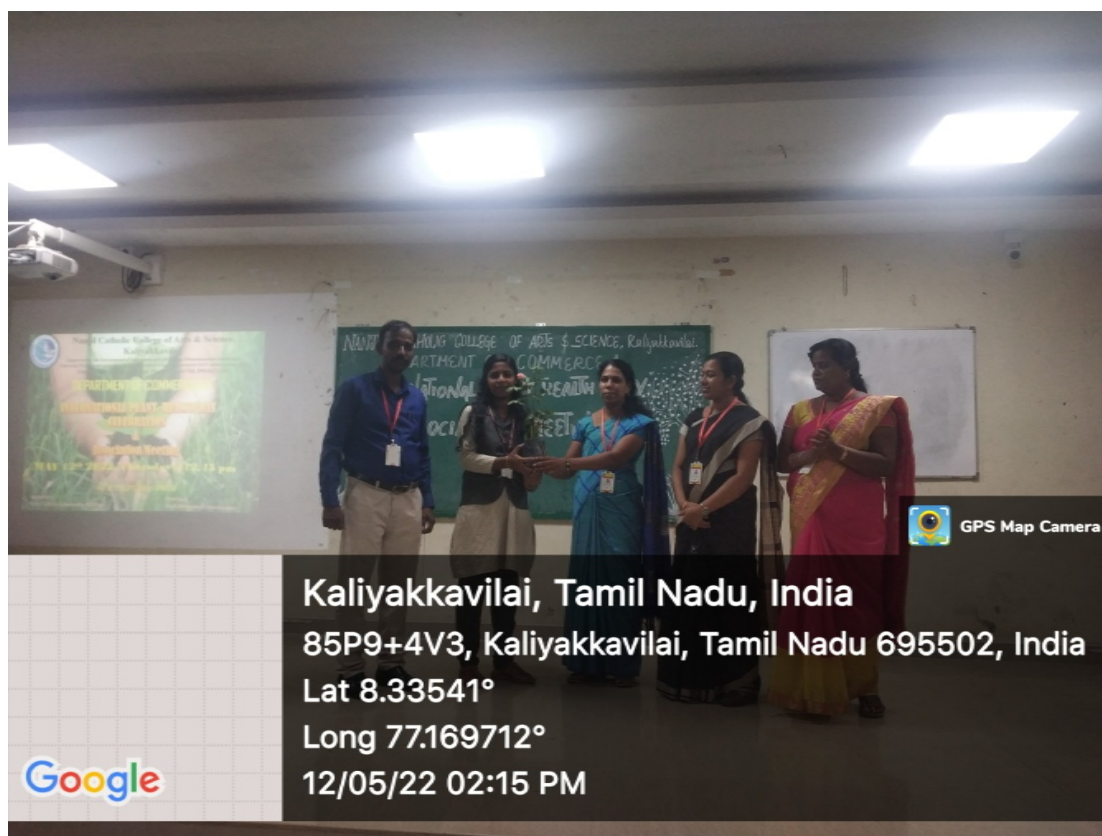
**Students Co-ordinators**  
**Abisha Raj R.B. III B.Com**  
**Bhagya Lekshmi R.P, III. B.Com**  
**Neha Sebastian I. B.Com**  
**Riya S Reji I. B.Com**

**Principal**  
**Dr. A. Meenakshi Sundararajan**

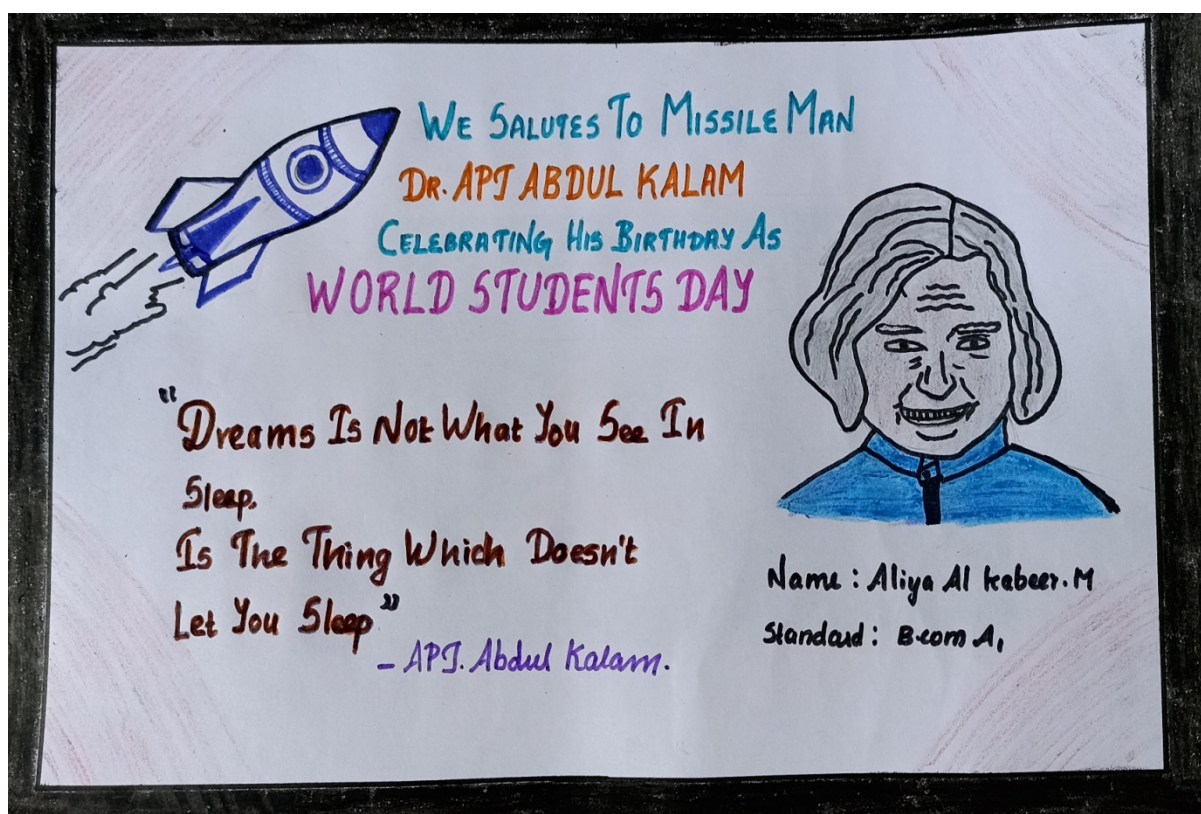




## International Plant Health Day



## World Students Day





## Independence Day



## Republic Day





## Placement Training



# COMMERCE

