

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKKAVILAI**

**FACULTY PROFILE**



Name	VINCY.V				
Department	COMMERCE				
Designation	ASSISTANT PROFESSOR				
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Academic Qualifications (with Name of Degree awarding university)	S.No	Course	Board /university	year	percentage
	1	B.Com	MS university, Tirnelveli	2009	69%
	2	M.Com	MS university, Tirnelveli	2011	79.5%
	3	M.Phil	MS university, Tirnelveli	2013	68%
Teaching Experience	<b>Level</b>	<b>Years of Service</b>	<b>Institution</b>		
	UG	8 years	Nanjil Catholic College of Arts & Science, kaliyakkavilai		
	PG				
	UG & PG				
Specialization	Marketing				
Publications/ Participation in			<b>International</b>	<b>National</b>	
	No. of Research Papers in Journals		3	1	

Seminars/ Conferences etc	No. of Publications in Conference Proceedings		1
	No. of Conferences Participated in		
	Books		
Projects			
Details of Research Supervision	<b>On going</b>	<b>Completed</b>	
Honours and Awards			
Posts held			
Any other Information			

List of Publications:

1. The production and marketing of Banana in Vilavancode taluk, International Journal of Research –Granthaalayah, ISSN-2394-3629, Vol.4,Issue.10; Pg.34-45.Pg.2016.
2. The Role of Sustainable Finance and Banks, Xaverian Journal of Marketing, Special Issue on “Triple Bottom Line for Sustainability”(ISSN: 2278-6562), 12(12), Pg.172-176.2017
3. Goods and services Tax in India, Bulletin of social Sciences (ISSN: 2348-7992), 5(1):19-24, 2018.
4. A study on Customer Satisfaction towards online shopping in kanyakumari District, Journal of theGujarat Research Society, ISSN:0374-8588, Vol.21, Issue.10,Pg.1225-1230. Nov.2019
5. Customer’s satisfaction towards online shopping in Kanyakumari District, International Journal of scientific Research in Engineering and management, ISSN: 2582-3930, Vol:5, Issue:05.May-2021.